# Calumet County Economic Development Plan 

An Analysis of Workforce and Elderly Housing and Opportunities to

Remove Slum and Blight


Economic Development

Approved June 16, 2020

Prepared by

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CDBG CLOSE Economic Development Plan Advisory Committee

Colleen Connors - Executive Director, Housing Authority of the City of Chilton

Dennis DuPrey - Village Clerk, Village of Hilbert

Lori Gosz - City Administrator, City of Brillion

Rick Jaeckels - Mayor, City of Chilton
Roger Kaas - Chairman, Community
Development Authority and Village Board Member, Village of Sherwood

Casey Langenfeld - Administrator, City of New Holstein

Gary Lemke - Village President, Village of Potter

Chris Marx - Interim Public Works Director, City of Chilton

Mark Mommaerts - Village Planner, Village of Harrison

Greg Zickuhr - Village Board Member, Village of Stockbridge

## Staff

Mary Kohrell - Community Economic Development Director, Calumet County Seth Hudson - Director Economic and Strategic Development, Cedar Corporation Jim Frymark - Senior Planner, Cedar Corporation

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## Chapter 1:

## Introduction

The County of Calumet selected Cedar Corporation through a Request for Proposal (RFP) process to prepare an Economic Development Plan that: 1) Analyzes workforce housing and elderly housing needs in selected municipalities; and 2) Explores opportunities to address the elimination of slum and blight in selected targeted communities. The results of the Economic Development Planning process will be used to inform the county's plans for utilizing the remainder of the CDBG CLOSE funds.

As part of this process, the County created the CDBG CLOSE Economic Development Plan Advisory Committee to oversee the project and provide guidance throughout the process. The Committee was comprised of the following community representatives:

1. Colleen Connors - Executive Director, Housing Authority of the City of Chilton
2. Dennis DuPrey - Village Clerk, Village of Hilbert
3. Lori Gosz - City Administrator, City of Brillion
4. Rick Jaeckels - Mayor, City of Chilton
5. Roger Kaas - Chairman, Community Development Authority and Village Board Member, Village of Sherwood
6. Casey Langenfeld - Administrator, City of New Holstein
7. Gary Lemke - Village President, Village of Potter
8. Chris Marx - Interim Public Works Director, City of Chilton
9. Mark Mommaerts - Village Planner, Village of Harrison
10. Greg Zickuhr - Village Board Member, Village of Stockbridge

The committee was staffed by:

1. Mary Kohrell - Community Economic Development Director, Calumet County
2. Seth Hudson - Director Economic and Strategic Development, Cedar Corporation
3. Jim Frymark - Senior Planner, Cedar Corporation

## Phase I - Workforce and Elder Housing Analysis

Cedar Corporation, working closely with the CDBG CLOSE Economic Development Plan Advisory Committee ("CLOSE Committee") and County staff, conducted a high-level analysis of workforce and elder housing. This analysis looks at housing demand and housing gaps within each community as well as housing affordability across Calumet County. Community specific information on the following municipalities can be found starting in Chapter 3.

1. City of Brillion
2. City of Chilton
3. City of New Holstein
4. Village of Harrison
5. Village of Hilbert
6. Village of Potter
7. Village of Sherwood
8. Village of Stockbridge

## Survey Monkey

In order to gain a better understanding of key housing issues and how they affect communities throughout Calumet County, a survey tool was created and sent via email to community leaders from each of the eight listed communities. The community leaders that were targeted represented realtors, developers, business leaders, owners/operators of multifamily units, and other key individuals as identified by each of the eight local communities.

The results of the Survey were shared with the CLOSE Committee at the January 14, 2020 meeting; these results can be found in Appendix A.

## Roundtable Conversations

Over 20 community stakeholders were invited to discuss their experiences and perspectives related to housing in Calumet County. The purpose of the interviews was to collect anecdotal information relative to Calumet County's housing needs. Two listening sessions were held on February 11, 2020, one in the Village of Harrison and the other in the City of Chilton.

The roundtables were led by Staff and used to engage the participants on subjects such as the current market for single-family, multi-family, and senior housing. The participants also discussed the type of housing that they are currently developing/constructing including average size, number of bedrooms, and other amenities. Discussion on the demand and vacancy rates of existing rental units was discussed as well as how land costs and infrastructure costs were impacting development/housing costs. Finally, the groups discussed what factors were keeping participants from building/developing affordable and workforce housing in Calumet County.

A summary of the conversation can be found in Appendix B.

## Phase II - Elimination of Area Wide and Spot Slum and Blight

Cedar Corporation facilitated several meetings with the CLOSE Committee that explored opportunities to address the elimination of area wide and spot slum and blight at the following targeted locations:

1. The former Brillion Iron Works site in the City of Brillion
2. The former Chilton Plating site and surrounding area in the City of Chilton
3. The former Tecumseh site and surrounding area in the City of New Holstein
4. The former Bel Brands site in the Village of Hilbert
5. Specific sites within the downtown Village of Sherwood area including three business/former business properties on Veterans Avenue, and three homes/buildings on Military Road

## Community Presentations of Blighted Properties:

Each community was invited to present to the CLOSE Committee their respective site that is currently impacted with slum and blight conditions. The Communities were asked to address the following items during their presentation:

1. Project summary

- Summary of site development issues
- Proposed end use/type of end use
- Site ownership

2. Proposed deal structure
3. Funding mechanisms
4. Project status as of today

## Criteria for Evaluating Projects for Future CLOSE Funding:

The Consultant lead the CLOSE Committee through a facilitated process that discussed several potential criteria that could be used to evaluate projects for potential CLOSE funding. The list of possible criteria that was discussed are as follows:

- Is the proposed site/project a shovel ready site except for the blighted condition?
- Does the community have the capacity to manage the project?
- Is there a proven financial need/GAP in the project?
- What is the ability to leverage other funding sources?
- Is Tax Increment Financing available for the project?
- How many positions are proposed to be created over a three-year time frame?
- What is the estimated new taxable value from the project?
- What is the economic impact/multiplier to the community - housing, commercial, other needs?
- What is the economic impact/multiplier to region - housing, commercial, other needs?


## Staff and Consultant Community Visits:

Cedar Corporation along with County Economic Development staff visited the following communities on Wednesday March 4, 2020:

- City of New Holstein
- City of Brillion
- Village of Sherwood
- City of Chilton
- Village of Hilbert

The visits were designed to gain a better understanding of the projects and how they address the elimination of slum and blight in the respective communities. Additionally, the team sought to gain a better understanding of the community's vision for the project and to discuss the funding needs for the project.

## Proposed Funding Distribution:

The consultant was asked to develop a funding distribution matrix using the CLOSE Committee's discussions on the types of criteria that should be used to evaluate projects for funding, the presentations from the communities, and the onsite visits.

Based on the direction of the CLOSE Committee and Staff, the Consultant developed a funding matrix driven by the need of each project as a percentage of the total available funds. Since the total need was much higher than the available CDBG-CLOSE funds, this approach assured each community that they would receive $71.62 \%$ of their CLOSE request.

# Calumet County CDBG CLOSE Funds Distribution Matrix <br> 17-Mar-20 

| Community | Project Description | Identified Parcels | Existing Funding Sources | CLOSE request | 71.62\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Brillion | On the former Brillion Iron Works site, complete the removal of the slum and blight that covers Spring Creek which would result in daylighting of Spring Creek to create an open space | 15052, 15415 to be combined | WEDC Idle Sites, EPA Brownfields, WDNR Municipal Flood Control,TEA grant, ER TID | \$500,000 | \$358,089 |
| Chilton | In the vicinity of the former Chilton Plating facility, acquire parcel 16633, raze current structures including foundations, driveways, parking lots. Site restoration and enhancements. | $\begin{aligned} & 16634,27668, \\ & 16632,16943, \\ & 16633 \end{aligned}$ | DNR WAM, WEDC Site Assessment Grant, EPA CWA brownfields | \$250,000 | \$179,045 |
| Hilbert | Purchase and demolish the closed Bel Brands cheese plant in downtown Hilbert for future commercial redevelopment | 12813 | CDBG-PF for blight removal | \$300,000 | \$214,853 |
| New Holstein | Demolish current structures at the former Tecumseh manufacturing facility to prepare for site redevelopment | $\begin{aligned} & 18464,18569, \\ & 18919 \end{aligned}$ | CDBG-PF for blight removal, local funds, ER TID, local debt, WEDC Idle Sites, US EDA Planning Grant | \$500,000 | \$358,089 |
| Sherwood | Clean up property and demolish a blighted home that is located in the right-of-way for a local road extension (\$50,000); and cleanup/demolish small shed/storage building $(\$ 15,000)$ | 13489, 13576 | Village funds $\$ 15,000$ Escrow funds | \$65,000 | \$46,552 |
| Town of Stockbridge | The County intends to demolish the physical structures at the site for potential future development. | 10791 | Brownfield site, currently under investigation by WI DNR using Wisconsin Assessment Monies (WAM) funding. | \$0 | \$0 |
| Harrison | NA | NA | NA | \$0 | \$0 |
| Potter | NA | NA | NA | \$0 | \$0 |
| Total Fund Request |  |  |  | \$1,615,000 |  |
| Total Calumet County CLOSE Balance |  |  |  | \$1,230,625.49 |  |
| Minus CDBG ED Plan (Cedar Corp Contract) |  |  |  | \$73,998.00 |  |
| Remaining CLOSE funds for local projects |  |  |  | \$1,156,627.49 | \$1,156,627.49 |
|  |  |  |  | (\$458,372.51) |  |

## Next Steps

On March 17, 2020, the Calumet County CDBG CLOSE Funds Distribution Matrix was presented to the CDBG CLOSE Committee for review and discussion.

The Committee voted unanimously to support the distribution of the CLOSE Funds as recommended by Cedar Corporation and reflected in the Calumet County CDBG CLOSE Funds Distribution Matrix.

The Committee has recommended that the Distribution Matrix be forwarded to the County Board along with the Committee's recommendation for approval.

It is anticipated that the Draft Economic Development Plan will be presented to the Calumet County Board for review and approval on Jun 16, 2020.

## Chapter 2: Affordable Housing

## Calumet County

## Introduction

The lack of affordable housing is a nationwide problem. Communities are experiencing shortages of housing that meets the physical and economic needs of residents. These shortages have resulted in higher rents and homes that are selling higher than assessed values. There is no single reason for the decline of affordable housing, but several factors and trends have emerged that have affected housing costs.

- Incomes have not kept up with rents and home values.
- There is a labor shortage in the home construction sector.
- The cost of construction materials has risen over $20 \%$ since 2008.
- People are staying in their homes longer, slowing the turnover rate.
- There is less profit made on entry-level or starter homes.
- Interest rates remain low reducing the costs of borrowing, enabling sellers to price homes higher.
- Multi-family housing continues to have a negative image resulting in "not on my backyard" attitudes.


## What is Considered Affordable Housing?

For the purposes of the Calumet Economic Development Plan, the standard definition for affordability is used. This states that households should pay no more than $30 \%$ of their gross income for housing and related costs (property taxes, utilities, maintenance, etc.), which would leave $70 \%$ of a household's income for food, clothing, transportation, and other necessities. If a household spends more than $30 \%$ of its income on housing and related costs, then the household is considered overburdened.

## Housing Needs

The Calumet Economic Development Plan looks at available statistical information to identify trends in demographics and evaluate existing housing conditions. Other factors, such as the amount of retail business, job opportunities, and recreational offerings, may make some areas of the County more desirable to live than others. Therefore, some communities may have an easier time attracting new housing than others even if a need has been identified.

## Data Sources and Limitations

The Housing Study and Needs Analysis uses a number of data and information sources throughout the document.

- The Wisconsin Demographic Services Center (DCS) provides population and household projections for all municipalities in the state.
- The U.S. Census Bureau Decennial Census (2010) and American Community Survey 5Year Estimates (2013-2017) provide a majority of the demographic and housing data.
- Chmura JobEQ supplies economic and workforce data.
- Personal interviews provide insight into individual housing experiences.
- The State Cartographers Office provides mapping data.

Although there are some limitations to the accuracy of all data and information sources, those used in the Calumet Economic Development Plan should provide an accurate picture of existing housing conditions and trends in Calumet County. Other factors, such as changing local government, state, or federal policies or programs, new technologies, consumer preferences, and market forces, can influence housing and are more difficult to predict and factor in.

# Chapter 3 - Community Demographics and Existing Housing Characteristics 

City of Brillion
City of Chilton
City of New Holstein
Village of Harrison
Village of Hilbert
Village of Potter
Village of Sherwood
Village of Stockbridge

## City of Brillion

# Chapter 3: Community Demographics and Existing Housing Characteristics 

## Section A: Community Demographics

## City of Brillion

## Introduction

Analyzing existing demographic and economic data can provide one picture of future housing needs, gaps in types of housing, the condition of a municipality's housing stock, and the affordability of housing in the municipality. In turn, the findings can be compared to other sources to validate the initial housing observations.

## Historic Population and Population Projections

The Demographic Services Center (DSC) develops yearly population estimates and population projections for all Wisconsin towns, villages, and cities. The population projections consider births, deaths, migration, and age distribution. They do not guarantee what will happen in the future but what could happen if past patterns and probable future trends hold true.

## Population

The City of Brillion has a population of 3,148 ( 2010 Census). The City of Brillion has historically experienced population growth. Table 1 shows that the City's population has increased each decade beginning in 1970 except for the 90's when it lost 2.3\% of its population. Between 1970 and 2010, the City's population grew by 560 residents, or $21.6 \%$.

Table 1: City of Brillion Historical Population

| Year | 1970 | 1980 | $\mathbf{1 9 9 0}$ | $\mathbf{2 0 0 0}$ | $\mathbf{2 0 1 0}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Population | 2,588 | 2,907 | 2,840 | 2,937 | 3,148 |
| \% Change | - | $12.3 \%$ | $-2.3 \%$ | $3.4 \%$ | $7.2 \%$ |

Source: U.S. Census Bureau
The Demographic Service Center projects that Brillion's population will continue to grow. Table 2 shows that between 2020 and 2040, Brillion's population is projected to grow by 350 residents, or 10.2\%.

Table 2: City of Brillion Projected Population

| Year | $\mathbf{2 0 2 0}$ | $\mathbf{2 0 2 5}$ | $\mathbf{2 0 3 0}$ | $\mathbf{2 0 3 5}$ | $\mathbf{2 0 4 0}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Population | 3,430 | 3,575 | 3,715 | 3,775 | 3,780 |
| \% Change | - | $4.2 \%$ | $3.9 \%$ | $1.6 \%$ | $0.1 \%$ |

[^0]
## Household Projections

A household is one or more people who occupy a dwelling unit. People in a household may or may not be related. The household projections provide a better indicator of the number of residential dwelling units needed to house the projected growing population.

Table 3 shows that between 2020 and 2040, there will be an additional 270 households in the City of Brillion. The additional households will need housing. Some housing needs can be met by the existing housing stock, but new construction will be required to provide the rest.

Table 3: Households - City of Brillion

| 2020 <br> Projection | 2025 <br> Projection | 2030 <br> Projection | 2035 <br> Projection | 2040 <br> Projection | 2020-2040 <br> Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1,477 | 1,569 | 1,664 | 1,722 | 1,747 | 270 |

Source: Wisconsin Demographic Services Center 2013/12/10

Table 4 shows that by 2040, the DSC estimates that the average household size will be 2.15 people. This is down from 2.32 people in 2020. As household size decreases, fewer people will be living in housing units. This may indicate a need for smaller homes or rental units.

Table 4: Persons Per Household - City of Brillion

| $\mathbf{2 0 2 0}$ | $\mathbf{2 0 2 5}$ <br> Projection | $\mathbf{2 0 3 0}$ <br> Projection <br> Projection | $\mathbf{2 0 3 5}$ <br> Projection | $\mathbf{2 0 4 0}$ <br> Projection |
| :---: | :---: | :---: | :---: | :---: |
| 2.32 | 2.27 | 2.23 | 2.18 | 2.15 |

Source: Wisconsin Demographic Services Center

Table 5 shows that approximately $60 \%$ of Brillion's households are 1 or 2-person households, about $11 \%$ are 3 -person households, and $28.3 \%$ are 4 -person or more households. This provides some insight into the number of bedrooms a dwelling unit needs to meet the household sizes.

Table 5: Household Occupancy - City of Brillion

|  | Households | Percent |
| :--- | :---: | :---: |
| Total Number of Households | 1,168 | $100.0 \%$ |
| 1-person household | 219 | $18.8 \%$ |
| 2-person household | 484 | $41.4 \%$ |
| 3-person household | 134 | $11.5 \%$ |
| 4-or-more-person household | 331 | $28.3 \%$ |

Source: 2015-2018 ACS 5-Year estimate

## Age of Residents

Different age groups have different housing needs. As people go through the "household cycle," the need or desire to rent or own a dwelling changes. As a person gets older, there may be a need for personal care as well. Figure 1 depicts the lifecycle of an average household.

Figure 1: Household Lifecycle Diagram


Source: .id the population experts
As shown in the Household Life Cycle diagram, a household goes through several stages.

- A young, lone person or group household will typically rent.
- A young couple will typically rent but may begin planning for a home.
- A young family may rent but look at homeownership as well. A small home may transition to a larger home.
- Mature families will generally own a home and may look at aging in place as their children grow older.
- Couples may divorce creating one parent households or a lone person household. They may rent or own a home.
- As children grow older and leave home, empty nester households are created. These households may no longer need their larger home and want to downsize to a smaller home, apartment, or condominium. They may also need care as they get older, so there may be a need for senior housing, assisted living facilities, or nursing homes.

Table 6 and Chart 1 compare the number of residents in 2010 and 2018 by age group. The table shows two distinct groupings. First, generally, the number of residents from under 5 years to 34 years of age has increased. Second, the number of residents from 35 to 85 and over years of age has decreased.

Table 6: Age of Residents - City of Brillion

| Age Group | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 8}$ | Change |
| :--- | :---: | :---: | :---: |
| Under 5 years | 202 | 268 | 66 |
| 5 to 9 years | 218 | 196 | -22 |
| 10 to 14 years | 215 | 251 | 36 |
| 15 to 19 years | 282 | 285 | 3 |
| 20 to 24 years | 175 | 234 | 59 |
| 25 to 34 years | 351 | 369 | 18 |
| 35 to 44 years | 495 | 440 | -55 |
| 45 to 54 years | 470 | 273 | -197 |
| 55 to 59 years | 185 | 167 | -18 |
| 60 to 64 years | 78 | 251 | 173 |
| 65 to 74 years | 202 | 172 | -30 |
| 75 to 84 years | 190 | 159 | -31 |
| 85 years and over | 74 | 68 | -6 |

Source: 2010 and 2018 ACS 5-Year estimate
Chart 1: City of Brillion-Age of Residents


Source: 2010 and 2018 ACS 5-Year estimate

## Sensitive Populations

Sensitive populations include the economically disadvantaged, racial and ethnic minorities, uninsured, low-income children, elderly, homeless, and those with other chronic health conditions. Sensitive populations may find housing options that meet their needs non-existent, limited, or unaffordable.

The American Community Survey identifies six aspects of disability including hearing, vision, cognitive, ambulatory, self-care, and independent living. Table 7 shows that $10 \%$ of the Brillion population is disabled. The largest percentage of disabled people occurs in the 65 years or over group where $38.3 \%$ of that population has a disability.

Table 7: Disability Status of the Civilian Population

| Type of Household | Population | Percentage |
| :--- | :---: | ---: |
| Total Civilian Population | 3,133 | $100.0 \%$ |
| With a disability | 313 | $10.0 \%$ |
| Under 18 years | 916 | $100.0 \%$ |
| With a disability | 65 | $7.1 \%$ |
| 18 to 64 years | 1,818 | $100.0 \%$ |
| With a disability | 95 | $5.2 \%$ |
| 65 years and over | 399 | $100.0 \%$ |
| With a disability | 153 | $38.3 \%$ |

Source: 2014-2018 ACS 5-Year estimate
Although predominately White, the race of Brillion's residents is becoming more diverse (see Table 8). Since 2010, the percentage of residents who identify themselves as White decreased from $97.2 \%$ of the population to $93.1 \%$ in 2018. There has also been a decrease in individuals that identify as Two or More Races and Hispanic. The number of individuals who identify as African American and American Indian have increased.

Table 8: Population by Race - City of Brillion

|  | 2010 |  | 2018 |  | Percent Change <br> $\mathbf{2 0 1 0 - 2 0 1 8}$ |
| :--- | ---: | ---: | ---: | ---: | :---: |
| Race | Population | $\%$ | Population | $\%$ |  |
| White | 3,060 | $97.2 \%$ | 3,021 | $93.1 \%$ | $-1.3 \%$ |
| African American | 22 | $0.7 \%$ | 26 | $0.8 \%$ | $18.2 \%$ |
| American Indian | 20 | $0.6 \%$ | 51 | $1.6 \%$ | $155.0 \%$ |
| Asian or Pacific Islander | 0 | $0.0 \%$ | 16 | $0.5 \%$ | - |
| Other Race | 0 | $0.0 \%$ | 0 | $0.0 \%$ | - |
| Two or More Races | 35 | $1.1 \%$ | 19 | $0.6 \%$ | $-45.7 \%$ |
| Hispanic Identity | 136 | $4.3 \%$ | 111 | $3.4 \%$ | $-18.4 \%$ |

Source: 2010 and 2018 ACS 5-Year estimate

Table 9 shows that $16.6 \%$ of the households in Brillion have one parent and no spouse. A single parent may not be able to find affordable housing if there is only one income in the household.

Table 9: Single Parent Households - City of Brillion

| Type of Households | Number | Percent |
| :--- | :---: | :---: |
| Total Households | 1,168 | $100.0 \%$ |
| Male householder, no wife, with own children under 18 | 41 | $3.5 \%$ |
| Female householder, no husband, with own children under 18 | 153 | $13.1 \%$ |

Source: 2014-2018 ACS 5-Year estimate

Table 10 shows that $0.3 \%$ of households consist of grandparents taking care of their grandchildren. If parents are unable to care for their children, the grandparents may need to be responsible for them. This can be difficult because many grandparents are on fixed incomes and may have health limitations as well.

Table 10: Grandparents - City of Brillion

| Type of Households | Number | Percent |
| :--- | :---: | :---: |
| Total Households | 1,169 | $100.0 \%$ |
| Grandparents responsible for Grandchildren | 4 | $0.3 \%$ |

Source: 2014-2018 ACS 5-Year estimate

Table 11 shows that $96.4 \%$ of the civilian population has some form of health insurance. If a person lacks health insurance, they may avoid seeking medical help because of the cost, or they will see a doctor but then have to pay medical expenses out of pocket. An unexpected expense like this can make housing, food, and other essentials difficult to pay for.

Table 11: Health Insurance - City of Brillion

|  |  |  |  |
| :--- | :---: | :---: | :---: |
| Age Groups | Total | Number Insured | Percent Insured |
| Total Population | 3,133 | 3,019 | $96.4 \%$ |
| Under 19 years | 940 | 921 | $98.0 \%$ |
| 19 to 64 years | 1,794 | 1,699 | $94.7 \%$ |
| 65 years and older | 399 | 399 | $100.0 \%$ |

Source: 2014-2018 ACS 5-Year estimate

Table 12 shows the household and income limits for Low to Moderate Income (LMI) residents in Calumet County. The countywide medium family income for Calumet County is $\$ 86,400$.

Table 12: $\mathbf{2 0 2 0}$ Low to Moderate Income Limits - County of Calumet

| Size of Household |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{3}$ | $\mathbf{4}$ | $\mathbf{5}$ | $\mathbf{6}$ | $\mathbf{7}$ | $\mathbf{8}$ |
| County | CMI \% | Person | Person | Person | Person | Person | Person | Person | Person |
| Calumet | $30 \%$ | 18,150 | 20,750 | 23,350 | 26,200 | 30,680 | 35,160 | 39,640 | 44,120 |
| (Appleton WI | $50 \%$ | 30,250 | 34,600 | 38,900 | 43,200 | 46,700 | 50,150 | 53,600 | 57,050 |
| MSA) | $80 \%$ | 48,400 | 55,300 | 62,200 | 69,100 | 74,650 | 80,200 | 85,700 | 91,250 |

Source: U.S. Department of Housing and Urban Development

## General Observations

In summary,

1. The City of Brillion population is projected to grow, which will require additional dwelling units to accommodate them.
2. Trends show the population getting younger.
3. Sensitive populations often need affordable housing options.
4. About $10 \%$ of the population has a disability, and half of those are residents aged 65 or older. The type of disability is not identified, but some housing stock that is handicapped accessible or ADA compliant may be needed.
5. A majority of residents would be able to live in two-bedroom homes or apartments, but 28.3\% of households have four or more people that may indicate a need for housing options with three or more bedrooms. Two-bedroom apartments rent easily, but there are typically not many rental units that can accommodate larger families.

## Section B: Existing Housing Characteristics

## City of Brillion

## Introduction

Existing housing statistics can provide insight into the age of housing, potential condition, and the ratio of homeowners to renters. This can tell us the possible need for housing rehabilitation, new housing, and what types of housing may be in demand.

## Housing Stock

Analyzing the age of the housing stock in the City of Brillion can give us a sense of the condition and accessibility of dwellings. In Brillion, 70.3\% of all housing stock was built in 1979 or earlier (see Table 13).

Table 13: Year Structure Built -City of Brillion

| Year Structure Built | Units | Percentage |
| :--- | ---: | :---: |
| Total Houses | 1,218 | $100.0 \%$ |
| Built 2014 or later | - | $0.0 \%$ |
| Built 2010 to 2013 | 8 | $0.7 \%$ |
| Built 2000 to 2009 | 139 | $11.4 \%$ |
| Built 1990 to 1999 | 160 | $13.1 \%$ |
| Built 1980 to 1989 | 54 | $4.4 \%$ |
| Built 1970 to 1979 | 268 | $22.0 \%$ |
| Built 1960 to 1969 | 178 | $14.6 \%$ |
| Built 1950 to 1959 | 171 | $14.0 \%$ |
| Built 1940 to 1949 | 38 | $3.1 \%$ |
| Built 1939 or earlier | 202 | $16.6 \%$ |

Source: 2014-2018 ACS 5-Year estimate

Although the 2014-2018 data does not indicate the condition of the housing stock, homes built in 1980 or earlier may have structural, mechanical, or other issues that may make them expensive to maintain, heat/cool, inaccessible to handicapped residents, or may have an impact on a person's health. Typical conditions of an aging housing stock include:

- Lead paint
- Asbestos in building materials
- Inefficient heating and cooling systems
- Old water and sanitary sewer systems
- Inadequate insulation and inefficient windows
- Steps into the home, and bedrooms and bathrooms on the $2^{\text {nd }}$ floor
- Narrow hallways and stairs, and overall small rooms

Table 14 shows the number of residential dwelling units constructed since 2010 based on building permit applications. This can be used to supplement the information in Table 13. In most communities, home construction came to a halt when the Great Recession began in 2008. Between 2010 and 2019, the City of Brillion saw 14 new single-family homes and 24 rental units built for a total of 38 new dwelling units. In some cases, these dwellings were occupied by people already living in Brillion, therefore, freeing up housing stock for others.

Table 14: Residential Building Permits

| Year Structure <br> Built | Single <br> Family <br> Units | Multi- <br> Family <br> Units | Total <br> Dwelling <br> Units |
| :---: | :---: | :---: | :---: |
| 2010 | 0 | 0 | 0 |
| 2011 | 0 | 0 | 0 |
| 2012 | 0 | 0 | 0 |
| 2013 | 0 | 0 | 0 |
| 2014 | 0 | 0 | 0 |
| 2015 | 1 | 24 | 25 |
| 2016 | 1 | 0 | 1 |
| 2017 | 3 | 0 | 3 |
| 2018 | 4 | 0 | 4 |
| 2019 | 5 | 0 | 5 |
| Total | 14 | 24 | 38 |

Source: City of Brillion Building Inspector
Table 15 shows that $73.9 \%$ of housing units are owner-occupied and $26.1 \%$ are renter-occupied. The State ratio of owner-occupied units is $66.9 \%$. Homeownership is a goal for many in the United States, though not everyone will want to own a home or may not have the means to own a home. Owner occupancy percentages are above the state average.

Table 15: Occupancy Rates - City of Brillion

| Housing Tenure | Units | Percentage |
| :--- | ---: | :---: |
| Occupied housing units | 1,168 | $100.0 \%$ |
| Owner-occupied | 863 | $73.9 \%$ |
| Renter-occupied | 305 | $26.1 \%$ |

Source: 2014-2018 ACS 5-Year estimate

Table 16 shows estimated home values in the City of Brillion. About 28\% of homes are valued at $\$ 99,999$ or less, approximately $43 \%$ are valued between $\$ 100,000$ and $\$ 149,999$, and approximately $25 \%$ are valued between $\$ 150,000$ and $\$ 249,999$. Generally, the number of homes valued at $\$ 149,999$ or less would indicate that affordable housing options are available, but it does not tell us how many of these homes are actually for sale.

Table 16: Housing Values - City of Brillion

| Value | $\mathbf{2 0 1 8}$ | Percent |
| :--- | :---: | :---: |
| Total Housing | 863 | $100.0 \%$ |
| Less than $\$ 49,999$ | 38 | $4.4 \%$ |
| $\$ 50,000$ to $\$ 99,999$ | 199 | $23.1 \%$ |
| $\$ 100,000$ to $\$ 149,999$ | 369 | $42.8 \%$ |
| $\$ 150,000$ to $\$ 199,999$ | 136 | $15.8 \%$ |
| $\$ 200,000$ to $\$ 249,000$ | 80 | $9.3 \%$ |
| $\$ 250,000$ to $\$ 400,000$ | 41 | $4.8 \%$ |
| $\$ 400,000$ or more | 0 | $0.0 \%$ |

Source: 2014-2018 ACS 5-Year estimate

## General Observations

In summary,

1. The City of Brillion has an aging housing stock. Residents with older homes may be able to utilize existing housing programs for home improvements to make them more efficient or handicapped accessible.
2. Since 2010, more multi-family units have been built than single family homes, yet owner occupancy rates are higher than the state average.
3. A majority of all homes are valued $\$ 149,999$ or less. Although these homes are affordable for many, it does not tell us if these homes are for sale. More people are staying in their homes longer which ties up existing housing stock that would normally become available to residents moving up to larger homes.

## City of Chilton

# Chapter 3: Community Demographics and Existing Housing Characteristics 

## Section A: Community Demographics

## City of Chilton

## Introduction

Analyzing existing demographic and economic data can provide one picture of future housing needs, gaps in types of housing, the condition of a municipality's housing stock, and the affordability of housing in the municipality. In turn, the findings can be compared to other sources to validate the initial housing observations.

## Historic Population and Population Projections

The Demographic Services Center (DSC) develops yearly population estimates and population projections for all Wisconsin towns, villages, and cities. The population projections consider births, deaths, migration, and age distribution. They do not guarantee what will happen in the future but what could happen if past patterns and probable future trends hold true.

## Population

The City of Chilton has a population of 3,933 (2010 Census). The City of Chilton has historically experienced population growth. Table 1 shows that the City's population has increased each decade beginning in 1970, except for 1980. Between 1970 and 2010, the City's population has grown by 903 residents or $29.8 \%$.

Table 1: City of Chilton Historical Population

| Year | $\mathbf{1 9 7 0}$ | $\mathbf{1 9 8 0}$ | $\mathbf{1 9 9 0}$ | $\mathbf{2 0 0 0}$ | $\mathbf{2 0 1 0}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Population | 3,030 | 2,965 | 3,240 | 3,708 | 3,933 |
| \% Change | - | $-2.1 \%$ | $9.3 \%$ | $14.4 \%$ | $6.1 \%$ |

Source: U.S. Census Bureau
The Demographic Service Center projects that Chilton's population will continue to grow. Table 2 shows that between 2020 and 2040, Chilton's population is projected to grow by 310 residents or 7.4\%.

Table 2: City of Chilton Projected Population

| Year | $\mathbf{2 0 2 0}$ | $\mathbf{2 0 2 5}$ | $\mathbf{2 0 3 0}$ | $\mathbf{2 0 3 5}$ | $\mathbf{2 0 4 0}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Population | 4,170 | 4,325 | 4,455 | 4,505 | 4,480 |
| \% Change | - | $3.7 \%$ | $3.0 \%$ | $1.1 \%$ | $-0.6 \%$ |

Source: U.S. Census Bureau, Wisconsin Demographic Services Center

## Household Projections

A household is one or more people who occupy a dwelling unit. People in a household may or may not be related. The household projections provide a better indicator of the number of residential dwelling units needed to house the projected growing population.

Table 3 shows that between 2020 and 2040, there will be 239 additional households in the City of Chilton. The additional households will need housing. Some housing needs can be met by the existing housing stock, but new construction will be required to provide the rest.

Table 3: City of Chilton: Households

| 2020 <br> Projection | 2025 <br> Projection | 2030 <br> Projection | 2035 <br> Projection | 2040 <br> Projection | 2020-2040 <br> Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1,862 | 1,962 | 2,054 | 2,103 | 2,101 | 239 |

Source: Wisconsin Demographic Services Center 2013

Table 4 shows by 2040, the DSC estimates that the average household size will be 2.03 people. This is down from 2.28 people in 2010. As household size decreases, fewer people are living in housing units. This may indicate a need for smaller homes or rental units.

Table 4: City of Chilton: Persons Per Household

| 2020 <br> Projection | 2025 <br> Projection | 2030 <br> Projection | 2035 <br> Projection | 2040 <br> Projection |
| :---: | :---: | :---: | :---: | :---: |
| 2.18 | 2.14 | 2.09 | 2.05 | 2.03 |

Source: Wisconsin Demographic Services Center 2013

Table 5 shows that approximately $70 \%$ of Chilton's households are 1 or 2-person households, about 14\% are 3-person households, and $16 \%$ are 4 -person or more households. This provides some insight into the number of bedrooms a dwelling unit needs to meet the household sizes.

Table 5: City of Chilton: Household Occupancy

|  | Households | Percent |
| :--- | ---: | ---: |
| Total Number of Households | 1,687 | $100.0 \%$ |
| 1-person household | 522 | $30.9 \%$ |
| 2-person household | 662 | $39.2 \%$ |
| 3-person household | 230 | $13.6 \%$ |
| 4-or-more-person household | 273 | $16.2 \%$ |

Source: 2014-2018 ACS 5-year estimate

## Age of Residents

Different age groups have different housing needs. As people go through the "household cycle," the need or desire to rent or own a dwelling changes. As a person gets older, there may be a need for personal care as well. Figure 1 depicts the lifecycle of an average household.

Figure 1: Household Lifecycle Diagram


Source: .id the population experts
As shown in the Household Life Cycle diagram, a household goes through several stages.

- A young, lone person or group household will typically rent.
- A young couple will typically rent but may begin planning for a home.
- A young family may rent but look at homeownership as well. A small home may transition to a larger home.
- Mature families will generally own a home and may look at aging in place as their children grow older.
- Couples may divorce creating one parent households or a lone person household. They may rent or own a home.
- As children grow older and leave home, empty nester households are created. These households may no longer need their larger home and want to downsize to a smaller home, apartment, or condominium. They may also need care as they get older, so there may be a need for senior housing, assisted living facilities, or nursing homes.

Table 6 and Chart 1 compare the number of residents in 2010 and 2018 by age group. The table shows that the number of residents from Under 5 years to 14 years of age is decreasing indicating fewer younger residents. Residents from 15 to 24 years of age have increased, but residents 25 to 54 have generally decreased. Residents age 59 and older have increased.

Table 6: City of Chilton- Age of Residents

| Age Group | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 8}$ | Change |
| :--- | ---: | ---: | ---: |
| Under 5 years | 247 | 159 | -88 |
| 5 to 9 years | 255 | 240 | -15 |
| 10 to 14 years | 259 | 223 | -36 |
| 15 to 19 years | 181 | 232 | 51 |
| 20 to 24 years | 165 | 216 | 51 |
| 25 to 34 years | 548 | 448 | -100 |
| 35 to 44 years | 466 | 482 | 16 |
| 45 to 54 years | 494 | 437 | -57 |
| 55 to 59 years | 253 | 255 | 2 |
| 60 to 64 years | 254 | 264 | 10 |
| 65 to 74 years | 329 | 359 | 30 |
| 75 to 84 years | 270 | 277 | 7 |
| 85 years and over | 195 | 256 | 61 |

Source: 2010 and 2018 ACS 5-Year estimate

Chart 1: City of Chilton-Age of Residents
City of Chilton Population by Age


Source: 2010 and 2018 ACS 5-Year estimate

## Sensitive Populations

Sensitive populations include the economically disadvantaged, racial and ethnic minorities, uninsured, low-income children, elderly, homeless, and those with other chronic health conditions. Sensitive populations may find housing options that meet their needs non-existent, limited, or unaffordable.

The American Community Survey identifies six aspects of disability including hearing, vision, cognitive, ambulatory, self-care, and independent living. Table 7 shows that $12.3 \%$ of the Chilton population is disabled. The largest percentage of disabled people occurs in the 65 years and over group where $27 \%$ of that population has a disability.

Table 7: Disability Status of the Civilian Population

| Type of Household | Population | Percentage |
| :---: | ---: | ---: |
| Total Civilian Population | 3,739 | $100.0 \%$ |
| With a disability | 460 | $12.3 \%$ |
| Under 18 years | 807 | $100.0 \%$ |
| With a disability | 18 | $2.2 \%$ |
| 18 to 64 years | 2,084 | $100.0 \%$ |
| With a disability | 213 | $10.2 \%$ |
| 65 years and over | 848 | $100.0 \%$ |
| With a disability | 229 | $27.0 \%$ |

Source: 2014-2018 ACS 5-Year estimate
The racial make-up of the City of Chilton is predominately White and has seen little change since 2010. The biggest change has been residents who identify as Hispanics, which has increased from $2.1 \%$ to $6.7 \%$ of the population.

Table 8: Population by Race - City of Chilton

|  | 2010 | 2018 |  |  |  |  |  | Percent Change <br> 2010-2018 |
| :--- | ---: | ---: | ---: | ---: | ---: | :---: | :---: | :---: |
| Race | Population | $\%$ | Population | $\%$ |  |  |  |  |
| White | 3,843 | $97.7 \%$ | 3,808 | $97.8 \%$ | $-0.9 \%$ |  |  |  |
| African American | 0 | $0.0 \%$ | 9 | $0.2 \%$ | - |  |  |  |
| American Indian | 0 | $0.0 \%$ | 20 | $0.5 \%$ | - |  |  |  |
| Asian or Pacific Islander | 15 | $0.4 \%$ | 0 | $0.0 \%$ | - |  |  |  |
| Other Race | 58 | $1.5 \%$ | 0 | $0.0 \%$ | - |  |  |  |
| Two or More Races | 0 | $0.0 \%$ | 11 | $0.3 \%$ | - |  |  |  |
| Hispanic Identity | 84 | $2.1 \%$ | 260 | $6.7 \%$ | $209.5 \%$ |  |  |  |

Source: 2010 and 2018 ACS 5-Year estimate

Table 9 shows that 11.4\% of the households have one parent and no spouse. A single parent may not be able to find affordable housing when there may be only one income in the household.

Table 9: Single Parent Households - City of Chilton

| Type of Households | Number | Percent |
| :--- | ---: | ---: |
| Total Households | 1,687 | $100.0 \%$ |
| Male householder, no wife, with own children under 18 | 49 | $2.9 \%$ |
| Female householder, no husband, with own children under 18 | 143 | $8.5 \%$ |

Source: 2014-2018 ACS 5-Year estimate

Table 10 shows that $1.4 \%$ of households consist of grandparents taking care of their grandchildren. If parents are unable to care for their children, the grandparents may have to become responsible for them. This can be difficult because many grandparents are on fixed incomes and may have health limitations as well.

Table 10: Grandparents - City of Chilton

| Type of Households | Number | Percent |
| :--- | :---: | ---: |
| Total Households | 1,687 | $100.0 \%$ |
| Grandparents responsible for Grandchildren | 23 | $1.4 \%$ |

Source: 2014-2018 ACS 5-Year estimate

Table 11 shows that $99.3 \%$ of civilian population has some form of health insurance. If a person lacks health insurance, they may avoid seeking medical help because of the cost, or they will see a doctor but then have to pay medical expenses out of pocket. An unexpected expense like this can make having money for housing, food, and other essentials very difficult to save for.

Table 11: Health Insurance - City of Chilton

| Age Groups | Total | Number Insured | Percent Insured |
| :--- | :---: | :---: | :---: |
| Total Population | 3,739 | 3,714 | $99.3 \%$ |
| Under 19 years | 830 | 822 | $99.0 \%$ |
| 19 to 64 years | 2,061 | 2,044 | $99.2 \%$ |
| 65 years and older | 848 | 848 | $100.0 \%$ |

Source: 2014-2018 ACS 5-Year estimate

Table 12 shows the household and income limits for Low to Moderate Income (LMI) residents in Calumet County. The countywide medium family income for Calumet County is $\$ 86,400$.

Table 12: $\mathbf{2 0 2 0}$ Low to Moderate Income Limits - County of Calumet

| Size of Household |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{3}$ | $\mathbf{4}$ | $\mathbf{5}$ | $\mathbf{6}$ | $\mathbf{7}$ | $\mathbf{8}$ |
| County | CMI \% | Person | Person | Person | Person | Person | Person | Person | Person |
| Calumet | $30 \%$ | 18,150 | 20,750 | 23,350 | 26,200 | 30,680 | 35,160 | 39,640 | 44,120 |
| (Appleton WI | $50 \%$ | 30,250 | 34,600 | 38,900 | 43,200 | 46,700 | 50,150 | 53,600 | 57,050 |
| MSA) | $80 \%$ | 48,400 | 55,300 | 62,200 | 69,100 | 74,650 | 80,200 | 85,700 | 91,250 |

Source: U.S. Department of Housing and Urban Development

## General Observations

In summary,

1. The City of Chilton's population is projected to grow, which will require additional dwelling units to accommodate the growth showing a need for new housing.
2. Current trends show the overall population growing older. An aging population may prefer single story homes, apartments, or condos with two bedrooms. This could also show a need for specific senior housing or assisted living facilities so residents can stay in the community.
3. Sensitive populations often need affordable housing options.
4. About $12 \%$ of the population has a disability, and half of those are residents aged 65 or older. The type of disability is not identified, but some housing stock that is handicapped accessible or ADA compliant may be needed.
5. About $70 \%$ of residents are 1 or 2 person households, but $16 \%$ of households have four or more people which may indicate a need for housing options with three or more bedrooms. Two-bedroom apartments rent easily, but there are typically not many rental units that can accommodate larger families.

## Section B: Existing Housing Characteristics

## City of Chilton

## Introduction

Existing housing statistics can provide insight into the age of housing, potential condition, and the ratio of homeowners to renters. This can tell us the possible need for housing rehabilitation, new housing, and what types of housing may be in demand.

## Housing Stock

Analyzing the age of the housing stock in the City of Chilton can give us a sense of the condition and accessibility of dwellings. In Chilton, $54.3 \%$ of all housing stock was built in 1970 or earlier (see Table 13).

Table 13: Year Structure Built -City of Chilton

| Year Structure Built | Units | Percentage |
| :--- | :---: | :---: |
| Total Houses | 1,780 | $100.0 \%$ |
| Built 2014 or later | - | $0.0 \%$ |
| Built 2010 to 2013 | 63 | $3.5 \%$ |
| Built 2000 to 2009 | 214 | $12.0 \%$ |
| Built 1990 to 1999 | 363 | $20.4 \%$ |
| Built 1980 to 1989 | 175 | $9.8 \%$ |
| Built 1970 to 1979 | 140 | $7.9 \%$ |
| Built 1960 to 1969 | 174 | $9.8 \%$ |
| Built 1950 to 1959 | 138 | $7.8 \%$ |
| Built 1940 to 1949 | 112 | $6.3 \%$ |
| Built 1939 or earlier | 401 | $22.5 \%$ |

Source: 2014-2018 ACS 5-Year estimate

Although the 2014-2018 data does not indicate the condition of the housing stock, homes built in 1980 or earlier may have structural, mechanical, or other conditions that may make them expensive to maintain, heat/cool, inaccessible to handicapped residents, or may have an impact on a person's health. Typical conditions of an aging housing stock include:

- Lead paint
- Asbestos in building materials
- Inefficient heating and cooling systems
- Old water and sanitary sewer systems
- Inadequate insulation and inefficient windows
- Steps into the home, and bedrooms and bathrooms on the $2^{\text {nd }}$ floor
- Narrow hallways and stairs, and overall small rooms

Table 14 shows the number of residential dwelling units constructed since 2010 based on building permit applications. This can be used to supplement the information in Table 13. In most communities, home construction came to a halt when the Great Recession began in 2008. Between 2010 and 2019, the City of Chilton saw 29 new single-family homes and 63 multifamily units built for a total of 92 new dwelling units. In some cases, these dwelling were occupied by people already living in Chilton, therefore, freeing up the housing stock for others.

Table 14: Residential Building Permits

| Year Structure <br> Built | Single Family <br> Units | Multi-Family <br> Units | Total Dwelling <br> Units |
| :---: | :---: | :---: | :---: |
| 2010 | 1 | 0 | 1 |
| 2011 | 2 | 0 | 2 |
| 2012 | 1 | 0 | 1 |
| 2013 | 5 | 0 | 5 |
| 2014 | 3 | 0 | 3 |
| 2015 | 3 | 1 | 4 |
| 2016 | 4 | 0 | 4 |
| 2017 | 1 | 0 | 1 |
| 2018 | 6 | 50 | 56 |
| 2019 | 3 | 12 | 15 |
| Total | 29 | 63 | 92 |

Source: City of Chilton Building Inspector

Table 15 shows that $60.3 \%$ of housing units are owner-occupied and $39.7 \%$ are renter-occupied, which is slightly below the state ratio of owner-occupied units (66.9\%). Homeownership is a goal for many in the United States, though not everyone will want to own a home or may not have the means to own a home.

Table 15: Occupancy Rates - City of Chilton

| Housing Tenure | Units | Percentage |
| :--- | :---: | :---: |
| Occupied housing units | 1,687 | $100.0 \%$ |
| Owner-occupied | 1,018 | $60.3 \%$ |
| Renter-occupied | 669 | $39.7 \%$ |

Source: 2014-2018 ACS 5-Year estimate

Table 16 shows estimated home values in the City of Chilton. Twenty-three percent of homes are valued at $\$ 99,999$ or less, approximately $54 \%$ are valued between $\$ 100,000$ and $\$ 149,999$, and approximately $13 \%$ are valued between $\$ 150,000$ and $\$ 249,999$. Generally, the number of homes valued at $\$ 149,999$ or less would indicate that affordable housing options are available, but it does not tell us how many of these homes are actually for sale.

Table 16: Housing Values - City of Chilton

| Value | $\mathbf{2 0 1 8}$ | Percent |
| :--- | :---: | :---: |
| Total Housing | 1,018 | $100.0 \%$ |
| Less than $\$ 49,999$ | 44 | $4.3 \%$ |
| $\$ 50,000$ to $\$ 99,999$ | 190 | $18.7 \%$ |
| $\$ 100,000$ to $\$ 149,999$ | 549 | $53.9 \%$ |
| $\$ 150,000$ to $\$ 199,999$ | 112 | $11.0 \%$ |
| $\$ 200,000$ to $\$ 249,000$ | 24 | $2.4 \%$ |
| $\$ 250,000$ to $\$ 400,000$ | 99 | $9.7 \%$ |
| $\$ 400,000$ or more | 0 | $0.0 \%$ |

Source: 2014-2018 ACS 5-Year estimate

## General Observations

In summary,

1. The City of Chilton has an aging housing stock. Residents with older homes may be able to utilize existing housing programs for home improvements to make them more efficient or handicapped accessible.
2. Since 2010, more multi-family units (68\%) have been built than single-family homes (32\%).
3. Owner occupancy rates are slightly less than the state average which could indicate a need for affordable single family homes.
4. A majority of all homes are valued $\$ 149,999$ or less. Although these homes are affordable for many, it does not tell us if these homes are for sale. More people are staying in their homes longer which ties up existing housing stock that would normally become available to residents moving up to larger homes.

## Village of Harrison

# Chapter 3: Community Demographics and Existing Housing Characteristics 

## Section A: Community Demographics

## Village of Harrison

## Introduction

Analyzing existing demographic and economic data can provide one picture of future housing needs, gaps in types of housing, the condition of a municipality's housing stock, and the affordability of housing in the municipality. In turn, the findings can be compared to other sources to validate the initial housing observations.

## Historic Population and Population Projections

The Demographic Services Center (DSC) develops yearly population estimates and population projections for all Wisconsin towns, villages, and cities. The population projections consider births, deaths, migration, and age distribution. They do not guarantee what will happen in the future but what could happen if past patterns and probable future trends hold true.

## Population

The Village of Harrison was incorporated on March 8, 2013, from portions of the Town of Harrison and Town of Buchanan. The estimated 2018 population was 12,786 residents.

The Demographic Service Center projects that Harrison's population will grow. Table 1 shows that between 2020 and 2040, Harrison's population is projected to grow by 4,790 residents, or 40.7\%.

Table 1: Village of Harrison Projected Population

| Year | $\mathbf{2 0 2 0}$ | $\mathbf{2 0 2 5}$ | $\mathbf{2 0 3 0}$ | $\mathbf{2 0 3 5}$ | $\mathbf{2 0 4 0}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Population | 11,760 | 13,190 | 14,600 | 15,700 | 16,550 |
| \% Change | - | $12.2 \%$ | $10.7 \%$ | $7.5 \%$ | $5.4 \%$ |

Source: U.S. Census Bureau, Wisconsin Demographic Services Center 2013/12/10

## Household Projections

A household is one or more people who occupy a dwelling unit. People in a household may or may not be related. The household projections provide a better indicator of the number of residential dwelling units needed to house the projected growing population.

Table 2 shows that between 2020 and 2040, there will be a projected 2,996 additional households in the Village of Harrison. The additional households will need housing. Some housing needs can be met by the existing housing stock, but new construction will be required to provide the rest.

Table 2: Households - Village of Harrison

| 2020 <br> Projection | 2025 <br> Projection | 2030 <br> Projection | 2035 <br> Projection | 2040 <br> Projection | 2020-2040 <br> Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 4,083 | 4,667 | 5,275 | 5,781 | 6,178 | 2,996 |

Source: Wisconsin Demographic Services Center 2013/12/10

Table 3 shows that by 2040, the DSC estimates that the average household size will be 2.68 people, which is higher than the statewide estimate of 2.26 . This is down from 2.88 people in 2020. As household size decreases, fewer people will be living in housing units. This may indicate a need for smaller homes or rental units.

Table 3: Persons Per Household - Village of Harrison

| 2020 <br> Projection | $\mathbf{2 0 2 5}$ <br> Projection | $\mathbf{2 0 3 0}$ <br> Projection | $\mathbf{2 0 3 5}$ <br> Projection | $\mathbf{2 0 4 0}$ <br> Projection |
| :---: | :---: | :---: | :---: | :---: |
| 2.88 | 2.83 | 2.77 | 2.72 | 2.68 |

Source: Wisconsin Demographic Services Center 2013/12/10

Table 4 shows that approximately 50\% of Harrison's households are 1 or 2-person households. About 19\% are 3-person households, and 31.2\% are 4-person or more households. This provides some insight into the number of bedrooms a dwelling unit needs to meet the household sizes.

Table 4: Household Occupancy - Village of Harrison

| Year | $\mathbf{2 0 1 8}$ | Percent |
| :--- | :---: | :---: |
| Total Number of Households | 4,113 | $100.0 \%$ |
| 1-person household | 622 | $15.1 \%$ |
| 2-person household | 1,388 | $33.7 \%$ |
| 3-person household | 819 | $19.9 \%$ |
| 4-or-more-person household | 1,284 | $31.2 \%$ |

Source: 2014-2018 ACS 5-Year estimate

## Age of Residents

Different age groups have different housing needs. As people go through the "household cycle," the need or desire to rent or own a dwelling changes. As a person gets older, there may be a need for personal care as well. Figure 1 depicts the lifecycle of an average household.

Figure 1: Household Lifecycle Diagram


Source: .id the population experts
As shown in the Household Life Cycle diagram, a household goes through several stages.

- A young, lone person or group household will typically rent.
- A young couple will typically rent but may begin planning for a home.
- A young family may rent but look at homeownership as well. A small home may transition to a larger home.
- Mature families will generally own a home and may look at aging in place as their children grow older.
- Couples may divorce creating one parent households or a lone person household. They may rent or own a home.
- As children grow older and leave home, empty nester households are created. These households may no longer need their larger home and want to downsize to a smaller home, apartment, or condominium. They may also need care as they get older, so there may be a need for senior housing, assisted living facilities or nursing homes.

Table 5 and Chart 1 compare the number of residents in 2010 and 2018 by age group. The table shows that all age groups are projected to grow. Residents between the ages of 35 to 74 years of age are projected to increase the most indicating an aging population. Most of this growth is attributed to people moving into the Village.

Table 5: Age of Residents - Village of Harrison

| Age Group | 2014 | 2018 | Change |
| :--- | ---: | ---: | ---: |
| Under 5 years | 637 | 738 | 101 |
| 5 to 9 years | 839 | 1016 | 177 |
| 10 to 14 years | 698 | 1048 | 350 |
| 15 to 19 years | 502 | 884 | 382 |
| 20 to 24 years | 326 | 478 | 152 |
| 25 to 34 years | 923 | 933 | 10 |
| 35 to 44 years | 1,353 | 2,056 | 703 |
| 45 to 54 years | 1,149 | 1,895 | 746 |
| 55 to 59 years | 411 | 897 | 486 |
| 60 to 64 years | 262 | 630 | 368 |
| 65 to 74 years | 222 | 720 | 498 |
| 75 to 84 years | 58 | 358 | 300 |
| 85 years and over | 28 | 108 | 80 |

Source: 2014 and 2018 ACS 5-Year estimate

Chart 1: Age of Residents - Village of Harrison


Source: 2014 and 2018 ACS 5-Year estimate

## Sensitive Populations

Sensitive populations include the economically disadvantaged, racial and ethnic minorities, uninsured, low-income children, elderly, homeless, and those with other chronic health conditions. Sensitive populations may find housing options that meet their needs non-existent, limited, or unaffordable.

The American Community Survey identifies six aspects of disability including hearing, vision, cognitive, ambulatory, self-care, and independent living. Because the Village of Harrison was incorporated in 2013, some demographic information is not available because a "history" has not yet been established. Therefore, the Village will not have all the demographic information that the other communities have in the study.

Table 6 shows that $3.9 \%$ of the households in Harrison consist of one parent and no spouse. A single parent may not be able to find affordable housing if there is only one income in the household.

Table 6: Single Parent Households - Village of Harrison

| Type of Households | Number | Percent |
| :--- | :---: | :---: |
| Total Households | 4,113 | $100.0 \%$ |
| Male householder, no wife, with own children under 18 | 44 | $1.1 \%$ |
| Female householder, no husband, with own children under 18 | 114 | $2.8 \%$ |

Source: 2014-2018 ACS 5-Year estimate
Table 7 shows that $0.7 \%$ of households consist of grandparents taking care of their grandchildren. If parents are unable to care for their children, the grandparents may have to be responsible for them. This can be difficult because many grandparents are on fixed incomes and may have health limitations as well.

Table 7: Grandparents - Village of Harrison

| Type of Households | Number | Percent |
| :--- | :---: | :---: |
| Total Households | 4,113 | $100.0 \%$ |
| Grandparents responsible for Grandchildren | 30 | $0.7 \%$ |

Source: 2014-2018 ACS 5-Year estimate

Table 8 shows that $99.1 \%$ of the civilian population has some form of health insurance. If a person lacks health insurance, they may avoid seeking medical help because of the cost, or they will see a doctor but then have to pay medical expenses out of pocket. An unexpected expense like this can make housing, food, and other essentials difficult to pay for.

Table 8: Health Insurance - Village of Harrison

| Age Groups | Total | Number Insured | Percent Insured |
| :--- | :---: | :---: | :---: |
| Total Population | 11,761 | 11,655 | $99.1 \%$ |
| Under 19 years | 3,598 | 3,582 | $99.6 \%$ |
| 19 to 64 years | 6,977 | 6,887 | $98.7 \%$ |
| 65 years and older | 1,186 | 1,186 | $100.0 \%$ |

Source: 2014-2018 ACS 5-Year estimate

Table 9 shows the household and income limits for Low to Moderate Income (LMI) residents in Calumet County. The countywide medium family income for Calumet County is $\$ 86,400$.

Table 9: $\mathbf{2 0 2 0}$ Low to Moderate Income Limits - County of Calumet

|  | Size of Household |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{3}$ | $\mathbf{4}$ | $\mathbf{5}$ | $\mathbf{6}$ | $\mathbf{7}$ | $\mathbf{8}$ |
| County | CMI \% | Person | Person | Person | Person | Person | Person | Person | Person |
| Calumet | $30 \%$ | 18,150 | 20,750 | 23,350 | 26,200 | 30,680 | 35,160 | 39,640 | 44,120 |
| (Appleton WI | $50 \%$ | 30,250 | 34,600 | 38,900 | 43,200 | 46,700 | 50,150 | 53,600 | 57,050 |
| MSA) | $80 \%$ | 48,400 | 55,300 | 62,200 | 69,100 | 74,650 | 80,200 | 85,700 | 91,250 |

Source: U.S. Department of Housing and Urban Development

## General Observations

In summary,

1. The Village of Harrison's population is projected to grow, which will require additional dwelling units to accommodate them.
2. Although all age groups are projected to increase in number, current trends show the population growing older. An aging population may prefer single story homes, apartments, or condos with two bedrooms. This could also show a need for specific senior housing or assisted living facilities so residents can stay in the community.
3. Sensitive populations often need affordable housing options.
4. About half of residents consist of 1 or 2 person households and $31.2 \%$ of households have four or more people that may indicate a need for housing options with three or more bedrooms.
5. Compared to the state average, the number of persons per household is higher in the Village of Harrison which could indicate a need for larger homes or 3+ bedroom apartments.

## Section B: Existing Housing Characteristics

## Village of Harrison

## Introduction

Existing housing statistics can provide insight into the age of housing, potential condition, and the ratio of homeowners to renters. This can tell us the possible need for housing rehabilitation, new housing, and what types of housing may be in demand.

## Housing Stock

Analyzing the age of the housing stock in the Village of Harrison can give us a sense of the condition and accessibility of dwellings. In Harrison, $21.3 \%$ of all housing stock was built in 1979 or earlier (see Table 10).

Table 10: Year Structure Built -Village of Harrison

| Year Structure Built | Units | Percentage |
| :--- | :---: | :---: |
| Total Houses | 4,168 | $100.0 \%$ |
| Built 2014 or later | 131 | $3.1 \%$ |
| Built 2010 to 2013 | 151 | $3.6 \%$ |
| Built 2000 to 2009 | 1,703 | $40.9 \%$ |
| Built 1990 to 1999 | 1,045 | $25.1 \%$ |
| Built 1980 to 1989 | 257 | $6.2 \%$ |
| Built 1970 to 1979 | 111 | $2.7 \%$ |
| Built 1960 to 1969 | 361 | $8.7 \%$ |
| Built 1950 to 1959 | 95 | $2.3 \%$ |
| Built 1940 to 1949 | 44 | $1.1 \%$ |
| Built 1939 or earlier | 270 | $6.5 \%$ |

Source: 2014-2018 ACS 5-Year estimate

Although the 2014-2018 data does not indicate the condition of the housing stock, homes built in 1980 or earlier may have structural, mechanical, or other issues that may make them expensive to maintain, heat/cool, inaccessible to handicapped residents, or may have an impact on a person's health. Typical conditions of an aging housing stock include:

- Lead paint
- Asbestos in building materials
- Inefficient heating and cooling systems
- Old water and sanitary sewer systems
- Inadequate insulation and inefficient windows
- Steps into the home, and bedrooms and bathrooms on the $2^{\text {nd }}$ floor
- Narrow hallways and stairs, and overall small rooms

Table 11 shows the number of residential dwelling units constructed since 2010 based on building permit applications. This can be used to supplement the information in Table 10. In most communities, home construction came to a halt when the Great Recession began in 2008. Between 2010 and 2019, the Village of Harrison saw 527 new single family homes and 356 rental units built for a total of 883 new dwelling units. Sixty percent of new dwellings were single family homes. In most cases, these dwelling were occupied by people moving into the Village.

Table 11: Residential Building Permits - Village of Harrison

| Year Structure <br> Built | Single Family <br> Units | Multi-Family <br> Units | Total Dwelling <br> Units |
| :---: | :---: | :---: | :---: |
| 2010 | 27 | 0 | 27 |
| 2011 | 16 | 2 | 18 |
| 2012 | 38 | 0 | 38 |
| 2013 | 52 | 0 | 52 |
| 2014 | 66 | 72 | 138 |
| 2015 | 64 | 104 | 168 |
| 2016 | 73 | 92 | 165 |
| 2017 | 57 | 30 | 87 |
| 2018 | 77 | 0 | 77 |
| 2019 | 57 | 56 | 113 |
| Total | 527 | 356 | 883 |

Source: Village of Harrison Building Inspector

Table 12 shows that $96.3 \%$ of housing units are owner-occupied and $3.7 \%$ are renter-occupied. The State ratio of owner-occupied units is $66.9 \%$. Homeownership is a goal for many in the United States, though not everyone will want to own a home or may not have the means to own a home. Owner occupancy percentages are above the state average.

Table 12: Occupancy Rates - Village of Harrison

| Housing Tenure | Units | Percentage |
| :--- | :---: | :---: |
| Occupied housing units | 4,113 | $100.0 \%$ |
| Owner-occupied | 3,959 | $96.3 \%$ |
| Renter-occupied | 154 | $3.7 \%$ |

Source: 2014-2018 ACS 5-Year estimate

Table 13 shows estimated home values in the Village of Harrison. About 4\% of homes are valued at $\$ 99,999$ or less, approximately $10 \%$ are valued between $\$ 100,000$ and $\$ 149,999$, and approximately $58 \%$ are valued between $\$ 150,000$ and $\$ 249,999$. Generally, the number of homes valued at $\$ 149,999$ or less would indicate that there are limited affordable housing options available, but it does not tell us how many of these homes are actually for sale.

Table 13: Housing Values - Village of Harrison

| Value | $\mathbf{2 0 1 8}$ | Percent |
| :--- | :---: | :---: |
| Total Housing | 3,959 | $100.0 \%$ |
| Less than $\$ 49,999$ | 72 | $1.8 \%$ |
| $\$ 50,000$ to $\$ 99,999$ | 70 | $1.8 \%$ |
| $\$ 100,000$ to $\$ 149,999$ | 375 | $9.5 \%$ |
| $\$ 150,000$ to $\$ 199,999$ | 1,077 | $27.2 \%$ |
| $\$ 200,000$ to $\$ 249,000$ | 1202 | $30.4 \%$ |
| $\$ 250,000$ to $\$ 400,000$ | 965 | $24.4 \%$ |
| $\$ 400,000$ or more | 198 | $5.0 \%$ |

Source: 2014-2018 ACS 5-Year estimate

## General Observations

In summary,

1. The Village of Harrison has a high percentage of newer housing stock indicating its growth has been more recent than older established communities.
2. Since 2010, more single-family units have been built than multi-family homes, but overall, Harrison has seen a large amount of new residential construction.
3. Owner occupancy rates are higher than the state average, but the number of multifamily units available in the community is growing. One assisted living facility was constructed in 2019.
4. Over half of all homes are valued $\$ 200,000$ or more which makes housing options limited for people with lesser incomes.

## Village of Hilbert

# Chapter 3: Community Demographics and Existing Housing Characteristics 

## Section A: Community Demographics

## Village of Hilbert

## Introduction

Analyzing existing demographic and economic data can provide one picture of future housing needs, gaps in types of housing, the condition of a municipality's housing stock, and the affordability of housing in the municipality. In turn, the findings can be compared to other sources to validate the recommendations in this study.

## Historic Population and Population Projections

The Demographic Services Center (DSC) develops yearly population estimates and population projections for all Wisconsin towns, villages, and cities. The population projections consider births, deaths, migration, and age distribution. They do not guarantee what will happen in the future but what could happen if past patterns and probable future trends hold true.

## Population

The Village of Hilbert has a population of 1,132 (2010 Census). Table 1 shows that the Village's population increased during the 1980s and 1990s, decreased in the 2000s, and started to increase again in 2010. Since the 1970s, the Village's population has increased by 236.

Table 1: Historical Population - Village of Hilbert

| Year | 1970 | $\mathbf{1 9 8 0}$ | $\mathbf{1 9 9 0}$ | $\mathbf{2 0 0 0}$ | $\mathbf{2 0 1 0}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Population | 896 | 1,176 | 1,211 | 1,089 | 1,132 |
| \% Change | - | $31.3 \%$ | $3.0 \%$ | $-10.1 \%$ | $3.9 \%$ |

Source: U.S. Census Bureau

The Demographic Service Center (DSC) projects that Hilbert's population will continue to increase, although at a slow rate, and then start declining. Table 2 shows that by 2040, the Village's population is projected to be 1,175 , an increase of only 5 residents from 2020. The projected population will peak at 1,210 residents in 2030.

Table 2: Village of Hilbert Projected Population

| Year | $\mathbf{2 0 2 0}$ | $\mathbf{2 0 2 5}$ | $\mathbf{2 0 3 0}$ | $\mathbf{2 0 3 5}$ | $\mathbf{2 0 4 0}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Population | 1,170 | 1,195 | 1,210 | 1,200 | 1,175 |
| \% Change | - | $2.1 \%$ | $1.3 \%$ | $-0.8 \%$ | $-2.1 \%$ |

Source: U.S. Census Bureau, Wisconsin Demographic Services Center 2013/12/10

## Household Projections

A household is one or more people who occupy a dwelling unit. People in a household may or may not be related. The household projections provide a better indicator of the number of residential dwelling units needed to house the projected growing population.

Table 3 shows that between 2020 and 2040, there will be an additional 40 households in the Village of Hilbert. The additional households will need housing. Some housing needs can be met by the existing housing stock, but new construction will be required to provide the rest.

Table 3: Households - Village of Hilbert

| 2020 <br> Projection | 2025 <br> Projection | 2030 <br> Projection | 2035 <br> Projection | 2040 <br> Projection | 2010-2040 <br> Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 499 | 519 | 537 | 543 | 539 | 77 |

Source: Wisconsin Demographic Services Center 2013/12/10
Table 4 shows by 2040, the DSC estimates that the average household size will be 2.18 people. This is down from 2.34 people in 2020. As household size decreases, fewer people are living in housing units. This may indicate a need for smaller homes or rental units.

Table 4: Persons Per Household - Village of Hilbert
$\begin{array}{ccccc}2020 & 2025 & 2030 & 2035 & \begin{array}{c}2040 \\ \text { Projection }\end{array} \\ \hline 2.34 & 2.30 & 2.25 & 2.21 & 2.18 \\ \text { Projection }\end{array}$ Projection $\left.\begin{array}{c}\text { Projection }\end{array}\right\}$

Source: Wisconsin Demographic Services Center 2013/12/10
Table 5 shows that $65.9 \%$ of Hilbert households are 1 or 2-person households, $14 \%$ are 3person households, and $20.1 \%$ are 4 -person or more households. This provides some insight into the number of bedrooms a dwelling unit needs to meet the household sizes.

Table 5: Village of Hilbert: Household Occupancy

| Year | 2018 | Percent |
| :--- | :---: | :---: |
| Total Number of Households | 422 | $100.0 \%$ |
| 1-person household | 108 | $25.6 \%$ |
| 2-person household | 170 | $40.3 \%$ |
| 3-person household | 59 | $14.0 \%$ |
| 4-or-more-person household | 85 | $20.1 \%$ |

Source: 2014-2018 ACS 5-Year estimate

## Age of Residents

Different age groups have different housing needs. As people go through the "household cycle," the need or desire to rent or own a dwelling changes as well. As a person gets older, there may be a need for personal care as well. Figure 1 depicts the lifecycle of an average household.

Figure 1: Household Lifecycle Diagram


Source: .id the population experts
As shown in the Household Life Cycle diagram, a household goes through several stages.

- A young, lone person or group household will typically rent.
- A young couple will typically rent but may begin planning for a home.
- A young family may rent but look at homeownership as well. A small home may transition to a larger home.
- Mature families will generally own a home and may look at aging in place as their children grow older.
- Couples may divorce creating one parent households or a lone person household. They may rent or own a home.
- As children grow older and leave home, empty nester households are created. These households may no longer need their larger home and want to downsize to a smaller home, apartment, or condominium. They may also need care as they get older, so there may be a need for senior housing, assisted living facilities, or nursing homes.

Table 6 and Chart 1 compare the number of residents in 2010 and 2018 by age group. The table shows three distinct groupings. First, the number of residents from Under 5 years to 10 to 14 years of age has seen a slight increase in number. However, there has been a decrease in the number of residents ages 15 to 44 . Finally, the 45 to 84 years of age group has seen an increase in number showing that the overall population is getting older.

Table 6: Age of Residents - Village of Hilbert

| Age Group | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 8}$ | Change |
| :--- | :---: | :---: | :---: |
| Under 5 years | 53 | 53 | 0 |
| 5 to 9 years | 77 | 88 | 11 |
| 10 to 14 years | 53 | 66 | 13 |
| 15 to 19 years | 81 | 73 | -8 |
| 20 to 24 years | 139 | 26 | -113 |
| 25 to 34 years | 146 | 148 | 2 |
| 35 to 44 years | 184 | 123 | -61 |
| 45 to 54 years | 79 | 152 | 73 |
| 55 to 59 years | 24 | 47 | 23 |
| 60 to 64 years | 64 | 79 | 15 |
| 65 to 74 years | 36 | 90 | 54 |
| 75 to 84 years | 13 | 44 | 31 |
| 85 years and over | 37 | 15 | -22 |

Source: 2010 and 2018 ACS 5-Year estimate

Chart 1: Age of Residents - Village of Hilbert


Source: 2010 and 2018 ACS 5-Year estimate

## Sensitive Populations

Sensitive populations include the economically disadvantaged, racial and ethnic minorities, uninsured, low-income children, elderly, homeless, and those with other chronic health conditions. Sensitive populations may find housing options that meet their needs non-existent, limited, or unaffordable.

The American Community Survey tries to identify six aspects of disability including hearing, vision, cognitive, ambulatory, self-care, and independent living. Table 7 shows that $9.2 \%$ of the Hilbert population has a disability. The largest percentage of disabled people occurs in the 65 years or over group where $23.5 \%$ of that population has a disability.

Table 7: Disability Status of the Civilian Population

| Type of Household | Population | Percentage |
| :---: | :---: | :---: |
| Total Civilian Population | 1,004 | $100.0 \%$ |
| With a disability | 92 | $9.2 \%$ |
| Under 18 years | 244 | $100.0 \%$ |
| With a disability | 8 | $3.3 \%$ |
| 18 to 64 years | 611 | $100.0 \%$ |
| With a disability | 49 | $8.0 \%$ |
| 65 years and over | 149 | $100.0 \%$ |
| With a disability | 35 | $23.5 \%$ |

Source: 2014-2018 ACS 5-Year estimate
Although predominately White, the race of Hilbert's residents is becoming less diverse (see Table 8). Since 2010, the percentage of residents who identify themselves as White increased $1.6 \%$. There has also been a decrease in individuals that identify as Other Race, Two or More Races and Hispanic. The number of individuals that identify as African American and American Indian has increased by $0.4 \%$ and $0.5 \%$ respectively.

Table 8: Population by Race - Village of Hilbert

|  | 2010 |  | 2018 |  | Percent Change <br> $\mathbf{2 0 1 0} \mathbf{- 2 0 1 8}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Race | Population | $\%$ | Population | $\%$ |  |
| White | 973 | $95.8 \%$ | 989 | $98.5 \%$ | $1.6 \%$ |
| African American | 0 | $0.0 \%$ | 5 | $0.5 \%$ | - |
| American Indian | 0 | $0.0 \%$ | 4 | $0.4 \%$ | - |
| Asian or Pacific Islander | 0 | $0.0 \%$ | 0 | $0.0 \%$ | - |
| Other Race | 33 | $3.2 \%$ | 6 | $0.6 \%$ | $-81.8 \%$ |
| Two or More Races | 10 | $1.0 \%$ | 0 | $0.0 \%$ | $-100.0 \%$ |
| Hispanic Identity | 69 | $6.8 \%$ | 64 | $6.4 \%$ | $-7.2 \%$ |

[^1]Table 9 shows that $9.7 \%$ of the households have one parent and no spouse. A single parent may not be able to find affordable housing when there is only one income in the household.

Table 9: Single Parent Households - Village of Hilbert

| Type of Households | Number | Percent |
| :--- | :---: | :---: |
| Total Households | 422 | $100.0 \%$ |
| Male householder, no wife, with own children under 18 | 19 | $4.5 \%$ |
| Female householder, no husband, with own children under 18 | 22 | $5.2 \%$ |

Source: 2014-2018 ACS 5-Year estimate
Table 10 shows that $5.5 \%$ of households consist of grandparents taking care of their grandchildren. Sometime parents are unable to care for their children, and the grandparents become responsible for them. This can be difficult because many grandparents are on fixed incomes and may have health limitations as well.

Table 10: Grandparents - Village of Hilbert

| Type of Households | Number | Percent |
| :--- | :---: | :---: |
| Total Households | 422 | $100.0 \%$ |
| Grandparents responsible for Grandchildren | 23 | $5.5 \%$ |

Source: 2014-2018 ACS 5-year estimate

Table 11 shows that $95.9 \%$ of civilian population has some form of health insurance. If a person lacks health insurance, they may avoid seeking medical help because of the cost, or they will see a doctor but then have to pay medical expenses out of pocket. An unexpected expense like this can make having money for housing, food, and other essentials very difficult to save for.

Table 11: Health Insurance - Village of Hilbert

| Age Groups | Total | Number Insured | Percent Insured |
| :--- | :---: | :---: | :---: |
| Total Population | 1,004 | 963 | $95.9 \%$ |
| Under 19 years | 276 | 276 | $100.0 \%$ |
| 19 to 64 years | 579 | 538 | $92.9 \%$ |
| 65 years and older | 149 | 149 | $100.0 \%$ |

Source: 2014-2018 ACS 5-year estimate

Table 12 shows the household and income limits for Low to Moderate Income (LMI) residents in the County of Calumet. The countywide medium family income for Calumet is 86,400 .

Table 12: $\mathbf{2 0 2 0}$ Low to Moderate Income Limits - County of Calumet

| Size of Household |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{3}$ | $\mathbf{4}$ | $\mathbf{5}$ | $\mathbf{6}$ | $\mathbf{7}$ | $\mathbf{8}$ |
| County | CMI \% | Person | Person | Person | Person | Person | Person | Person | Person |
| Calumet | $30 \%$ | 18,150 | 20,750 | 23,350 | 26,200 | 30,680 | 35,160 | 39,640 | 44,120 |
| (Appleton WI | $50 \%$ | 30,250 | 34,600 | 38,900 | 43,200 | 46,700 | 50,150 | 53,600 | 57,050 |
| MSA) | $80 \%$ | 48,400 | 55,300 | 62,200 | 69,100 | 74,650 | 80,200 | 85,700 | 91,250 |

Source: U.S. Department of Housing and Urban Development

## General Observations

In summary,

1. The Village of Hilbert's population is projected to grow little over the next 20 years, though that does not reflect the community's desire to grow or programs or policies it may adopt that would encourage or incentivize growth.
2. Current trends show the population growing older. An aging population may prefer single story homes, apartments, or condos with two bedrooms. This could also show a need for specific senior housing or assisted living facilities so residents can stay in the community.
3. Sensitive populations may need affordable housing options.
4. About $9 \%$ of the population has a disability, and a third of those are residents ages 65 or older. The type of disability is not identified, but some housing stock that is handicapped accessible or ADA compliant may be needed.
5. A majority of residents would be able to live in two-bedroom homes or apartments but 20.1\% of households have four or more people that may indicate a need for housing options with three or more bedrooms. Two-bedroom apartments rent easily, but there are typically not many rental units that can accommodate larger families.

## Section B: Existing Housing Characteristics

## Village of Hilbert

## Introduction

Existing housing statistics can provide insight into the age of housing, potential condition, and the ratio of homeowners to renters. This can tell us the possible need for housing rehabilitation, new housing, and what types of housing may be in demand.

## Housing Stock

Analyzing the age of the housing stock in the Village of Hilbert can give us a sense of the condition and accessibility of dwellings. In Hilbert, $62.8 \%$ of all housing stock was built in 1979 or earlier (see Table 14).

Table 14: Year Structure Built -Village of Hilbert

| Year Structure Built | Units | Percentage |
| :--- | :---: | :---: |
| Total Houses | 449 | $100.0 \%$ |
| Built 2014 or later | 3 | $0.7 \%$ |
| Built 2010 to 2013 | 5 | $1.1 \%$ |
| Built 2000 to 2009 | 31 | $6.9 \%$ |
| Built 1990 to 1999 | 60 | $13.4 \%$ |
| Built 1980 to 1989 | 68 | $15.1 \%$ |
| Built 1970 to 1979 | 74 | $16.5 \%$ |
| Built 1960 to 1969 | 46 | $10.2 \%$ |
| Built 1950 to 1959 | 56 | $12.5 \%$ |
| Built 1940 to 1949 | 14 | $3.1 \%$ |
| Built 1939 or earlier | 92 | $20.5 \%$ |

Source: 2014-2018 ACS 5-Year estimate

Although the 2014-2018 data does not indicate the condition of the housing stock, homes built in 1980 or earlier may have structural, mechanical, or other issues that may make them expensive to maintain, heat/cool, inaccessible to handicapped residents, or may have an impact on a person's health. Typical conditions of an aging housing stock include:

- Lead paint
- Asbestos in building materials
- Inefficient heating and cooling systems
- Old water and sanitary sewer systems
- Inadequate insulation and inefficient windows
- Steps into the home, and bedrooms and bathrooms on the $2^{\text {nd }}$ floor
- Narrow hallways and stairs, and overall small rooms

Table 15 shows the number of residential dwelling units constructed since 2010 based on building permit applications. This can be used to supplement the information in Table 14. In most communities, home construction came to a halt when the Great Recession began in 2008. Between 2010 and 2019, the Village of Hilbert saw 11 new single family homes and no rental units built during that period. In some cases, these dwelling were occupied by people already living in Hilbert, therefore, freeing up housing stock for others.

Table 15: Residential Building Permits

| Year Structure <br> Built | Single Family <br> Units | Multi-Family <br> Units | Total Dwelling <br> Units |
| :---: | :---: | :---: | :---: |
| 2010 | 1 | 0 | 1 |
| 2011 | 0 | 0 | 0 |
| 2012 | 0 | 0 | 0 |
| 2013 | 1 | 0 | 1 |
| 2014 | 1 | 0 | 1 |
| 2015 | 1 | 0 | 1 |
| 2016 | 0 | 0 | 0 |
| 2017 | 2 | 0 | 2 |
| 2018 | 4 | 0 | 4 |
| 2019 | 1 | 0 | 1 |
| Total | 11 | 0 | 11 |

Source: Village of Hilbert Building Inspector

Table 16 shows that $74.2 \%$ of housing units are owner-occupied and $25.8 \%$ are renter-occupied. The State ratio of owner-occupied units is $66.9 \%$. Homeownership is a goal for many in the United States, though not everyone will want to own a home or may not have the means to own a home. Owner occupancy percentages are above the state average.

Table 16: Occupancy Rates - Village of Hilbert

| Housing Tenure | Units | Percentage |
| :--- | :---: | :---: |
| Occupied housing units | 422 | $100.0 \%$ |
| Owner-occupied | 313 | $74.2 \%$ |
| Renter-occupied | 109 | $25.8 \%$ |

Source: 2014-2018 ACS 5-Year estimate

Table 17 shows estimated home values in the Village of Hilbert. About 38\% of homes are valued at $\$ 99,999$ or less, approximately $36 \%$ are valued between $\$ 100,000$ and $\$ 149,999$, and approximately $22 \%$ are valued between $\$ 150,000$ and $\$ 249,999$. Generally, the number of homes valued at $\$ 149,999$ or less would indicate that affordable housing options are available, but it does not tell us how many of these homes are actually for sale.

Table 17: Housing Values - Village of Hilbert

| Value | $\mathbf{2 0 1 8}$ | Percent |
| :--- | :---: | :---: |
| Total Housing | 313 | $100.0 \%$ |
| Less than $\$ 49,999$ | 53 | $16.9 \%$ |
| $\$ 50,000$ to $\$ 99,999$ | 65 | $20.8 \%$ |
| $\$ 100,000$ to $\$ 149,999$ | 114 | $36.4 \%$ |
| $\$ 150,000$ to $\$ 199,999$ | 61 | $19.5 \%$ |
| $\$ 200,000$ to $\$ 249,000$ | 9 | $2.9 \%$ |
| $\$ 250,000$ to $\$ 400,000$ | 11 | $3.5 \%$ |
| $\$ 400,000$ or more | 0 | $0.0 \%$ |

Source: 2014-2018 ACS 5-Year estimate

## General Observations

In summary,

1. the Village of Hilbert has an aging housing stock. Residents with older homes may be able to utilize existing housing programs for home improvements to make them more efficient or handicapped accessible.
2. Since 2010, only single-family dwellings have been built. This may present an opportunity for more single-family homes and multi-family units.
3. Owner occupancy rates are higher than the state average, and a majority of all homes are valued $\$ 149,999$ or less. Although these homes are affordable for many, it does not tell us if these homes are for sale. More people are staying in their homes longer which ties up existing housing stock that would normally become available to residents moving up to larger homes. This may also indicate a need for new housing development in the community and additional housing options.

## City of New Holstein

# Chapter 3: Community Demographics and Existing Housing Characteristics 

## Section A: Community Demographics

## City of New Holstein

## Introduction

Analyzing existing demographic and economic data can provide one picture of future housing needs, gaps in types of housing, the condition of a municipality's housing stock, and the affordability of housing in the municipality. In turn, the findings can be compared to other sources to validate the recommendations in this study.

## Historic Population and Population Projections

The Demographic Services Center (DSC) develops yearly population estimates and population projections for all Wisconsin towns, villages, and cities. The population projections consider births, deaths, migration, and age distribution. They do not guarantee what will happen in the future but what could happen if past patterns and probable future trends hold true.

## Population

The City of New Holstein has a population of 3,236 (2010 Census). Table 1 shows that the City's population has been decreasing since 1980 losing 176 residents.

Table 1: Historical Population - City of New Holstein

| Year | $\mathbf{1 9 7 0}$ | $\mathbf{1 9 8 0}$ | $\mathbf{1 9 9 0}$ | $\mathbf{2 0 0 0}$ | $\mathbf{2 0 1 0}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Population | 3,012 | 3,412 | 3,342 | 3,301 | 3,236 |
| \% Change | - | $13.3 \%$ | $-2.1 \%$ | $-1.2 \%$ | $-2.0 \%$ |

Source: U.S. Census Bureau

The Demographic Service Center ("DSC") projects that New Holstein's population is projected to grow by 40 residents by 2030 then decrease through 2040. Table 2 shows that by 2040, the City's population is projected to be 3,145, a decrease of 130 residents from 2020.

Table 2: Projected Population - City of New Holstein

| Year | $\mathbf{2 0 2 0}$ | $\mathbf{2 0 2 5}$ | $\mathbf{2 0 3 0}$ | $\mathbf{2 0 3 5}$ | $\mathbf{2 0 4 0}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Population | 3,275 | 3,305 | 3,315 | 3,250 | 3,145 |
| \% Change | - | $0.9 \%$ | $0.3 \%$ | $-2.0 \%$ | $-3.2 \%$ |

Source: U.S. Census Bureau, Wisconsin Demographic Services Center

## Household Projections

A household is one or more people who occupy a dwelling unit. People in a household may or may not be related. The household projections provide a better indicator of the number of residential dwelling units needed to house the projected growing population.

Table 3 shows that between 2020 and 2040, the number of households is projected to peak at 1,530 in 2030 and then start decreasing. Some housing needs can be met by the existing housing stock, but new construction will be required to provide the rest.

Table 3: Households - City of New Holstein

| 2020 <br> Projection | 2025 <br> Projection | 2030 <br> Projection | 2035 <br> Projection | 2040 <br> Projection | 2020-2040 <br> Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1,467 | 1,503 | 1,530 | 1,516 | 1,471 | 77 |

Source: Wisconsin Demographic Services Center

Table 4 shows by 2040, the DSC estimates that the average household size will be 2.00 people. This is down from 2.16 people in 2020. As household size decreases, fewer people are living in housing units. This may indicate a need for smaller homes or rental units.

Table 4: Persons Per Household - City of New Holstein

| 2020 <br> Projection | 2025 <br> Projection | 2030 <br> Projection | 2035 <br> Projection | 2040 <br> Projection |
| :---: | :---: | :---: | :---: | :---: |
| 2.16 | 2.12 | 2.07 | 2.03 | 2.00 |

Source: Wisconsin Demographic Services Center

Table 5 shows that $74.5 \%$ of New Holstein households are 1 or 2-person households, $13.3 \%$ are 3 -person households, and $12.1 \%$ are 4 -person or more households. This provides some insight into the number of bedrooms a dwelling unit needs to meet the household sizes.

Table 5: Household Occupancy - City of New Holstein

| Year | $\mathbf{2 0 1 8}$ | Percent |
| :--- | :---: | :---: |
| Total Number of Households | 1,410 | $100.0 \%$ |
| 1-person household | 454 | $32.2 \%$ |
| 2-person household | 597 | $42.3 \%$ |
| 3-person household | 188 | $13.3 \%$ |
| 4-or-more-person household | 171 | $12.1 \%$ |

Source: 2014-2018 ACS 5-Year estimate

## Age of Residents

Different age groups have different housing needs. As people go through the "household cycle," the need or desire to rent or own a dwelling changes as well. As a person gets older, there may be a need for personal care as well. Figure 1 depicts the lifecycle of an average household.

Figure 1: Household Lifecycle Diagram


Source: .id the population experts
As shown in the Household Life Cycle diagram, a household goes through several stages.

- A young, lone person or group household will typically rent.
- A young couple will typically rent but may begin planning for a home.
- A young family may rent but look at homeownership as well. A small home may transition to a larger home.
- Mature families will generally own a home and may look at aging in place as their children grow older.
- Couples may divorce creating one parent households or a lone person household. They may rent or own a home.
- As children grow older and leave home, empty nester households are created. These households may no longer need their larger home and want to downsize to a smaller home, apartment, or condominium. They may also need care as they get older so there may be a need for senior housing, assisted living facilities, or nursing homes.

Table 6 and Chart 1 compare the number of residents in 2010 and 2018 by age group. The number of residents from Under 5 years to 14 years of age is slightly growing slightly. Second, it shows a decreasing number of residents from 15 to 24 years of age. The biggest decline in residents has occurred in the 20 to 24 and 55 to 59 age groups. The age group to experience the largest increase is 85 years and over. Although the population is aging, the changes between the ages groups has varied.

Table 6: Age of Residents - City of New Holstein

| Age Group | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 8}$ | Change |
| :--- | ---: | ---: | ---: |
| Under 5 years | 88 | 95 | 7 |
| 5 to 9 years | 140 | 195 | 55 |
| 10 to 14 years | 131 | 170 | 39 |
| 15 to 19 years | 237 | 138 | -99 |
| 20 to 24 years | 413 | 275 | -138 |
| 25 to 34 years | 262 | 338 | 76 |
| 35 to 44 years | 437 | 368 | -69 |
| 45 to 54 years | 411 | 438 | 27 |
| 55 to 59 years | 357 | 195 | -162 |
| 60 to 64 years | 136 | 210 | 74 |
| 65 to 74 years | 419 | 351 | -68 |
| 75 to 84 years | 194 | 208 | 14 |
| 85 years and over | 56 | 161 | 105 |

Source: 2010 and 2018 ACS 5-Year estimate
Chart 1: Age of Residents - City of New Holstein


[^2]
## Sensitive Populations

Sensitive populations include the economically disadvantaged, racial and ethnic minorities, uninsured, low-income children, elderly, homeless, and those with other chronic health conditions. Sensitive populations may find housing options that meet their needs non-existent, limited, or unaffordable.

The American Community Survey tries to identify six aspects of disability including hearing, vision, cognitive, ambulatory, self-care, and independent living. Table 7 shows that $16.5 \%$ of the New Holstein population is disabled. The largest percentage of disabled people occurs in the 65 years or over group where $51.8 \%$ of that population has a disability.

Table 7: Disability Status of the Civilian Population

| Type of Household | Population | Percentage |
| :--- | :---: | :---: |
| Total Civilian Population | 3,086 | $100.0 \%$ |
| With a disability | 509 | $16.5 \%$ |
| Under 18 years | 519 | $100.0 \%$ |
| With a disability | 25 | $4.8 \%$ |
| 18 to 64 years | 1,903 | $100.0 \%$ |
| With a disability | 140 | $7.4 \%$ |
| 65 years and over | 664 | $100.0 \%$ |
| With a disability | 344 | $51.8 \%$ |

Source: 2014-2018 ACS5-Year estimate
Although predominately White, the race of New Holstein's residents is slowing becoming more diverse (see Table 8). Since 2010, the percentage of residents who identify themselves as White decreased 7.0.\%. There has also been a decrease in individuals that identify as Two or More Races and Hispanic. The number of individuals that identify as Asian or Pacific Islander has increased by 107.5\%.

Table 8: Population by Race - City of New Holstein

|  | 2010 |  | 2018 |  | Percent Change 2010-2018 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Race | Population | \% | Population | \% |  |
| White | 3,188 | 98.5\% | 2,965 | 94.1\% | -7.0\% |
| African American | 0 | 0.0\% | 11 | 0.3\% | - |
| American Indian | 0 | 0.0\% | 38 | 1.2\% | - |
| Asian or Pacific Islander | 53 | 1.6\% | 110 | 3.5\% | 107.5\% |
| Other Race | 0 | 0.0\% | 18 | 0.6\% | - |
| Two or More Races | 40 | 1.2\% | 0 | 0.0\% | -100.0\% |
| Hispanic Identity | 65 | 2.0\% | 18 | 0.6\% | -72.3\% |

Source: 2010 and 2018 ACS 5-Year estimate

Table 9 shows that $8.9 \%$ of the households have one parent and no spouse. A single parent may not be able to find affordable housing when there is only one income in the household.

Table 9: Single Parent Households - City of New Holstein

| Type of Households | Number | Percent |
| :--- | :---: | :---: |
| Total Households | 1,369 | $100.0 \%$ |
| Male householder, no wife, with own children under 18 | 36 | $2.6 \%$ |
| Female householder, no husband, with own children under 18 | 86 | $6.3 \%$ |

Source: 2014-2018 ACS 5-Year estimate

Table 10 shows that $1.8 \%$ of households consist of grandparents taking care of their grandchildren. Sometime parents are unable to care for their children, and the grandparents become responsible for them. This can be difficult because many grandparents are on fixed incomes and may have health limitations as well.

Table 10: Grandparents - City of New Holstein

| Type of Households | Number | Percent |
| :--- | :---: | :---: |
| Total Households | 1,410 | $100.0 \%$ |
| Grandparents responsible for Grandchildren | 26 | $1.8 \%$ |

Source: 2014-2018 ACS 5-Year estimate

Table 11 shows that $97 \%$ of civilian population has some form of health insurance. If a person lacks health insurance, they may avoid seeking medical help because of the cost, or they will see a doctor but then have to pay medical expenses out of pocket. An unexpected expense like this can make having money for housing, food and other essentials very difficult to save for.

Table 11: Health Insurance - City of New Holstein

|  | Total | Number Insured | Percent Insured |
| :--- | :---: | :---: | :---: |
| Age Groups | 3,086 | 2,992 | $97.0 \%$ |
| Total Population | 565 | 523 | $92.6 \%$ |
| Under 19 years | 1,857 | 1,805 | $97.2 \%$ |
| 19 to 64 years | 664 | 664 | $100.0 \%$ |
| 65 years and older |  |  |  |

Source: 2014-2018 ACS 5-Year estimate

Table 12 shows the household and income limits for Low to Moderate Income (LMI) residents in the Calumet County. The countywide medium family income for Calumet is $\$ 86,400$.

Table 12: 2020 Low to Moderate Income Limits - County of Calumet

|  | Size of Household |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| County | CMI \% | $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{3}$ | $\mathbf{4}$ | $\mathbf{5}$ | $\mathbf{6}$ | $\mathbf{7}$ | $\mathbf{8}$ |
| Calument | Person | Person | Person | Person | Person | Person | Person |  |  |
|  | $30 \%$ | 17,650 | 20,150 | 22,650 | 25,750 | 30,170 | 34,590 | 39,010 | 43,430 |
|  | $50 \%$ | 29,350 | 33,550 | 37,750 | 41,900 | 45,300 | 48,650 | 52,000 | 55,350 |
|  | $80 \%$ | 46,950 | 53,650 | 60,350 | 67,050 | 72,450 | 77,800 | 83,150 | 88,550 |

Source: U.S. Department of Housing and Urban Development

## General Observations

In summary,

1. After a brief increase, the City of New Holstein's population is projected to decrease. The projected decrease does not reflect the community's desire to grow, or programs or policies it may adopt that would encourage or incentivize growth.
2. The City's population is growing older. An aging population may prefer single story homes, apartments, or condos with two bedrooms. This could also show a need for specific senior housing or assisted living facilities so residents can stay in the community.
3. Sensitive populations often need affordable housing options.
4. About $17 \%$ of the population has a disability, and more than half of those are residents ages 65 or older. The type of disability is not identified, but some housing stock that is handicapped accessible or ADA compliant may be needed.
5. A majority of residents would be able to live in two-bedroom homes or apartments, but $12.1 \%$ of households have four or more people that may indicate a need for housing options with three or more bedrooms. Two-bedroom apartments rent easily, but there are typically not many rental units that can accommodate larger families.

## Section B: Existing Housing Characteristics

## City of New Holstein

## Introduction

Existing housing statistics can provide insight into the age of housing, potential condition, and the ratio of homeowners to renters. This can tell us the possible need for housing rehabilitation, new housing, and what types of housing may be in demand.

## Housing Stock

Analyzing the age of the housing stock in the City of New Holstein can give us a sense of the condition and accessibility of dwellings. In New Holstein, $75.5 \%$ of all housing stock was built in 1979 or earlier (see Table 13).

Table 13: Year Structure Built -City of New Holstein

| Year Structure Built | Units |
| :--- | :---: |
| Total Houses | 1,579 |
| Built 2014 or later | - |
| Built 2010 to 2013 | - |
| Built 2000 to 2009 | 108 |
| Built 1990 to 1999 | 228 |
| Built 1980 to 1989 | 51 |
| Built 1970 to 1979 | 261 |
| Built 1960 to 1969 | 185 |
| Built 1950 to 1959 | 181 |
| Built 1940 to 1949 | 71 |
| Built 1939 or earlier | 494 |

Source: 2014-2018 ACS 5-Year estimate

Although the 2014-2018 data does not indicate the condition of the housing stock, homes built in 1980 or earlier may have structural, mechanical, or other issues that may make them expensive to maintain, heat/cool, inaccessible to handicapped residents, or may have an impact on a person's health. Typical conditions of an aging housing stock include:

- Lead paint
- Asbestos in building materials
- Inefficient heating and cooling systems
- Old water and sanitary sewer systems
- Inadequate insulation and inefficient windows
- Steps into the home, and bedrooms and bathrooms on the $2^{\text {nd }}$ floor
- Narrow hallways and stairs, and overall small rooms

Table 14 shows the number of residential dwelling units constructed since 2010 based on building permit applications. This can be used to supplement the information in Table 13. In most communities, home construction came to a halt when the Great Recession began in 2008. Between 2010 and 2019, the City of New Holstein saw eight new single-family homes and 56 multi-family units built for a total of 64 new dwelling units. In some cases, these dwelling were occupied by people already living in New Holstein, therefore, freeing up housing stock for others.

Table 14: Residential Building Permits - City of New Holstein

| Year Structure Built | Single Family <br> Units | Multi-Family <br> Units | Total Dwelling <br> Units |
| :---: | :---: | :---: | :---: |
| 2010 | 0 | 0 | 0 |
| 2011 | 0 | 0 | 0 |
| 2012 | 1 | 0 | 1 |
| 2013 | 1 | 0 | 1 |
| 2014 | 1 | 20 | 21 |
| 2015 | 0 | 0 | 0 |
| 2016 | 0 | 0 | 0 |
| 2017 | 1 | 0 | 1 |
| 2018 | 2 | 36 | 38 |
| 2019 | 2 | 0 | 2 |
| Total | 8 | 56 | 64 |

Source: City of New Holstein Building Inspector

Table 15 shows that $73.8 \%$ of housing units are owner-occupied and $26.2 \%$ are renter-occupied. The State ratio of owner-occupied units is $66.9 \%$. Homeownership is a goal for many in the United States though not everyone will want to own a home or may not have the means to own a home. Owner occupancy percentages are above the state average.

Table 15: Occupancy Rates - City of New Holstein

| Housing Tenure | Units | Percentage |
| :--- | :---: | :---: |
| Occupied housing units | 1,410 | $100.0 \%$ |
| Owner-occupied | 1,041 | $73.8 \%$ |
| Renter-occupied | 369 | $26.2 \%$ |

[^3]Table 16 shows estimated home values in the City of New Holstein. About 35\% of homes are valued at $\$ 99,999$ or less, approximately $47 \%$ are valued between $\$ 100,000$ and $\$ 149,999$, and approximately $17 \%$ are valued between $\$ 150,000$ and $\$ 249,999$. Generally, the number of homes valued at $\$ 149,999$ or less would indicate that affordable housing options are available, but it does not tell us how many of these homes are actually for sale.

Table 16: Housing Values - City of New Holstein

| Value | $\mathbf{2 0 1 8}$ | Percent |
| :--- | :---: | :---: |
| Total Housing | 1,041 | $100.0 \%$ |
| Less than $\$ 49,999$ | 25 | $2.4 \%$ |
| $\$ 50,000$ to $\$ 99,999$ | 343 | $32.9 \%$ |
| $\$ 100,000$ to $\$ 149,999$ | 486 | $46.7 \%$ |
| $\$ 150,000$ to $\$ 199,999$ | 98 | $9.4 \%$ |
| $\$ 200,000$ to $\$ 249,000$ | 78 | $7.5 \%$ |
| $\$ 250,000$ to $\$ 400,000$ | 11 | $1.1 \%$ |
| $\$ 400,000$ or more | 0 | $0.0 \%$ |

Source: 2014-2018 ACS 5-Year estimate

## General Observations

In summary,

1. The City of New Holstein has an aging housing stock. Residents with older homes may be able to utilize existing housing programs for home improvements to make them more efficient or handicapped accessible.
2. Since 2010, more multi-family units ( $87.5 \%$ ) have been built than single family homes (12.5\%). Twenty of the units classified as multi-family are assisted living units.
3. Owner occupancy rates are higher than the state average and a majority of all homes are valued $\$ 149,999$ or less. Although these homes are affordable for many, it does not tell us if these homes are for sale. More people are staying in their homes longer which ties up existing housing stock that would normally become available to residents moving up to larger homes.

## Village of Potter

# Chapter 3: Community Demographics and Existing Housing Characteristics 

## Section A: Community Demographics

Village of Potter

## Introduction

Analyzing existing demographic and economic data can provide one picture of future housing needs, gaps in types of housing, the condition of a municipality's housing stock, and the affordability of housing in the municipality. In turn, the findings can be compared to other sources to validate the initial housing observations.

## Historic Population and Population Projections

The Demographic Services Center (DSC) develops yearly population estimates and population projections for all Wisconsin towns, villages, and cities. The population projections consider births, deaths, migration, and age distribution. They do not guarantee what will happen in the future but what could happen if past patterns and probable future trends hold true.

## Population

The Village of Potter has a population of 253 (2010 Census). Table 1 shows that the Village's population has stayed about the same since 1990.

Table 1: Historical Population - Village of Potter

| Year | 1970 | 1980 | 1990 | 2000 | 2010 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Population | - | - | 252 | 252 | 253 |
| \% Change | - | - | - | $0.0 \%$ | $0.4 \%$ |

Source: U.S. Census Bureau
The Demographic Service Center projects that Potter's population will continue to remain the same and that the population will begin decreasing after 2030.

Table 2: Projected Population - Village of Potter

| Year | $\mathbf{2 0 2 0}$ | $\mathbf{2 0 2 5}$ | $\mathbf{2 0 3 0}$ | $\mathbf{2 0 3 5}$ | $\mathbf{2 0 4 0}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Population | 255 | 255 | 255 | 250 | 240 |
| \% Change | - | $0.0 \%$ | $0.0 \%$ | $-2.0 \%$ | $-4.0 \%$ |

[^4]
## Household Projections

A household is one or more people who occupy a dwelling unit. People in a household may or may not be related. The household projections provide a better indicator of the number of residential dwelling units needed to house the projected growing population.

Table 3 shows that between 2020 and 2040, there will be one additional household in the Village of Potter. The additional households typically need new housing, but some housing needs can be met by the existing housing stock.

Table 3: Projected Households - Village of Potter

| 2020 <br> Projection | 2025 <br> Projection | 2030 <br> Projection | 2035 <br> Projection | 2040 <br> Projection | 2020-2040 <br> Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 103 | 105 | 107 | 107 | 104 | 1 |

Source: Wisconsin Demographic Services Center 2013/12/10
Table 4 shows that by 2040, the DSC estimates that the average household size will be 2.31 people. This is down from 2.48 people in 2020. As household size decreases, fewer people will be living in housing units. This may indicate a need for smaller homes or rental units.

Table 4: Persons Per Household - Village of Potter

| 2020 <br> Projection | 2025 <br> Projection | 2030 <br> Projection | 2035 <br> Projection | 2040 <br> Projection |
| :---: | :---: | :---: | :---: | :---: |
| 2.48 | 2.43 | 2.38 | 2.34 | 2.31 |

Source: Wisconsin Demographic Services Center 2013/12/10

Table 5 shows that approximately 53\% of Potter's households are 1 or 2-person households, about $14 \%$ are 3 -person households, and $33 \%$ are 4 -person or more households. This provides some insight into the number of bedrooms a dwelling unit needs to meet the household sizes.

Table 5: Household Occupancy - Village of Potter

| Year | $\mathbf{2 0 1 8}$ | Percent |
| :--- | :---: | :---: |
| Total Number of Households | 103 | $100.0 \%$ |
| 1-person household | 22 | $21.4 \%$ |
| 2-person household | 32 | $31.1 \%$ |
| 3-person household | 15 | $14.6 \%$ |
| 4-or-more-person household | 34 | $33.0 \%$ |

Source: 2015-2018 ACS 5-Year estimate

## Age of Residents

Different age groups have different housing needs. As people go through the "household cycle," the need or desire to rent or own a dwelling changes. As a person gets older, there may be a need for personal care as well. Figure 1 depicts the lifecycle of an average household.
Figure 1: Household Lifecycle Diagram


Source: .id the population experts
As shown in the Household Life Cycle diagram, a household goes through several stages.

- A young, lone person or group household will typically rent.
- A young couple will typically rent but may begin planning for a home.
- A young family may rent but look at homeownership as well. A small home may transition to a larger home.
- Mature families will generally own a home and may look at aging in place as their children grow older.
- Couples may divorce creating one parent households or a lone person household. They may rent or own a home.
- As children grow older and leave home, empty nester households are created. These households may no longer need their larger home and want to downsize to a smaller
home, apartment, or condominium. They may also need care as they get older so there may be a need for senior housing, assisted living facilities, or nursing homes.

Table 6 and Chart 1 show the number of residents in 2018 by age group. The 2010 data was not used for comparison because the total number of residents did not match the 2010 Census population. The table shows several distinct groupings. First, the number of younger residents from 19 years to Under 5 years of age is decreasing indicating a shrinking population. Second, the largest group of residents is in the 20 years to 54 years of age. Finally, the population 55 years and older is about $22 \%$ of Potter's population.

| Table 6: Age of Residents - Village of Potter |  |
| :--- | :---: |
| Age Group | $\mathbf{2 0 1 8}$ |
| Under 5 years | 8 |
| 5 to 9 years | 10 |
| 10 to 14 years | 22 |
| 15 to 19 years | 32 |
| 20 to 24 years | 40 |
| 25 to 34 years | 15 |
| 35 to 44 years | 49 |
| 45 to 54 years | 41 |
| 55 to 59 years | 13 |
| 60 to 64 years | 16 |
| 65 to 74 years | 16 |
| 75 to 84 years | 15 |
| 85 years and over | 2 |

Source: 2018 ACS 5-Year estimate

Chart 1: Age of Residents - Village of Potter


Source: 2018 ACS 5-Year estimate

## Sensitive Populations

Sensitive populations include the economically disadvantaged, racial and ethnic minorities, uninsured, low-income children, elderly, homeless, and those with other chronic health conditions. Sensitive populations may find housing options that meet their needs non-existent, limited, or unaffordable.

The American Community Survey identifies six aspects of disability including hearing, vision, cognitive, ambulatory, self-care, and independent living. Table 7 shows that $8.2 \%$ of the Potter population is disabled. The largest percentage of disabled people occurs in the 65 years or over group where $18.2 \%$ of that population has a disability.

Table 7: Disability Status of the Civilian Population - Village of Potter

| Type of Household | Population | Percentage |
| :--- | :---: | :---: |
| Total Civilian Noninstitutionalized Population | 279 | $100.0 \%$ |
| With a disability | 23 | $8.2 \%$ |
| Under 18 years | 47 | $100.0 \%$ |
| With a disability | 1 | $2.1 \%$ |
| 18 to 64 years | 199 | $100.0 \%$ |
| With a disability | 16 | $8.0 \%$ |
| 65 years and over | 33 | $100.0 \%$ |
| With a disability | 6 | $18.2 \%$ |

[^5]Although predominately White, the race of Potter's residents is becoming slightly more diverse (see Table 8). Since 2010, the percentage of residents who identify themselves as White decreased from $98.2 \%$ of the population to $96.4 \%$ in 2018. The number of individuals who identify as non-White, although small, have increased.

Table 8: Population by Race Over Time - Village of Potter

|  | 2010 |  |  | 2018 |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Population | $\%$ | Population | $\%$ |  |
| Race | 166 | $98.2 \%$ | 269 | $96.4 \%$ | $62.0 \%$ |
| White | 0 | $0.0 \%$ | 0 | $0.0 \%$ | - |
| African American | 0 | $0.0 \%$ | 3 | $1.1 \%$ | - |
| American Indian | 2 | $1.2 \%$ | 2 | $0.7 \%$ | $0.0 \%$ |
| Asian or Pacific Islander | 0 | $0.0 \%$ | 3 | $1.1 \%$ | - |
| Other Race | 1 | $0.6 \%$ | 2 | $0.7 \%$ | $100.0 \%$ |
| Two or More Races | 4 | $2.4 \%$ | 7 | $2.5 \%$ | $75.0 \%$ |
| Hispanic Identity |  |  |  |  |  |

Source: 2010 and 2018 ACS 5-Year estimate

Table 9 shows that $4.9 \%$ of the households in Potter have one parent and no spouse. A single parent may not be able to find affordable housing if there is only one income in the household.

Table 9: Single Parent Households - Village of Potter

| Type of Households | Number | Percent |
| :--- | :---: | :---: | :---: |
| Total Households | 103 | $100.0 \%$ |
| Male householder, no wife, with own children under 18 | 1 | $1.0 \%$ |
| Female householder, no husband, with own children under 18 | 4 | $3.9 \%$ |

Source: 2014-2018 ACS 5-Year estimate

Table 10 shows that $0.0 \%$ of households consist of grandparents taking care of their grandchildren. If parents are unable to care for their children the grandparents may have to be responsible for them. This can be difficult because many grandparents are on fixed incomes and may have health limitations as well.

Table 10: Grandparents - Village of Potter

| Type of Households | Number | Percent |
| :--- | :---: | :---: |
| Total Households | 103 | $100.0 \%$ |
| Grandparents responsible for Grandchildren | 0 | $0.0 \%$ |

Source: 2014-2018 ACS 5-Year estimate

Table 11 shows that $97.8 \%$ of the civilian population has some form of health insurance. If a person lacks health insurance, they may avoid seeking medical help because of the cost or they
will see a doctor but then have to pay medical expenses out of pocket. An unexpected expense like this can make housing, food and other essentials difficult to pay for.

Table 11: Health Insurance - Village of Potter

| Age Groups | Total | Number Insured | Percent Insured |
| :--- | :---: | :---: | :---: |
| Total Population | 279 | 273 | $97.8 \%$ |
| Under 19 years | 61 | 61 | $100.0 \%$ |
| 19 to 64 years | 185 | 179 | $96.8 \%$ |
| 65 years and older | 33 | 33 | $100.0 \%$ |

Source: 2014-2018 ACS 5-Year estimate

Table 12 shows the household and income limits for Low to Moderate Income (LMI) residents in Calumet County. The countywide medium family income for Calumet County is $\$ 86,400$.

Table 12: 2020 Low to Moderate Income Limits - County of Calumet

|  | Size of Household |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| County | CMI \% | $\mathbf{1}$ | Person | $\mathbf{2}$ | $\mathbf{3}$ | $\mathbf{4}$ | $\mathbf{5}$ | $\mathbf{6}$ | $\mathbf{7}$ | $\mathbf{8}$ |
| Calumon | Person | Person | Person | Person | Person | Person |  |  |  |  |
|  | $30 \%$ | 17,650 | 20,150 | 22,650 | 25,750 | 30,170 | 34,590 | 39,010 | 43,430 |  |
|  | $50 \%$ | 29,350 | 33,550 | 37,750 | 41,900 | 45,300 | 48,650 | 52,000 | 55,350 |  |
|  | $80 \%$ | 46,950 | 53,650 | 60,350 | 67,050 | 72,450 | 77,800 | 83,150 | 88,550 |  |

Source: U.S. Department of Housing and Urban Development

## General Observations

In summary,

1. The Village of Potter's population is projected to remain the same and then begin decreasing after 2030. The projected decrease does not reflect the community's desire to grow, or programs or policies it may adopt that would encourage or incentivize growth.
2. About $22 \%$ of the population is 55 or older. An aging population may prefer single story homes, apartments, or condos with two bedrooms. This could also show a need for specific senior housing or assisted living facilities so residents can stay in the community.
3. Sensitive populations may need affordable housing options.
4. About $8 \%$ of the population has a disability, and a quarter of those are residents ages 65 or older. The type of disability is not identified but some housing stock that is handicapped accessible or ADA compliant may be needed.
5. A majority of residents would be able to live in two-bedroom homes or apartments, but $33.0 \%$ of households have four or more people that may indicate a need for housing options with three or more bedrooms. Two-bedroom apartments rent easily, but there are typically not many rental units that can accommodate larger families.

## Section B: Existing Housing Characteristics

## Village of Potter

## Introduction

Existing housing statistics can provide insight into the age of housing, potential condition, and the ratio of homeowners to renters. This can tell us the possible need for housing rehabilitation, new housing, and what types of housing may be in demand.

## Housing Stock

Analyzing the age of the housing stock in the Village of Potter can give us a sense of the condition and accessibility of dwellings. In Potter, $75.7 \%$ of all housing stock was built in 1979 or earlier (see Table 13).

Table 13: Year Structure Built -Village of Potter

| Year Structure Built | Units | Percentage |
| :--- | :---: | :---: |
| Total Houses | 103 | $100.0 \%$ |
| Built 2014 or later | 0 | $0.0 \%$ |
| Built 2010 to 2013 | 0 | $0.0 \%$ |
| Built 2000 to 2009 | 3 | $2.9 \%$ |
| Built 1990 to 1999 | 15 | $14.6 \%$ |
| Built 1980 to 1989 | 7 | $6.8 \%$ |
| Built 1970 to 1979 | 7 | $6.8 \%$ |
| Built 1960 to 1969 | 14 | $13.6 \%$ |
| Built 1950 to 1959 | 5 | $4.9 \%$ |
| Built 1940 to 1949 | 9 | $8.7 \%$ |
| Built 1939 or earlier | 43 | $41.7 \%$ |

Source: 2014-2018 ACS 5-Year estimate
Although the 2014-2018 data does not indicate the condition of the housing stock, homes built in 1980 or earlier may have structural, mechanical, or other issues that may make them expensive to maintain, heat/cool, inaccessible to handicapped residents, or may have an impact on a person's health. Typical conditions of an aging housing stock include:

- Lead paint
- Asbestos in building materials
- Inefficient heating and cooling systems
- Old water and sanitary sewer systems
- Inadequate insulation and inefficient windows
- Steps into the home, and bedrooms and bathrooms on the $2^{\text {nd }}$ floor
- Narrow hallways and stairs, and overall small rooms

Table 14 shows the number of residential dwelling units constructed since 2010 based on building permit applications. This can be used to supplement the information in Table 13. In most communities, home construction came to a halt when the Great Recession began in 2008. Between 2010 and 2019, the Village of Potter saw one new single-family homes and no rental units built for a total of 1 new dwelling units.

Table 14: Residential Building Permits

| Year Structure <br> Built | Single <br> Family <br> Units | Multi- <br> Family <br> Units | Total <br> Dwelling <br> Units |
| :---: | :---: | :---: | :---: |
| 2010 | 0 | 0 | 0 |
| 2011 | 0 | 0 | 0 |
| 2012 | 0 | 0 | 0 |
| 2013 | 0 | 0 | 0 |
| 2014 | 0 | 0 | 0 |
| 2015 | 0 | 0 | 0 |
| 2016 | 0 | 0 | 0 |
| 2017 | 0 | 0 | 0 |
| 2018 | 1 | 0 | 1 |
| 2019 | 0 | 0 | 0 |
| Total | 1 | 0 | 1 |

Source: Village of Potter Building Inspector

Table 15 shows that $79.6 \%$ of housing units are owner-occupied and $20.4 \%$ are renter-occupied. The State ratio of owner-occupied units is $66.9 \%$. Homeownership is a goal for many in the United States though not everyone will want to own a home or may not have the means to own a home. Owner occupancy percentages are above the state average.

Table 15: Occupancy Rates - Village of Potter

| Housing Tenure | Units | Percentage |
| :--- | :---: | :---: |
| Occupied housing units | 103 | $100.0 \%$ |
| Owner-occupied | 82 | $79.6 \%$ |
| Renter-occupied | 21 | $20.4 \%$ |

Source: 2014-2018 ACS 5-Year estimate

Table 16 shows estimated home values in the Village of Potter. About 33\% of homes are valued at $\$ 99,999$ or less, approximately $34 \%$ are valued between $\$ 100,000$ and $\$ 149,999$, and approximately $33 \%$ are valued between $\$ 150,000$ and $\$ 249,999$. Generally, the number of homes valued at $\$ 149,999$ or less would indicate that affordable housing options are available, but it does not tell us how many of these homes are actually for sale.

Table 16: Housing Values - Village of Potter

| Value | 2018 | Percent |
| :--- | :---: | :---: |
| Total Housing | 82 | $100.0 \%$ |
| Less than $\$ 49,999$ | 2 | $2.4 \%$ |
| $\$ 50,000$ to $\$ 99,999$ | 25 | $30.5 \%$ |
| $\$ 100,000$ to $\$ 149,999$ | 28 | $34.1 \%$ |
| $\$ 150,000$ to $\$ 199,999$ | 18 | $22.0 \%$ |
| $\$ 200,000$ to $\$ 249,000$ | 9 | $11.0 \%$ |
| $\$ 250,000$ to $\$ 400,000$ | 0 | $0.0 \%$ |
| $\$ 400,000$ or more | 0 | $0.0 \%$ |

Source: 2014-2018 ACS 5-Year estimate

## General Observations

In summary,

1. The Village of Potter has an aging housing stock. Residents with older homes may be able to utilize existing housing programs for home improvements to make them more efficient or handicapped accessible.
2. Since 2010, only one single family home has been built. The Village is predominantly a single-family home community, but this may provide an opportunity for more multifamily units.
3. Owner occupancy rates are higher than the state average, and a majority of all homes are valued $\$ 149,999$ or less. Although these homes are affordable for many, it does not tell us if these homes are for sale. More people are staying in their homes longer which ties up existing housing stock that would normally become available to residents moving up to larger homes.

## Village of Sherwood

# Chapter 3: Community Demographics and Existing Housing Characteristics 

## Section A: Community Demographics

Village of Sherwood

## Introduction

Analyzing existing demographic and economic data can provide one picture of future housing needs, gaps in types of housing, the condition of a municipality's housing stock, and the affordability of housing in the municipality. In turn, the findings can be compared to other sources to validate the initial housing observations.

## Historic Population and Population Projections

The Demographic Services Center (DSC) develops yearly population estimates and population projections for all Wisconsin towns, villages, and cities. The population projections consider births, deaths, migration, and age distribution. They do not guarantee what will happen in the future but what could happen if past patterns and probable future trends hold true.

## Population

The Village of Sherwood has a population of 3,148 (2010 Census). The Village of Sherwood has historically experienced large population growth. Table 1 shows that the Village's population has increased each decade beginning in 1970. Between 1970 and 2010, the Village's population grew by 350 residents or $675.1 \%$.

Table 1: Historical Population Village of Sherwood

| Year | 1970 | 1980 | 1990 | $\mathbf{2 0 0 0}$ | $\mathbf{2 0 1 0}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Population | 350 | 372 | 837 | 1,550 | 2,713 |
| \% Change | - | $6.3 \%$ | $125.0 \%$ | $85.2 \%$ | $75.0 \%$ |

Source: U.S. Census Bureau
The Demographic Service Center projects that Sherwood's population will continue to grow. Table 2 shows that between 2020 and 2040, Sherwood's population is projected to grow by 1,365 residents or 40.7\%.

Table 2: Projected Population Village of Sherwood

| Year | $\mathbf{2 0 2 0}$ | $\mathbf{2 0 2 5}$ | $\mathbf{2 0 3 0}$ | $\mathbf{2 0 3 5}$ | $\mathbf{2 0 4 0}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Population | 3,350 | 3,755 | 4,155 | 4,475 | 4,715 |
| \% Change | - | $12.1 \%$ | $10.7 \%$ | $7.7 \%$ | $5.4 \%$ |

[^6]
## Household Projections

A household is one or more people who occupy a dwelling unit. People in a household may or may not be related. The household projections provide a better indicator of the number of residential dwelling units needed to house the projected growing population.

Table 3 shows that between 2020 and 2040, there will be an additional 653 households in the Village of Sherwood. The additional households will need housing. Some housing needs can be met by the existing housing stock, but new construction will be required to provide the rest.

Table 3: Projected Households - Village of Sherwood

| 2020 <br> Projection | 2025 <br> Projection | 2030 <br> Projection | 2035 <br> Projection | $\mathbf{2 0 4 0}$ <br> Projection | 2020-2040 <br> Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1,272 | 1,453 | 1,642 | 1,802 | 1,925 | 939 |

Source: Wisconsin Demographic Services Center 2013/12/10

Table 4 shows that by 2040, the DSC estimates that the average household size will be 2.45 people. This is down from 2.63 people in 2020. As household size decreases, fewer people will be living in housing units. This may indicate a need for smaller homes or rental units.

Table 4: Persons Per Household - Village of Sherwood

| 2020 <br> Projection | 2025 <br> Projection | 2030 <br> Projection | 2035 <br> Projection | $\mathbf{2 0 4 0}$ <br> Projection |
| :---: | :---: | :---: | :---: | :---: |
| 2.63 | 2.58 | 2.53 | 2.48 | 2.45 |

Source: Wisconsin Demographic Services Center 2013/12/10

Table 5 shows that approximately 59\% of Sherwood's households are 1 or 2-person households, about $15 \%$ are 3 -person households, and $26 \%$ are 4 -person or more households. This provides some insight into the number of bedrooms a dwelling unit needs to meet the household sizes.

Table 5: Household Occupancy - Village of Sherwood

| Year | $\mathbf{2 0 1 8}$ | Percent |
| :--- | :---: | :---: |
| Total Number of Households | 1,102 | $100.0 \%$ |
| 1-person household | 137 | $12.4 \%$ |
| 2-person household | 518 | $47.0 \%$ |
| 3-person household | 164 | $14.9 \%$ |
| 4-or-more-person household | 283 | $25.7 \%$ |

Source: 2015-2018 ACS 5-Year estimate

## Age of Residents

Different age groups have different housing needs. As people go through the "household cycle," the need or desire to rent or own a dwelling changes. As a person gets older, there may be a need for personal care as well. Figure 1 depicts the lifecycle of an average household.

Figure 1: Household Lifecycle Diagram


Source: .id the population experts
As shown in the Household Life Cycle diagram, a household goes through several stages.

- A young, lone person or group household will typically rent.
- A young couple will typically rent but may begin planning for a home.
- A young family may rent but look at homeownership as well. A small home may transition to a larger home.
- Mature families will generally own a home and may look at aging in place as their children grow older.
- Couples may divorce creating one parent households or a lone person household. They may rent or own a home.
- As children grow older and leave home, empty nester households are created. These households may no longer need their larger home and want to downsize to a smaller home, apartment, or condominium. They may also need care as they get older so there may be a need for senior housing, assisted living facilities, or nursing homes.

Table 6 and Chart 1 compare the number of residents in 2010 and 2018 by age group. The table shows a number of trends. First, the number of residents from Under 5 years to 9 years of age and 20 to 44 years of ages has decreased. All other age groups have increased. The declining numbers may be due to young adults in college, or younger working adults and families moving away for work or other reasons. Finally, the population 45 years and older is growing indicating an aging population and that many in these agree groups are moving into Sherwood.

Table 6: Age of Residents - Village of Sherwood

| Age Group | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 8}$ | Change |
| :--- | ---: | ---: | ---: |
| Under 5 years | 212 | 180 | -32 |
| 5 to 9 years | 294 | 184 | -110 |
| 10 to 14 years | 190 | 249 | 59 |
| 15 to 19 years | 112 | 199 | 87 |
| 20 to 24 years | 76 | 56 | -20 |
| 25 to 34 years | 220 | 209 | -11 |
| 35 to 44 years | 500 | 369 | -131 |
| 45 to 54 years | 404 | 513 | 109 |
| 55 to 59 years | 164 | 291 | 127 |
| 60 to 64 years | 121 | 234 | 113 |
| 65 to 74 years | 140 | 311 | 171 |
| 75 to 84 years | 72 | 92 | 20 |
| 85 years and over | 26 | 30 | 4 |

Source: 2010 and 2018 ACS 5-Year estimate
Chart 1: Age of Residents - Village of Sherwood


Source: 2010 and 2018 ACS 5-Year estimate

## Sensitive Populations

Sensitive populations include the economically disadvantaged, racial and ethnic minorities, uninsured, low-income children, elderly, homeless, and those with other chronic health conditions. Sensitive populations may find housing options that meet their needs non-existent, limited, or unaffordable.

The American Community Survey identifies six aspects of disability including hearing, vision, cognitive, ambulatory, self-care, and independent living. Table 7 shows that $8.6 \%$ of the Sherwood population is disabled. The largest percentage of disabled people occurs in the 65 years or over group where $24.0 \%$ of that population has a disability.

Table 7: Disability Status of the Civilian Population

| Type of Household | Population | Percentage |
| :---: | :---: | :---: |
| Total Civilian Noninstitutionalized Population | 2,917 | $100.0 \%$ |
| With a disability | 251 | $8.6 \%$ |
| Under 18 years | 734 | $100.0 \%$ |
| With a disability | 26 | $3.5 \%$ |
| 18 to 64 years | 1,750 | $100.0 \%$ |
| With a disability | 121 | $6.9 \%$ |
| 65 years and over | 433 | $100.0 \%$ |
| With a disability | 104 | $24.0 \%$ |

Source: 2014-2018 ACS5-Year estimate

Although already predominately White, the race of Sherwood's residents is becoming less diverse (see Table 8). Since 2010, the percentage of residents who identify themselves as White increased from $98.0 \%$ of the population to $100.0 \%$ in 2018 . There has been an increase in individuals who identify as Hispanic.

Table 8: Population by Race - Village of Sherwood

|  | 2010 |  | 2018 |  | Percent Change <br> $\mathbf{2 0 1 0} \mathbf{2 0 1 8}$ |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Race | Population | $\%$ | Population | $\%$ |  |
| White | 2,480 | $98.0 \%$ | 2,917 | $100.0 \%$ | $17.6 \%$ |
| African American | 22 | $0.9 \%$ | 0 | $0.0 \%$ | $-100.0 \%$ |
| American Indian | 17 | $0.7 \%$ | 0 | $0.0 \%$ | $-100.0 \%$ |
| Asian or Pacific Islander | 10 | $0.4 \%$ | 0 | $0.0 \%$ | $-100.0 \%$ |
| Other Race | 2 | $0.1 \%$ | 0 | $0.0 \%$ | $-100.0 \%$ |
| Two or More Races | 0 | $0.0 \%$ | 0 | $0.0 \%$ | - |
| Hispanic Identity | 46 | $1.8 \%$ | 77 | $2.6 \%$ | $67.4 \%$ |

Source: 2014-2018 ACS 5-Year estimate

Table 9 shows that $6.4 \%$ of the households in Sherwood have one parent and no spouse. A single parent may not be able to find affordable housing if there is only one income in the household.

Table 9: Single Parent Households - Village of Sherwood

|  | Type of Households | Number | Percent |
| :--- | :---: | :---: | :---: |
| Total Households | 1,102 | $100.0 \%$ |  |
| Male householder, no wife, with own children under 18 | 20 | $1.8 \%$ |  |
| Female householder, no husband, with own children under 18 | 51 | $4.6 \%$ |  |

Source: 2014-2018 ACS 5-Year estimate

Table 10 shows that $2.2 \%$ of households consist of grandparents taking care of their grandchildren. If parents are unable to care for their children, the grandparents may have to be responsible for them. This can be difficult because many grandparents are on fixed incomes and may have health limitations as well.

Table 10: Grandparents - Village of Sherwood

| Type of Households | Number | Percent |
| :--- | :---: | :---: |
| Total Households | 1,102 | $100.0 \%$ |
| Grandparents responsible for Grandchildren | 24 | $2.2 \%$ |

Source: 2014-2018 ACS 5-Year estimate
Table 11 shows that $98.9 \%$ of the civilian population has some form of health insurance. If a person lacks health insurance, they may avoid seeking medical help because of the cost, or they will see a doctor but then have to pay medical expenses out of pocket. An unexpected expense like this can make housing, food, and other essentials difficult to pay for.

Table 11: Health Insurance - Village of Sherwood

| Age Groups | Total | Number Insured | Percent Insured |
| :--- | :---: | :---: | :---: |
| Total Population | 2,917 | 2,886 | $98.9 \%$ |
| Under 19 years | 798 | 798 | $100.0 \%$ |
| 19 to 64 years | 1,686 | 1,655 | $98.2 \%$ |
| 65 years and older | 433 | 433 | $100.0 \%$ |

Source: 2014-2018 ACS 5-Year estimate

Table 12 shows the household and income limits for Low to Moderate Income (LMI) residents in Calumet County. The countywide medium family income for Calumet County is $\$ 86,400$.

Table 12: 2020 Low to Moderate Income Limits - County of Calumet

| Size of Household |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| County | CMI \% | Person | Person | Person | Person | Person | Person | Person | Person |
| Calumet | $30 \%$ | 17,650 | 20,150 | 22,650 | 25,750 | 30,170 | 34,590 | 39,010 | 43,430 |
|  | $50 \%$ | 29,350 | 33,550 | 37,750 | 41,900 | 45,300 | 48,650 | 52,000 | 55,350 |
|  | $80 \%$ | 46,950 | 53,650 | 60,350 | 67,050 | 72,450 | 77,800 | 83,150 | 88,550 |

Source: U.S. Department of Housing and Urban Development

## General Observations

In summary,

1. The Village of Sherwood's population is projected to grow, which will require additional dwelling units to accommodate them. Most of the population growth can be attributed to new residents moving to the Village.
2. At the same time, current trends show the population growing older. An aging population may prefer single story homes, apartments, or condos with two bedrooms. This could also show a need for specific senior housing or assisted living facilities so residents can stay in the community.
3. Sensitive populations may need affordable housing options.
4. About $9 \%$ of the population has a disability and under half of those are residents age 65 or older. The type of disability is not identified, but some housing stock that is handicapped accessible or ADA compliant may be needed.
5. A majority of residents live in one or two person households, but $25.7 \%$ of households have four or more people that may indicate a need for housing options with three or more bedrooms.

## Section B: Existing Housing Characteristics

## Village of Sherwood

## Introduction

Existing housing statistics can provide insight into the age of housing, potential condition, and the ratio of homeowners to renters. This can tell us the possible need for housing rehabilitation, new housing, and what types of housing may be in demand.

## Housing Stock

Analyzing the age of the housing stock in the Village of Sherwood can give us a sense of the condition and accessibility of dwellings. In Sherwood, $17.4 \%$ of all housing stock was built in 1979 or earlier (see Table 13).

Table 13: Year Structure Built -Village of Sherwood

| Year Structure Built | Units | Percentage |
| :--- | :---: | :---: |
| Total Houses | 1,119 | $100.0 \%$ |
| Built 2014 or later | 29 | $2.6 \%$ |
| Built 2010 to 2013 | 42 | $3.8 \%$ |
| Built 2000 to 2009 | 426 | $38.1 \%$ |
| Built 1990 to 1999 | 289 | $25.8 \%$ |
| Built 1980 to 1989 | 138 | $12.3 \%$ |
| Built 1970 to 1979 | 121 | $10.8 \%$ |
| Built 1960 to 1969 | 29 | $2.6 \%$ |
| Built 1950 to 1959 | 5 | $0.4 \%$ |
| Built 1940 to 1949 | 10 | $0.9 \%$ |
| Built 1939 or earlier | 30 | $2.7 \%$ |

Source: 2014-2018 ACS 5-Year estimate

Although the 2014-2018 data does not indicate the condition of the housing stock, homes built in 1980 or earlier may have structural, mechanical, or other issues that may make them expensive to maintain, heat/cool, inaccessible to handicapped residents, or may have an impact on a person's health. Typical conditions of an aging housing stock include:

- Lead paint
- Asbestos in building materials
- Inefficient heating and cooling systems
- Old water and sanitary sewer systems
- Inadequate insulation and inefficient windows
- Steps into the home, and bedrooms and bathrooms on the $2^{\text {nd }}$ floor
- Narrow hallways and stairs, and overall small rooms

Table 14 shows the number of residential dwelling units constructed since 2010 based on building permit applications. This can be used to supplement the information in Table 13. In most communities, home construction came to a halt when the Great Recession began in 2008. Between 2010 and 2019, the Village of Sherwood saw 201 new single-family homes and no multi-family units built. In some cases, these dwelling were occupied by people already living in Sherwood, therefore, freeing up housing stock for others.

Table 14: Residential Building Permits

| Year Structure <br> Built | Single Family <br> Units | Multi-Family <br> Units | Total Dwelling <br> Units |
| :---: | :---: | :---: | :---: |
| 2010 | 8 | 0 | 8 |
| 2011 | 7 | 0 | 7 |
| 2012 | 12 | 0 | 12 |
| 2013 | 20 | 0 | 20 |
| 2014 | 24 | 0 | 24 |
| 2015 | 33 | 0 | 33 |
| 2016 | 48 | 0 | 48 |
| 2017 | 31 | 0 | 31 |
| 2018 | 16 | 0 | 16 |
| 2019 | 2 | 0 | 2 |
| Total | 201 | 0 | 201 |

Source: Village of Sherwood Building Inspector

Table 15 shows that $97.7 \%$ of housing units are owner-occupied and $2.3 \%$ are renter-occupied. The State ratio of owner-occupied units is $66.9 \%$. Homeownership is a goal for many in the United States though not everyone will want to own a home or may not have the means to own a home. Owner occupancy percentages are above the state average.

Table 15: Occupancy Rates - Village of Sherwood

| Housing Tenure | Units | Percentage |
| :--- | :---: | :---: |
| Occupied housing units | 1,102 | $100.0 \%$ |
| Owner-occupied | 1,077 | $97.7 \%$ |
| Renter-occupied | 25 | $2.3 \%$ |

Source: 2014-2018 ACS 5-Year estimate

Table 16 shows estimated home values in the Village of Sherwood. About 4\% of homes are valued at $\$ 99,999$ or less, approximately $7 \%$ are valued between $\$ 100,000$ and $\$ 149,999$, and approximately $48 \%$ are valued between $\$ 150,000$ and $\$ 249,999$. Generally, the number of homes valued at $\$ 149,999$ or less would indicate that affordable housing options are limited, but it does not tell us how many of these homes are actually for sale.

Table 16: Housing Values - Village of Sherwood

| Value | $\mathbf{2 0 1 8}$ | Percent |
| :--- | :---: | :---: |
| Total Housing | 1,077 | $100.0 \%$ |
| Less than $\$ 49,999$ | 4 | $0.4 \%$ |
| $\$ 50,000$ to $\$ 99,999$ | 40 | $3.7 \%$ |
| $\$ 100,000$ to $\$ 149,999$ | 80 | $7.4 \%$ |
| $\$ 150,000$ to $\$ 199,999$ | 240 | $22.3 \%$ |
| $\$ 200,000$ to $\$ 249,000$ | 281 | $26.1 \%$ |
| $\$ 250,000$ to $\$ 400,000$ | 353 | $32.8 \%$ |
| $\$ 400,000$ or more | 79 | $7.3 \%$ |

Source: 2015-2018 ACS 5-Year estimate

## General Observations

In summary,

1. The Village of Sherwood has a newer housing stock.
2. Since 2010, 201 single family homes have been built. There may be an opportunity for additional types of housing such as senior housing or assisted living.
3. Owner occupancy rates are much higher than the state average, and a majority of all homes are valued $\$ 150,000$ or more. This may indicate a need for housing options that are less expensive as residents get older and may not want large single family homes.

## Village of Stockbridge

# Chapter 3: Community Demographics and Existing Housing Characteristics 

## Section A: Community Demographics

## Village of Stockbridge

## Introduction

Analyzing existing demographic and economic data can provide one picture of future housing needs, gaps in types of housing, the condition of a municipality's housing stock, and the affordability of housing in the municipality. In turn, the findings can be compared to other sources to validate the initial housing observations.

## Historic Population and Population Projections

The Demographic Services Center (DSC) develops yearly population estimates and population projections for all Wisconsin towns, villages, and cities. The population projections consider births, deaths, migration, and age distribution. They do not guarantee what will happen in the future but what could happen if past patterns and probable future trends hold true.

## Population

The Village of Stockbridge has a population of 636 (2010 Census). The Village of Stockbridge has historically experienced a fluctuating population. Table 1 shows that the Village's population has seen a high of 649 residents in 2000 and then a decline. Between 1970 and 2010, the Village's population increased by 54 residents, or $9.3 \%$.

Table 1: Historical Population - Village of Stockbridge

| Year | 1970 | 1980 | 1990 | 2000 | 2010 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Population | 582 | 567 | 579 | 649 | 636 |
| \% Change | - | $-2.6 \%$ | $2.1 \%$ | $12.1 \%$ | $-2.0 \%$ |

Source: U.S. Census Bureau
The Demographic Service Center projects that Stockbridge's population will grow until 2030 and then will begin decreasing. Table 2 shows that between 2020 and 2040, Stockbridge's population is projected to decrease by 15 residents, or $2.3 \%$.

Table 2: Projected Population - Village of Stockbridge

| Year | $\mathbf{2 0 2 0}$ | $\mathbf{2 0 2 5}$ | $\mathbf{2 0 3 0}$ | $\mathbf{2 0 3 5}$ | $\mathbf{2 0 4 0}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Population | 645 | 655 | 660 | 650 | 630 |
| \% Change | - | $1.6 \%$ | $0.8 \%$ | $-1.5 \%$ | $-3.1 \%$ |

[^7]
## Household Projections

A household is one or more people who occupy a dwelling unit. People in a household may or may not be related. The household projections provide a better indicator of the number of residential dwelling units needed to house the projected growing population.

Table 3 shows that between 2020 and 2040, there will be an additional 33 households in the Village of Stockbridge. The additional households will need housing. Some housing needs can be met by the existing housing stock, but new construction will be required to provide the rest.

Table 3: Projected Households - Village of Stockbridge

| 2020 <br> Projection | 2025 <br> Projection | 2030 <br> Projection | $\mathbf{2 0 3 5}$ <br> Projection | $\mathbf{2 0 4 0}$ <br> Projection | 2020-2040 <br> Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 309 | 320 | 329 | 331 | 325 | 33 |

Source: Wisconsin Demographic Services Center 2013/12/10
Table 4 shows that by 2040, the DSC estimates that the average household size will be 1.94 people. This is down from 2.09 people in 2020. As household size decreases, fewer people will be living in housing units. This may indicate a need for smaller homes or rental units.

Table 4: Persons Per Household - Village of Stockbridge

| 2020 <br> Projection | 2025 <br> Projection | $\mathbf{2 0 3 0}$ <br> Projection | $\mathbf{2 0 3 5}$ <br> Projection | $\mathbf{2 0 4 0}$ <br> Projection |
| :---: | :---: | :---: | :---: | :---: |
| 2.09 | 2.05 | 2.01 | 1.96 | 1.94 |

Source: Wisconsin Demographic Services Center 2013/12/10

Table 5 shows that approximately $71 \%$ of Stockbridge's households are 1 or 2-person households, about $15 \%$ are 3 -person households, and $14 \%$ are 4 -person or more households. This provides some insight into the number of bedrooms a dwelling unit needs to meet the household sizes.

Table 5: Household Occupancy - Village of Stockbridge

| Year | $\mathbf{2 0 1 8}$ | Percent |
| :--- | :---: | :---: |
| Total Number of Households | 314 | $100.0 \%$ |
| 1-person household | 102 | $32.5 \%$ |
| 2-person household | 121 | $38.5 \%$ |
| 3-person household | 48 | $15.3 \%$ |
| 4-or-more-person household | 43 | $13.7 \%$ |

Source: 2014-2018 ACS 5-Year estimate

## Age of Residents

Different age groups have different housing needs. As people go through the "household cycle," the need or desire to rent or own a dwelling changes. As a person gets older, there may be a need for personal care as well. Figure 1 depicts the lifecycle of an average household.

Figure 1: Household Lifecycle Diagram


Source: .id the population experts
As shown in the Household Life Cycle diagram, a household goes through several stages.

- A young, lone person or group household will typically rent.
- A young couple will typically rent but may begin planning for a home.
- A young family may rent but look at homeownership as well. A small home may transition to a larger home.
- Mature families will generally own a home and may look at aging in place as their children grow older.
- Couples may divorce creating one parent households or a lone person household. They may rent or own a home.
- As children grow older and leave home, empty nester households are created. These households may no longer need their larger home and want to downsize to a smaller home, apartment, or condominium. They may also need care as they get older so there may be a need for senior housing, assisted living facilities, or nursing homes.

Table 6 and Chart 1 compare the number of residents in 2010 and 2018 by age group. The table shows two distinctive trends. First, six out of the first eight age groups have seen a decline in the number of residents between 2010 and 2018. Second, four out of the last five age groups have experienced an increase in the number of residents between 2010 and 2018 which shows an aging population.

| Table 6: Age of Residents - Village of Stockbridge |  |  |  |
| :--- | ---: | ---: | ---: |
| Age Group | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 8}$ | Change |
| Under 5 years | 50 | 27 | -23 |
| 5 to 9 years | 34 | 28 | -6 |
| 10 to 14 years | 42 | 36 | -6 |
| 15 to 19 years | 33 | 39 | 6 |
| 20 to 24 years | 94 | 49 | -45 |
| 25 to 34 years | 93 | 118 | 25 |
| 35 to 44 years | 128 | 57 | -71 |
| 45 to 54 years | 143 | 84 | -59 |
| 55 to 59 years | 47 | 52 | 5 |
| 60 to 64 years | 18 | 56 | 38 |
| 65 to 74 years | 53 | 78 | 25 |
| 75 to 84 years | 27 | 35 | 8 |
| 85 years and over | 28 | 13 | -15 |

Source: 2010 and 2018 ACS 5-Year estimate
Chart 1: Age of Residents - Village of Stockbridge


Source: 2010 and 2018 ACS 5-Year estimate

## Sensitive Populations

Sensitive populations include the economically disadvantaged, racial and ethnic minorities, uninsured, low-income children, elderly, homeless, and those with other chronic health conditions. Sensitive populations may find housing options that meet their needs non-existent, limited, or unaffordable.

The American Community Survey identifies six aspects of disability including hearing, vision, cognitive, ambulatory, self-care, and independent living. Table 7 shows that $9 \%$ of the Stockbridge population is disabled. The largest percentage of disabled people occurs in the 65 years or over group where $23.0 \%$ of that population has a disability.

Table 7: Disability Status of the Civilian Population

| Type of Household | Population | Percentage |
| :---: | :---: | :---: |
| Total Civilian Noninstitutionalized Population | 672 | $100.0 \%$ |
| With a disability | 61 | $9.1 \%$ |
| Under 18 years | 102 | $100.0 \%$ |
| With a disability | 0 | $0.0 \%$ |
| 18 to 64 years | 444 | $100.0 \%$ |
| With a disability | 32 | $7.2 \%$ |
| 65 years and over | 126 | $100.0 \%$ |
| With a disability | 29 | $23.0 \%$ |

Source: 2014-2018 ACS5-Year estimate

The Village of Stockbridge is predominately White increasing from 93.3\% of the population in 2010 to 98.1\% in 2018.

Table 8: Population by Race - Village of Stockbridge

|  | 2010 |  | 2018 |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Percent Change |  |  |  |  |  |
| 2010-2018 |  |  |  |  |  |

[^8]Table 9 shows that $6.4 \%$ of the households in Stockbridge have one parent and no spouse. A single parent may not be able to find affordable housing if there is only one income in the household.

Table 9: Single Parent Households - Village of Stockbridge

| Type of Households | Number | Percent |
| :--- | :---: | :---: |
| Total Households | 1,102 | $100.0 \%$ |
| Male householder, no wife, with own children under 18 | 20 | $1.8 \%$ |
| Female householder, no husband, with own children under 18 | 51 | $4.6 \%$ |

Source: 2014-2018 ACS 5-Year estimate

Table 10 shows that $2.9 \%$ of households consist of grandparents taking care of their grandchildren. If parents are unable to care for their children, the grandparents may have to be responsible for them. This can be difficult because many grandparents are on fixed incomes and may have health limitations as well.

Table 10: Grandparents - Village of Stockbridge

| Type of Households | Number | Percent |
| :--- | :---: | :---: |
| Total Households | 314 | $100.0 \%$ |
| Grandparents responsible for Grandchildren | 9 | $2.9 \%$ |

Source: 2014-2018 ACS 5-Year estimate
Table 11 shows that $96.4 \%$ of the civilian population has some form of health insurance. If a person lacks health insurance, they may avoid seeking medical help because of the cost or they will see a doctor, but then have to pay medical expenses out of pocket. An unexpected expense like this can make housing, food, and other essentials difficult to pay for.

Table 11: Health Insurance - Village of Stockbridge

| Age Groups | Total | Number <br> Insured | Percent <br> Insured |
| :--- | :---: | :---: | :---: |
| Total Population | 672 | 648 | $96.4 \%$ |
| Under 19 years | 110 | 107 | $97.3 \%$ |
| 19 to 64 years | 436 | 415 | $95.2 \%$ |
| 65 years and older | 126 | 126 | $100.0 \%$ |

Source: 2014-2018 ACS 5-Year estimate

Table 12 shows the household and income limits for Low to Moderate Income (LMI) residents in Calumet County. The countywide medium family income for Calumet County is $\$ 86,400$.

Table 12: 2020 Low to Moderate Income Limits - County of Calumet

|  | Size of Household |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| County | CMI \% | $\mathbf{1}$ | $\mathbf{P e r s o n}$ | Person | $\mathbf{3}$ | $\mathbf{4}$ | $\mathbf{5}$ | $\mathbf{6}$ | $\mathbf{7}$ | $\mathbf{8}$ |
| Calumenen | Person | Person | Person | Person | Person |  |  |  |  |  |
|  | $30 \%$ | 17,650 | 20,150 | 22,650 | 25,750 | 30,170 | 34,590 | 39,010 | 43,430 |  |
|  | $50 \%$ | 29,350 | 33,550 | 37,750 | 41,900 | 45,300 | 48,650 | 52,000 | 55,350 |  |
|  | $80 \%$ | 46,950 | 53,650 | 60,350 | 67,050 | 72,450 | 77,800 | 83,150 | 88,550 |  |

Source: U.S. Department of Housing and Urban Development

## General Observations

In summary,

1. The Village of Stockbridge population is projected to decrease over time. The projected decrease does not reflect the community's desire to grow or programs or policies it may adopt that would encourage or incentivize growth.
2. The population is growing older. This could also show a need for specific senior housing or assisted living facilities so residents can stay in the community.
3. Sensitive populations often need affordable housing options.
4. About $9 \%$ of the population has a disability and half of those are residents aged 65 or older. The type of disability is not identified, but some housing stock that is handicapped accessible or ADA compliant may be needed.
5. A majority of residents live in one or two person households, but $13.7 \%$ of households have four or more people that may indicate a need for housing options with three or more bedrooms. Two-bedroom apartments rent easily, but there are typically not many rental units that can accommodate larger families.

## Section B: Existing Housing Characteristics

## Village of Stockbridge

## Introduction

Existing housing statistics can provide insight into the age of housing, potential condition, and the ratio of homeowners to renters. This can tell us the possible need for housing rehabilitation, new housing, and what types of housing may be in demand.

## Housing Stock

Analyzing the age of the housing stock in the Village of Stockbridge can give us a sense of the condition and accessibility of dwellings. In Stockbridge, $57.8 \%$ of all housing stock was built in 1979 or earlier (see Table 13).

Table 13: Year Structure Built -Village of Stockbridge

| Year Structure Built | Units | Percentage |
| :--- | :---: | :---: |
| Total Houses | 362 | $100.0 \%$ |
| Built 2014 or later | 2 | $0.6 \%$ |
| Built 2010 to 2013 | 1 | $0.3 \%$ |
| Built 2000 to 2009 | 54 | $14.9 \%$ |
| Built 1990 to 1999 | 53 | $14.6 \%$ |
| Built 1980 to 1989 | 43 | $11.9 \%$ |
| Built 1970 to 1979 | 27 | $7.5 \%$ |
| Built 1960 to 1969 | 70 | $19.3 \%$ |
| Built 1950 to 1959 | 31 | $8.6 \%$ |
| Built 1940 to 1949 | 18 | $5.0 \%$ |
| Built 1939 or earlier | 63 | $17.4 \%$ |

Source: 2014-2018 ACS 5-Year estimate

Although the 2014-2018 data does not indicate the condition of the housing stock, homes built in 1980 or earlier may have structural, mechanical, or other issues that may make them expensive to maintain, heat/cool, inaccessible to handicapped residents or may have an impact on a person's health. Typical conditions of an aging housing stock include:

- Lead paint
- Asbestos in building materials
- Inefficient heating and cooling systems
- Old water and sanitary sewer systems
- Inadequate insulation and inefficient windows
- Steps into the home, and bedrooms and bathrooms on the $2^{\text {nd }}$ floor
- Narrow hallways and stairs, and overall small rooms

Table 14 shows the number of residential dwelling units constructed since 2009 based on building permit applications. This can be used to supplement the information in Table 13. In most communities, home construction came to a halt when the Great Recession began in 2008. Between 2009 and 2019, the Village of Stockbridge saw 11 new single-family homes and 4 multi-family units built for a total of 15 new dwelling units.

Table 14: Residential Building Permits - Village of Stockbridge

| Year Structure <br> Built | Single Family <br> Units | Multi-Family <br> Units | Total Dwelling <br> Units |
| :---: | :---: | :---: | :---: |
| $2009-2019$ | 11 | 4 | 15 |

Source: Village of Stockbridge Building Inspector

Table 15 shows that $78.0 \%$ of housing units are owner-occupied and $22.0 \%$ are renter-occupied. The State ratio of owner-occupied units is $66.9 \%$. Homeownership is a goal for many in the United States though not everyone will want to own a home or may not have the means to own a home. Owner occupancy percentages are above the state average.

Table 15: Occupancy Rates - Village of Stockbridge

| Housing Tenure | Units | Percentage |
| :--- | :---: | :---: |
| Occupied housing units | 314 | $100.0 \%$ |
| Owner-occupied | 245 | $78.0 \%$ |
| Renter-occupied | 69 | $22.0 \%$ |

Source: 2014-2018 ACS 5-Year estimate
Table 16 shows estimated home values in the Village of Stockbridge. About 9\% of homes are valued at $\$ 99,999$ or less, approximately $35 \%$ are valued between $\$ 100,000$ and $\$ 149,999$, and approximately $28 \%$ are valued between $\$ 150,000$ and $\$ 249,999$. Generally, the number of homes valued at $\$ 149,999$ or less would indicate that affordable housing options are available, but it does not tell us how many of these homes are actually for sale.

Table 16: Housing Values - Village of Stockbridge

| Value | $\mathbf{2 0 1 8}$ | Percent |
| :--- | :---: | :---: |
| Total Housing | 245 | $100.0 \%$ |
| Less than $\$ 49,999$ | 6 | $2.4 \%$ |
| $\$ 50,000$ to $\$ 99,999$ | 17 | $6.9 \%$ |
| $\$ 100,000$ to $\$ 149,999$ | 86 | $35.1 \%$ |
| $\$ 150,000$ to $\$ 199,999$ | 46 | $18.8 \%$ |
| $\$ 200,000$ to $\$ 249,000$ | 22 | $9.0 \%$ |
| $\$ 250,000$ to $\$ 400,000$ | 45 | $18.4 \%$ |
| $\$ 400,000$ or more | 23 | $9.4 \%$ |

[^9]
## General Observations

In summary,

1. The Village of Stockbridge has an aging housing stock. Residents with older homes may be able to utilize existing housing programs for home improvements to make them more efficient or handicapped accessible.
2. The Village has experienced some new home construction between 1980 and 2009.
3. Owner occupancy rates are higher than the state average. This may provide an opportunity for additional multi-family, senor housing, or assisted living type facilities.
4. About $44 \%$ of all homes are valued $\$ 149,999$ or less. Although these homes are affordable for many, it does not tell us if these homes are for sale. More people are staying in their homes longer which ties up existing housing stock that would normally become available to residents moving up to larger homes.

## Calumet County

# Chapter 3: Community Demographics and Existing Housing Characteristics 

## Section A: Community Demographics

## Calumet County

## Introduction

Analyzing existing demographic and economic data can provide one picture of future housing needs, gaps in types of housing, the condition of a municipality's housing stock, and the affordability of housing in the municipality. In turn, the findings can be compared to other sources to validate the initial housing observations.

## Historic Population and Population Projections

The Demographic Services Center (DSC) develops yearly population estimates and population projections for all Wisconsin towns, villages, cities, and counties. The population projections consider births, deaths, migration, and age distribution. They do not guarantee what will happen in the future but what could happen if past patterns and probable future trends hold true.

## Population

The County of Calumet has a population of 48,971 (2010 Census). Table 1 shows that the County's population has experienced steady growth. Since 1970 the County's population has increased by 21,367 residents, or $77.4 \%$.

Table 1: Historical Population - County of Calumet

| Year | $\mathbf{1 9 7 0}$ | $\mathbf{1 9 8 0}$ | $\mathbf{1 9 9 0}$ | $\mathbf{2 0 0 0}$ | $\mathbf{2 0 1 0}$ |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Population | 27,604 | 30,867 | 34,291 | 40,824 | 48,971 |
| \% Change | - | $11.8 \%$ | $11.1 \%$ | $19.1 \%$ | $20.0 \%$ |

Source: U.S. Census Bureau 2000 and 2010, Department of Commerce

The DSC projects that County of Calumet's population will continue to grow through 2040. Table 2 shows that by 2040, the County's population is projected to be 64,210 residents, an increase of 9,655 residents, or $17.7 \%$.

Table 2: County of Calumet Projected Population

| Year | $\mathbf{2 0 2 0}$ | $\mathbf{2 0 3 0}$ | $\mathbf{2 0 4 0}$ |
| :--- | :---: | :---: | :---: |
| Population | 54,555 | 61,255 | 64,210 |
| \% Change | - | $12.3 \%$ | $4.8 \%$ |

Source: U.S. Census Bureau, Wisconsin Demographic Services Center 2013/12/10

## Household Projections

A household is one or more people who occupy a dwelling unit. People in a household may or may not be related. The household projections provide a better indicator of the number of residential dwelling units needed to house the projected growing population.

Table 3 shows that between 2020 and 2040, there will be an additional 5,347 households in the County of Calumet. The additional households will need housing. Some housing needs can be met by existing housing stock, but new construction will be required to provide the rest.

Table 3: Households - County of Calumet

| 2020 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Projection | 2025 <br> Projection | 2030 <br> Projection | 2035 <br> Projection | 2040 <br> Projection | 2020-2040 <br> Change |
| 21,497 | 23,223 | 24,957 | 26,157 | 26,844 | 8,269 |

Source: Wisconsin Demographic Services Center 2013/12/10
Table 4 shows by 2040, the DSC estimates that the average household size will be 2.38 people. This is down from 2.53 people in 2020. As household size decreases, fewer people are living in housing units. This may indicate a need for smaller homes or rental units.

Table 4: Persons Per Household - County of Calumet

| 2020 <br> Projection | 2025 <br> Projection | 2030 <br> Projection | 2035 <br> Projection | 2040 <br> Projection |
| :---: | :---: | :---: | :---: | :---: |
| 2.53 | 2.49 | 2.44 | 2.40 | 2.38 |

Source: Wisconsin Demographic Services Center 2013/12/10
Table 5 shows that approximately $60 \%$ of County of Calumet households are 1 or 2-person households, $15.6 \%$ are 3 -person households, and $24.2 \%$ are 4 -person or more households. This provides some insight into the number of bedrooms a dwelling unit needs to meet the household sizes.

Table 5: Household Occupancy - County of Calumet

| Year | $\mathbf{2 0 1 8}$ | Percent |
| :--- | :---: | :---: |
| Total Number of Households | 19,567 | $100.0 \%$ |
| 1-person household | 4,229 | $21.6 \%$ |
| 2-person household | 7,542 | $38.5 \%$ |
| 3-person household | 3,054 | $15.6 \%$ |
| 4-or-more-person household | 4,742 | $24.2 \%$ |

Source: 2014-2018 ACS 5-Year estimate

## Age of Residents

Different age groups have different housing needs. As people go through the "household cycle," the need or desire to rent or own a dwelling changes as well. As a person gets older, there may be a need for personal care as well. Figure 1 depicts the lifecycle of an average household.

Figure 1: Household Lifecycle Diagram


Source: .id the population experts
As shown in the Household Life Cycle diagram, a household goes through several stages.

- A young, lone person or group household will typically rent.
- A young couple will typically rent but may begin planning for a home.
- A young family may rent but look at homeownership as well. A small home may transition to a larger home.
- Mature families will generally own a home and may look at aging in place as their children grow older.
- Couples may divorce creating one parent households or a lone person household. They may rent or own a home.
- As children grow older and leave home, empty nester households are created. These households may no longer need their larger home and want to downsize to a smaller home, apartment, or condominium. They may also need care as they get older so there may be a need for senior housing, assisted living facilities, or nursing homes.

Table 6 and Chart 1 compare the number of residents in 2010 and 2018 by age group. The table shows several distinct groupings. First, the number of residents from Under 5 years to 14 years of age is decreasing. Second, although the number of residents from 15-24 years of age has grown, the number of residents $25-44$ years of age is decreasing. Finally, the number of residents 45 and older is increasing.

Table 6: Age of Residents - County of Calumet

| Age Group | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 8}$ | Change |
| :--- | :---: | :---: | :---: |
| Under 5 years | 3,299 | 2,778 | -521 |
| 5 to 9 years | 3,676 | 3,588 | -88 |
| 10 to 14 years | 3,811 | 3,563 | -248 |
| 15 to 19 years | 3,297 | 3,415 | 118 |
| 20 to 24 years | 2,113 | 2,765 | 652 |
| 25 to 34 years | 5,942 | 5,286 | -656 |
| 35 to 44 years | 7,579 | 6,675 | -904 |
| 45 to 54 years | 7,776 | 7,777 | 1 |
| 55 to 59 years | 3,097 | 3,839 | 742 |
| 60 to 64 years | 1,998 | 3,188 | 1190 |
| 65 to 74 years | 2,776 | 4,063 | 1287 |
| 75 to 84 years | 1,905 | 2,030 | 125 |
| 85 years and over | 633 | 840 | 207 |

Source: 2010 and 2018 ACS 5-Year estimate
Chart 1: Age of Residents - County of Calumet


Source: 2010 and 2018 ACS 5-Year estimate

## Sensitive Populations

Sensitive populations include the economically disadvantaged, racial and ethnic minorities, uninsured, low-income children, elderly, homeless, and those with other chronic health conditions. Sensitive populations may find housing options that meet their needs non-existent, limited, or unaffordable.

The American Community Survey tries to identify six aspects of disability including hearing, vision, cognitive, ambulatory, self-care, and independent living. Table 7 shows that $9.0 \%$ of the County of Calumet population is disabled. The largest percentage of disabled people occurs in the 65 years or over group where $27.8 \%$ of that population has a disability.

Table 7: Disability Status of the Civilian Population

| Type of Household | Population | Percentage |
| :--- | :---: | :---: |
| Total Civilian Population | 49,642 | $100.0 \%$ |
| With a disability | 4,453 | $9.0 \%$ |
| Under 18 years | 12,250 | $100.0 \%$ |
| With a disability | 478 | $3.9 \%$ |
| 18 to 64 years | 30,559 | $100.0 \%$ |
| With a disability | 2,075 | $6.8 \%$ |
| 65 years and over | 6,833 | $100.0 \%$ |
| With a disability | 1,900 | $27.8 \%$ |

Source: 2014-2018 ACS 5-Year estimate

Although predominately White, the race of County of Calumet's residents is becoming more diverse (see Table 8). Since 2010, the percentage of residents who identify themselves as White increased by $2.9 \%$. There has also been an increase in individuals who identify as African American, American Indian, Asian or Pacific Islander, and Hispanic, while individuals that identify as Other Race or Two or More Races has declined.

Table 8: Population by Race - County of Calumet

|  | 2010 |  |  | 2018 |  |
| :--- | :---: | :---: | :---: | :---: | :---: | \(\left.\begin{array}{c}Percent Change <br>


2010-2018\end{array}\right]\)|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
| Race | Population | $\%$ | Population | $\%$ |
| White | 45,804 | $93.5 \%$ | 47,140 | $94.6 \%$ |
| African American | 140 | $0.3 \%$ | 420 | $0.8 \%$ |
| American Indian | 156 | $0.3 \%$ | 284 | $0.6 \%$ |
| Asian or Pacific Islander | 909 | $1.9 \%$ | 1,201 | $2.4 \%$ |
| Other Race | 302 | $0.6 \%$ | 283 | $0.6 \%$ |
| Two or More Races | 591 | $1.2 \%$ | 479 | $1.0 \%$ |
| Hispanic Identity | 1,517 | $3.1 \%$ | 2,069 | $4.2 \%$ |

Source: 2010 and 2018 ACS 5-Year estimate

Table 9 shows that $7.6 \%$ of the households have one parent and no spouse. A single parent may not be able to find affordable housing when there is only one income in the household.

Table 9: Single Parent Households - County of Calumet

| Type of Households | Number | Percent |
| :--- | :---: | :---: |
| Total Households | 19,567 | $100.0 \%$ |
| Male householder, no wife, with own children under 18 | 368 | $1.9 \%$ |
| Female householder, no husband, with own children under 18 | 1,107 | $5.7 \%$ |

Source: 2014-2018 ACS 5-Year estimate

Table 10 shows that $0.1 \%$ of households consist of grandparents taking care of their grandchildren. Sometime parents are unable to care for their children, and the grandparents become responsible for them. This can be difficult because many grandparents are on fixed incomes and may have health limitations as well.

Table 10: Grandparents - County of Calumet

| Type of Households | Number | Percent |
| :--- | :---: | :---: |
| Total Households | 19,567 | $100.0 \%$ |
| Grandparents responsible for Grandchildren | 24 | $0.1 \%$ |

Source: 2014-2018 ACS 5-Year estimate

Table 11 shows that $97 \%$ of civilian population has some form of health insurance. If a person lacks health insurance, they may avoid seeking medical help because of the cost, or they will see a doctor but then have to pay medical expenses out of pocket. An unexpected expense like this can make having money for housing, food, and other essentials very difficult to save for.

Table 11: Health Insurance - County of Calumet

| Age Groups | Total | Number Insured | Percent Insured |
| :--- | :---: | :---: | :---: |
| Total Population | 49,642 | 48,147 | $97.0 \%$ |
| Under 19 years | 12,837 | 12,612 | $98.2 \%$ |
| 19 to 64 years | 29,972 | 28,717 | $95.8 \%$ |
| 65 years and older | 6,833 | 6,818 | $99.8 \%$ |

Source: 2014-2018 ACS 5-Year estimate

Table 12 shows the household and income limits for Low to Moderate Income (LMI) residents in Calumet County, the countywide medium family income for Calumet is $\$ 86,400$.

Table 12: $\mathbf{2 0 2 0}$ Low to Moderate Income Limits - County of Calumet

| Size of Household |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| County | CMI \% | $\begin{gathered} \mathbf{1} \\ \text { Person } \end{gathered}$ | $\begin{gathered} 2 \\ \text { Person } \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ \text { Person } \end{gathered}$ | $\begin{gathered} 4 \\ \text { Person } \\ \hline \end{gathered}$ | $\begin{gathered} 5 \\ \text { Person } \end{gathered}$ | $\begin{gathered} 6 \\ \text { Person } \\ \hline \end{gathered}$ | $\begin{gathered} 7 \\ \text { Person } \end{gathered}$ | $\begin{gathered} 8 \\ \text { Person } \end{gathered}$ |
| Calumet | 30\% | 17,650 | 20,150 | 22,650 | 25,750 | 30,170 | 34,590 | 39,010 | 43,430 |
|  | 50\% | 29,350 | 33,550 | 37,750 | 41,900 | 45,300 | 48,650 | 52,000 | 55,350 |
|  | 80\% | 46,950 | 53,650 | 60,350 | 67,050 | 72,450 | 77,800 | 83,150 | 88,550 |

Source: U.S. Department of Housing and Urban Development

## General Observations

In summary,

1. Calumet County population is projected to increase over time and housing needs will be met by a variety of new single-family homes, condominiums, and multi-family housing.
2. The overall population of the County is growing older. This could also show a need for specific senior housing or assisted living facilities so residents can stay in the community.
3. Sensitive populations may need affordable housing options.
4. About $9 \%$ of the population has a disability, and almost half of those are residents ages 65 or older. The type of disability is not identified, but some housing stock that is handicapped accessible or ADA compliant may be needed.
5. A majority of residents live in one or two person households, but $24.2 \%$ of households have four or more people that may indicate a need for housing options with three or more bedrooms. Two-bedroom apartments rent easily, but there are typically not many rental units that can accommodate larger families. There may be a need for larger single-family homes as well.

## Section B: Existing Housing Characteristics

## Calumet County

## Introduction

Existing housing statistics can provide insight into the age of housing, potential condition, and the ratio of homeowners to renters. This can tell us the possible need for housing rehabilitation, new housing, and what types of housing may be in demand.

## Housing Stock

Analyzing the age of the housing stock in the County of Calumet can give us a sense of the condition and accessibility of dwellings. In Calumet County, almost $45.7 \%$ of all housing stock was built in 1970 or earlier (see Table 13).

Table 13: Year Structure Built -County of Calumet

| Year Structure Built | Units | Percentage |
| :--- | :---: | :---: |
| Total Houses | 20,485 | $100.0 \%$ |
| Built 2014 or later | 278 | $1.4 \%$ |
| Built 2010 to 2013 | 525 | $2.6 \%$ |
| Built 2000 to 2009 | 4,119 | $20.1 \%$ |
| Built 1990 to 1999 | 3,842 | $18.8 \%$ |
| Built 1980 to 1989 | 2,369 | $11.6 \%$ |
| Built 1970 to 1979 | 2,682 | $13.1 \%$ |
| Built 1960 to 1969 | 1,865 | $9.1 \%$ |
| Built 1950 to 1959 | 1,104 | $5.4 \%$ |
| Built 1940 to 1949 | 565 | $2.8 \%$ |
| Built 1939 or earlier | 3,136 | $15.3 \%$ |

Source: 2014-2018 ACS 5-Year estimate

Although the 2014-2018 data does not indicate the condition of the housing stock, homes built in 1980 or earlier may have structural, mechanical, or other conditions that may make them expensive to maintain, heat/cool, inaccessible to handicapped residents, or may have an impact on a person's health. Typical conditions of an aging housing stock include:

- Lead paint
- Asbestos in building materials
- Inefficient heating and cooling systems
- Old water and sanitary sewer systems
- Inadequate insulation and inefficient windows
- Steps into the home, and bedrooms and bathrooms on the $2^{\text {nd }}$ floor
- Narrow hallways and stairs, and overall small rooms

Table 14 shows that $80.8 \%$ of housing units are owner-occupied and $19.2 \%$ are renter-occupied. The State ratio of owner-occupied units is $66.9 \%$. Homeownership is a goal for many in the United States though not everyone will want to own a home or may not have the means to own a home.

Table 14: Occupancy Rates - County of Calumet

| Housing Tenure | Units | Percentage |
| :--- | :---: | :---: |
| Occupied housing units | 19,567 | $100.0 \%$ |
| Owner-occupied | 15,815 | $80.8 \%$ |
| Renter-occupied | 3,752 | $19.2 \%$ |

Source: 2014-2018 ACS 5-Year estimate

Table 15 shows estimated home values in the County of Calumet. About 13\% of homes are valued at $\$ 99,999$ or less, approximately $25 \%$ are valued between $\$ 100,000$ and $\$ 149,999$, and approximately $40 \%$ are valued between $\$ 150,000$ and $\$ 249,999$. Generally, the number of homes valued at $\$ 149,999$ or less would indicate that affordable housing options are available, but it does not tell us how many of these homes are actually for sale.

Table 15: Owner Occupied Housing Values-County of Calumet

| Value | $\mathbf{2 0 1 8}$ | Percent |
| :--- | :---: | :---: |
| Total Housing | 15,815 | $100.0 \%$ |
| Less than $\$ 49,999$ | 595 | $3.8 \%$ |
| $\$ 50,000$ to $\$ 99,999$ | 1,531 | $9.7 \%$ |
| $\$ 100,000$ to $\$ 149,999$ | 3,951 | $25.0 \%$ |
| $\$ 150,000$ to $\$ 199,999$ | 3,743 | $23.7 \%$ |
| $\$ 200,000$ to $\$ 249,000$ | 2640 | $16.7 \%$ |
| $\$ 250,000$ to $\$ 400,000$ | 2696 | $17.0 \%$ |
| $\$ 400,000$ or more | 659 | $4.2 \%$ |

Source: 2014-2018 ACS 5-Year estimate

## General Observations

In summary,

1. Calumet County has older housing stock but has experienced more new home construction between 1980 and 2009. Residents with older homes may be able to utilize existing housing programs for home improvements to make them more efficient or handicapped accessible.
2. Owner occupancy rates are higher than the state average which may indicate an opportunity for other types of housing besides single family homes.
3. About $39 \%$ of all homes are valued $\$ 149,999$ or less which may indicate a lack of affordable housing choices for people moving into the County.

# Chapter 4: Economic Factors and Housing Affordability Gap 

## Calumet County

## Introduction

Employment opportunities, wages, and construction costs directly affect the type of housing a person can afford. There are several ways we can try to determine if housing is affordable for residents, where there are gaps in affordable housing, and reasons for high housing costs.

In this section, the economic data used is not available for each community, therefore, we will look at the economic factors for Calumet County to determine housing affordability gaps.

## Income and Housing Affordability

As mentioned in Chapter 1, affordable housing is housing where a household pays no more than $30 \%$ of their gross income for housing and related costs (property taxes, utilities, maintenance, etc.). This applies to both homeowners and renters.

Table 17 (Note: there is a numbering discrepancy for some communities due to a lack of information) shows selected monthly owner costs as a percentage of household income. When looking at all households in Calumet County earning \$20,000 or less, 734 households, or $89 \%$ of those households, are spending $30 \%$ or more of their income on housing related costs.

For households in the Calumet County earning \$20,000 to \$34,999, 636 households, or $47 \%$ of those households, are spending $30 \%$ or more of their income on housing related costs.

Approximately 449 households or $29 \%$ of households earning between $\$ 35,000$ and $\$ 49,999$ are spending $30 \%$ or more of their income on housing related costs.

Once a household reaches $\$ 50,000$ in income or more, housing becomes more affordable for most people.

## For all residents with a mortgage, about $15 \%$ would not have affordable housing by the HUD definition.

Table 17: Selected Monthly Owner Costs as a Percentage of Household Income

| Household Income | Selected Monthly Owner Costs as a Percentage of Household Income | Number of Households | Percent of Households in Income Bracket |
| :---: | :---: | :---: | :---: |
| Less than \$20,000 | Less than 20 percent | 16 | 2\% |
|  | 20 to 29 percent | 78 | 9\% |
|  | 30 percent or more | 734 | 89\% |
| \$20,000 to \$34,999 | Less than 20 percent | 326 | 24\% |
|  | 20 to 29 percent | 388 | 29\% |
|  | 30 percent or more | 636 | 47\% |
| \$35,000 to \$49,999 | Less than 20 percent | 630 | 41\% |
|  | 20 to 29 percent | 461 | 30\% |
|  | 30 percent or more | 449 | 29\% |
| \$50,000 to \$74,999 | Less than 20 percent | 1647 | 53\% |
|  | 20 to 29 percent | 1081 | 35\% |
|  | 30 percent or more | 357 | 12\% |
| \$75,000 or more | Less than 20 percent | 7256 | 81\% |
|  | 20 to 29 percent | 1476 | 17\% |
|  | 30 percent or more | 211 | 2\% |
| Zero or negative income |  | 69 | N/A |

Source: 2018 ACS 5-Year estimate

Table 18 shows selected monthly renter costs as a percentage of household income. For households earning $\$ 20,000$ or less, 713 households, or $94 \%$ of those households, are spending $30 \%$ or more of their income on gross rent.

Households earning $\$ 20,000$ to $\$ 34,999,552$ households, or $60 \%$ of those households, are spending $30 \%$ or more of their income on gross rent.

Renting becomes more affordable once household incomes reaches $\$ 35,000$ with only $17 \%$ or 116 households spending $30 \%$ or more of their income on rent.

For all renters, about 37\% would not have affordable housing by the HUD definition.

Table 18: Gross Rent as a Percentage of Household Income

| Household Income | Gross Rent as a Percentage of Household Income | Number of Households | Percent of Households in Income Bracket |
| :---: | :---: | :---: | :---: |
| Less than \$20,000 | Less than 20 percent | 22 | 3\% |
|  | 20 to 29 percent | 21 | 3\% |
|  | 30 percent or more | 713 | 94\% |
| \$20,000 to \$34,999 | Less than 20 percent | 76 | 8\% |
|  | 20 to 29 percent | 290 | 32\% |
|  | 30 percent or more | 552 | 60\% |
| \$35,000 to \$49,999 | Less than 20 percent | 257 | 37\% |
|  | 20 to 29 percent | 315 | 46\% |
|  | 30 percent or more | 116 | 17\% |
| \$50,000 to \$74,999 | Less than 20 percent | 334 | 60\% |
|  | 20 to 29 percent | 196 | 35\% |
|  | 30 percent or more | 24 | 4\% |
| \$75,000 or more | Less than 20 percent | 446 | 94\% |
|  | 20 to 29 percent | 29 | 6\% |
|  | 30 percent or more | 0 | 0\% |
| Zero or negative income |  | 62 | N/A |
| No cash rent |  | 299 | N/A |

Source: 2018 ACS 5-Year estimate

Table 19 shows the type of industries in the Calumet County provided by the North American Industry Classification System (NAICS). NAICS is the standard used by Federal statistical agencies in classifying business establishments for the purpose of collecting, analyzing, and publishing statistical data related to the U.S. business economy. We can use this information to evaluate local average annual wages by industry to determine if wages are adequate to afford housing in Calumet County.

In Calumet County, the top four (4) industries employ an estimated 10,035 workers who have average annual wages between $\$ 13,065$ and $\$ 50,630$. When cross-referenced with Tables 17 and 18 , we can conclude the lower wages would make it more difficult for a person to find affordable housing while the higher wages would make it much more likely that a person could find afford housing in Calumet County.

The next three (3) industries employ an estimated 2,396 workers who have average annual wages between $\$ 21,738$ and $\$ 50,975$. Overall, some of the top industries in Calumet County pay low wages which affects a person's ability to find affordable housing.

Finally, Table 19 does not show any statistically significant growth over the next three (3) years in any industry assuming historical growth remains the same.

Table 19: Industry Snapshot in Calumet County, WI

| NAIC | Industry | Current |  |  | 5-Year History |  | 3-Year Forecast |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Empl | Avg Ann Wages | LQ | Empl Change | Ann \% | Total Demand | Exits | Transfers | Empl Growth | Ann \% Growth |
| 31 | Manufacturing | 4,527 | \$50,630 | 3.43 | 614 | 3.0\% | 1,369 | 519 | 889 | -39 | -0.3\% |
| 44 | Retail Trade | 1,938 | \$27,154 | 1.18 | 438 | 5.3\% | 770 | 342 | 432 | -5 | -0.1\% |
| 62 | Health Care and Social Assistance | 1,370 | \$40,396 | 0.59 | 168 | 2.7\% | 431 | 192 | 199 | 39 | 1.0\% |
| 72 | Accommodation and Food Services | 1,300 | \$13,065 | 0.90 | 120 | 2.0\% | 678 | 283 | 356 | 40 | 1.0\% |
| 11 | Agriculture, Forestry, Fishing and Hunting | 867 | \$45,327 | 4.07 | 48 | 1.1\% | 280 | 120 | 161 | -1 | 0.0\% |
| 42 | Wholesale Trade | 820 | \$50,975 | 1.35 | 46 | 1.2\% | 255 | 97 | 161 | -3 | -0.1\% |
| 81 | Other Services (except Public Administration) | 709 | \$21,738 | 0.99 | 38 | 1.1\% | 248 | 111 | 132 | 5 | 0.2\% |
| 61 | Educational Services | 668 | \$36,935 | 0.51 | -21 | -0.6\% | 170 | 88 | 95 | -14 | -0.7\% |
| 23 | Construction | 654 | \$46,963 | 0.71 | -30 | -0.9\% | 212 | 70 | 125 | 18 | 0.9\% |
| 92 | Public Administration | 573 | \$40,339 | 0.76 | -7 | -0.2\% | 164 | 67 | 91 | 6 | 0.3\% |
| 52 | Finance and Insurance | 464 | \$51,955 | 0.74 | -238 | -7.9\% | 130 | 49 | 81 | 0 | 0.0\% |
| 71 | Arts, Entertainment, and Recreation | 434 | \$15,437 | 1.35 | 50 | 2.5\% | 198 | 83 | 102 | 13 | 1.0\% |
| 48 | Transportation and Warehousing Administrative and Support and Waste | 428 | \$39,291 | 0.59 | 35 | 1.7\% | 139 | 58 | 79 | 2 | 0.2\% |
| 56 | Management and Remediation Services | 388 | \$38,064 | 0.38 | 59 | 3.4\% | 143 | 57 | 78 | 7 | 0.6\% |
| 54 | Professional, Scientific, and Technical Services | 328 | \$51,715 | 0.30 | 6 | 0.4\% | 95 | 32 | 54 | 10 | 1.0\% |
| 51 | Information | 183 | \$38,541 | 0.58 | 108 | 19.4\% | 58 | 19 | 34 | 5 | 0.9\% |
| 21 | Mining, Quarrying, and Oil and Gas Extraction | 143 | \$52,037 | 2.03 | -5 | -0.7\% | 45 | 14 | 30 | 1 | 0.3\% |
| 53 | Real Estate and Rental and Leasing | 89 | \$34,253 | 0.32 | 17 | 4.4\% | 29 | 12 | 15 | 2 | 0.6\% |
| 55 | Management of Companies and Enterprises | 88 | \$72,422 | 0.36 | 68 | 34.1\% | 25 | 9 | 15 | 1 | 0.5\% |
| 22 | Utilities | 29 | \$69,201 | 0.35 | 13 | 12.3\% | 8 | 3 | 5 | 0 | 0.1\% |
|  | Total - All Industries | 15,998 | \$39,712 | 1.00 | 1,527 | 2.0\% | 5,331 | 2,239 | 2,999 | 92 | 0.2\% |

Source: JobsEQ ${ }^{\circledR}$

Table 20 shows occupation wages based on Standard Occupational Classification (SOC) system data for the Calumet County. The SOC system is a federal statistical standard used by federal agencies to classify workers into occupational categories for the purpose of collecting, calculating, or disseminating data.

For each occupation, the mean or average annual wage is shown for a worker in Calumet County as well as the entry-level and experienced averages. This is compared to the mean in Wisconsin and the USA. In all but two categories, the mean wage in Calumet County is less than that of Wisconsin.

Cross-referencing Tables 17 and 18 with table 20 shows that residents in occupations paying $\$ 50,000$ or more would have the most success finding an affordable home or apartment in Calumet County, and it would become more difficult as occupation wages decrease.

Table 20: Occupation Wages, Average Annual in Calumet County, WI

| SOC | Occupation | Mean | Entry Level | Experienced | Mean |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Wisconsin | USA |
| 11-0000 | Management Occupations | \$95,200 | \$49,200 | \$118,100 | \$110,900 | \$121,000 |
| 13-0000 | Business and Financial Operations Occupations | \$59,000 | \$34,000 | \$71,500 | \$65,200 | \$76,900 |
| 15-0000 | Computer and Mathematical Occupations | \$70,800 | \$42,800 | \$84,800 | \$77,200 | \$91,600 |
| 17-0000 | Architecture and Engineering Occupations | \$71,400 | \$46,900 | \$83,700 | \$72,800 | \$87,200 |
| 19-0000 | Life, Physical, and Social Science Occupations | \$55,200 | \$31,800 | \$66,900 | \$64,600 | \$76,000 |
| 21-0000 | Community and Social Service Occupations | \$42,200 | \$28,000 | \$49,200 | \$44,800 | \$49,200 |
| 23-0000 | Legal Occupations | \$77,700 | \$35,500 | \$98,800 | \$97,100 | \$109,000 |
| 25-0000 | Education, Training, and Library Occupations Arts, Design, Entertainment, Sports, and Media | \$43,400 | \$27,100 | \$51,600 | \$51,400 | \$56,500 |
| 27-0000 | Occupations Healthcare Practitioners and Technical | \$39,100 | \$22,500 | \$47,400 | \$46,600 | \$59,300 |
| 29-0000 | Occupations | \$73,800 | \$49,100 | \$86,200 | \$81,500 | \$82,000 |
| 31-0000 | Healthcare Support Occupations | \$31,100 | \$23,300 | \$35,000 | \$32,500 | \$32,200 |
| 33-0000 | Protective Service Occupations | \$44,200 | \$26,800 | \$52,900 | \$44,700 | \$48,400 |
|  | Food Preparation and Serving Related |  |  |  |  |  |
| 35-0000 | Occupations | \$22,800 | \$16,400 | \$26,000 | \$23,300 | \$25,600 |
|  | Building and Grounds Cleaning and |  |  |  |  |  |
| 37-0000 | Maintenance Occupations | \$29,400 | \$19,600 | \$34,400 | \$29,000 | \$29,900 |
| 39-0000 | Personal Care and Service Occupations | \$24,500 | \$17,500 | \$28,000 | \$25,900 | \$28,100 |
| 41-0000 | Sales and Related Occupations | \$36,900 | \$18,200 | \$46,200 | \$40,300 | \$41,800 |
| 43-0000 | Office and Administrative Support Occupations | \$34,300 | \$22,500 | \$40,200 | \$37,400 | \$39,100 |
| 45-0000 | Farming, Fishing, and Forestry Occupations | \$32,100 | \$24,000 | \$36,200 | \$30,700 | \$29,400 |
| 47-0000 | Construction and Extraction Occupations Installation, Maintenance, and Repair | \$48,300 | \$32,200 | \$56,400 | \$53,700 | \$51,100 |
| 49-0000 | Occupations | \$44,300 | \$31,600 | \$50,700 | \$47,700 | \$48,900 |
| 51-0000 | Production Occupations | \$39,500 | \$27,800 | \$45,300 | \$39,000 | \$39,200 |
|  | Transportation and Material Moving |  |  |  |  |  |
| 53-0000 | Occupations | \$34,100 | \$24,300 | \$39,000 | \$37,100 | \$38,100 |
| 00-0000 | Total - All Occupations | \$41,800 | \$24,000 | \$50,600 | \$47,300 | \$51,700 |

Source: JobsEQ ${ }^{\circledR}$

## Affordable Housing Gap

To identify gaps in affordable housing, household incomes are used to calculate what a household could pay for housing that would be considered affordable. The number of homes that fit those incomes are compared to see if there is a shortage of homes to purchase.

Table 21 shows the gap between household income and levels and approximate home value. To calculate this, these assumptions were made:

- A $5 \%$ down payment was provided.
- The home loan has a fixed rate of $3.5 \%$ for 30 years.
- Property taxes where based on a $0.02 \%$ mill rate.
- Yearly homeowners insurance is $0.0035 \%$ of the assessed value.
- Twenty-two percent of gross income is spent on the mortgage.

The Table shows that there is a gap (shortage) in housing that would be considered affordable (homes that costs $30 \%$ of the household income or less) for the following incomes:

- \$10,000 to \$24,999
- \$75,000 to \$99,999
- \$100,000 or more

There is an excess amount of homes considered affordable (homes that would cost $30 \%$ of the household income or less) for households earning the following incomes:

- Less than $\$ 10,000$
- \$25,000 to \$49,999
- \$50,000 to \$74,999

Table 21 shows that there are 8,943 households with income levels over $\$ 75,000$. This income group can afford homes costing $\$ 200,000$ or more. However, Calumet County has an estimated shortage of 2,948 homes that these households could afford. The result is that these households buy lesser valued homes, directly competing with households in lower income levels for the same houses. This increased buying demand forces up home prices for lower income level households forcing them to spend more than 30\% of their income on housing (and foregoing other expenditures) or to seek lower priced homes, homes below their household affordability level, causing a ripple effect down the affordability line.

Table 21: Affordable Housing Gap Analysis

| Household Income Level | Total Households | Minimum Affordable House Value | Maximum <br> Affordable <br> House Value | Approximate Home Value | Estimated \# of Houses between Min and Max House Value | Housing Gap |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Less than \$10,000 | 290 | \$0 | \$31,790 | Less than \$30,000 | 565 | 275 |
| \$10,000 to \$24,999 | 976 | \$31,790 | \$70,469 | \$30,000-\$70,000 | 330 | 646 |
| \$25,000 to 49,999 | 2521 | \$70,471 | \$134,938 | \$70,000-\$125,000 | 3,001 | 480 |
| \$50,000 to \$74,999 | 3085 | \$134,941 | \$199,407 | \$125,000-\$200,000 | 5,924 | 2839 |
| \$75,000 to \$99,999 | 2829 | \$199,410 | \$263,876 | \$200,000-\$250,000 | 2,640 | 189 |
| \$100,000 or more | 6114 | \$263,879 | Or more | \$250,000+ | 3,355 | 2759 |

Source: US Census 2018 ACS 5 year estimate
By constructing more homes valued at $\$ 200,000$ or more, households with higher incomes may purchase them, freeing up lower cost housing for others, but this does not address affordable housing for the lowest of household incomes. Most homes available for $\$ 60,000$ or less are typically mobile homes or small single-family homes in need of rehabilitation.

## Development and Public Infrastructure Costs

A major reason housing development is becoming prohibitively expensive is that costs associated with construction and related infrastructure have gone up considerably over the last 20 years. The housing industry lost many home builders and developers who went out of business after the Great Recession. Today, according to a recent study released by the Wisconsin Realtors Association, construction costs are rising faster than inflation and incomes due to increases in material prices coupled with severe labor shortages. Currently, 73\% of Wisconsin construction firms have labor shortages. Finally, those home builders and developers who are willing to make the large investment in land and infrastructure to build homes are only focusing on the larger homes in well-known markets located in larger urban areas in proven neighborhoods.

Another key factor related to increased housing costs is the cost of public infrastructure has increased as well. Cedar Corporation researched costs for streets and utilities that it received for projects bid in 1998, 2008, and 2018. Table 22 shows the costs for per linear foot for street, sidewalk, watermain, storm sewer, and sanitary sewer construction have increased by $184.7 \%$ between 1998 and 2018. During the same time, the national inflation rate rose $54.1 \%$, meaning that the infrastructure costs associated with home development far outpaced inflation.

This large increase in street and utility costs is a main contributor to the financial gap developers have to address when trying to construct affordable housing.

Table 22: Street and Utility Costs for New Development

|  | $\mathbf{1 9 9 8}$ | 2008 | $\mathbf{2 0 1 8}$ |
| :--- | ---: | ---: | ---: |
| Street | $\$ 80.02$ | $\$ 134.28$ | $\$ 224.67$ |
| Sidewalk | $\$ 9.94$ | $\$ 16.97$ | $\$ 21.78$ |
| Watermain | $\$ 36.25$ | $\$ 70.28$ | $\$ 109.74$ |
| Storm Sewer | $\$ 26.12$ | $\$ 35.00$ | $\$ 78.91$ |
| Sanitary Sewer | $\$ 32.19$ | $\$ 53.94$ | $\$ 90.23$ |
| Total per Foot | $\$ 184.52$ | $\$ 310.47$ | $\$ 525.33$ |

Source: Cedar Corporation

Table 23: Infrastructure Costs Per Lot

|  | 1998 | $\mathbf{2 0 1 8}$ |
| :--- | :---: | :---: |
| $100^{\prime}$ wide lot: | $\$ 9,200$ | $\$ 26,250$ |
| $80^{\prime}$ wide lot: | $\$ 7,380$ | $\$ 21,000$ |
| 50 ' wide lot: | $\$ 4,600$ | $\$ 13,125$ |

Source: Cedar Corporation

Table 23 takes the total per foot construction costs from Table 22 and applies it to different lot widths. This table assumes a house is being built on both sides of the street thus sharing the linear foot costs. The smaller lot sizes allow for a better distribution of construction costs, lowering each lot's share of the infrastructure costs.

Table 24: Example TIF Payback

| Assuming a Mill Rate |  | \$20.00 |
| :---: | :---: | :---: |
| Interest Rate |  | 4.50\% |
| Construction Cost |  | \$1,500,000 |
| Assessed Value |  | \$1,500,000 |
| Taxes Per Yr. |  | \$30,000 |
| TIF Payback |  |  |
|  | 5 yrs. | \$75,519.27 |
|  | 7 yrs . | \$120,601.00 |
|  | 10 yrs . | \$181,201.51 |

Using the cost per linear foot in Table 22 , it would cost an estimated $\$ 173,250$ to construct 330 feet of road assuming a $36^{\prime}$ wide road with a 5 ' sidewalk on one side.

Table 24 shows that if six homes, three per each side of the street, were constructed and valued at $\$ 250,000$ each, it would take approximately 10 years for a TIF District to recover the costs to build the street.

Source: Cedar Corporation

Street and utility costs remain one of the biggest obstacles to affordably priced housing resulting in most, if not all, of the communities that Cedar has worked with over the past year, having to support the costs of the public infrastructure costs or they would not have occurred. This support typically takes the form of TIF dollars being used to offset or pay for the public infrastructure.

## General Observations

In summary,

1. Households earning $\$ 50,000$ or more will have an easier time finding affordable housing options than households that earn less. Households who rent have the most difficulty finding affordable housing.
2. The top four (4) industries employ an estimated 10,035 workers with average annual wages between $\$ 13,065$ and $\$ 50,630$. Lower wages make it more difficult for a person to find affordable housing in Calumet County.
3. There is a shortage of homes valued at $\$ 200,000$ or more. Residents who can afford these homes are "buying down" competing with lesser income residents for the same home which drives up prices.
4. Labor, material and infrastructure costs have outpaced income gains.

## Example Projects and the Capital Stack

Below are two case studies on projects that have been completed by Movin Out, an affordable housing developer from Madison, Wisconsin, that Cedar Corporation has worked with. The Capital Stack represents the different layers of financing sources that go into funding the purchase and improvement of a real estate project. Neither project would have occurred without multiple sources of funding including TIF.

Elven Sted Apartments - Stoughton


| TOTAL DEVELOPMENT COST $\mathbf{\$ 7 , 3}$ | $\mathbf{3 4 4 , 0 0 0}$ |
| :--- | :--- |
| First Mortgage | $\$ 640,000$ |
| 9\% Tax Credit Equity | $\$ 5,550,000$ |
| Tax Incremental Financing | $\$ 428,000$ |
| City Discount on Land Sale | $\$ 164,000$ |
| HOME Funds | $\$ 372,000$ |
| State of Wisconsin |  |
| Brownfield Grant | $\$ 190,000$ |

- 33 units of mixed-income apartments
- 11 units targeted to households where one family member has a permanent disability
- Worked with City to plan and develop City-owned site as part of the City's Downtown Redevelopment Plan

Pioneer Ridge-Wisconsin Dells


TOTAL DEVELOPMENT COST \$13,055,713

| First Mortgage | $\$ 2,675,000$ |
| :--- | :--- |
| 9\% Tax Credit Equity | $\$ 7,234,277$ |
| Tax Incremental Financing (TIF) | $\$ 715,000$ |
| WHEDA Second Mortgage | $\$ 560,000$ |
| State HOME Funds | $\$ 500,000$ |
| Federal Home Loan AHP Funds | $\$ 675,000$ |
| Deferred Developer Fee | $\$ 21,436$ |

- 72 units of mixed-income housing
- 18 units targeted to households where one family member has a permanent disability.


## Appendix A

## Stakeholder Survey Results

## Q1 Please select which community you are representing while filling out this survey

Answered: 52 Skipped: 0



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| 1. Brillion | $13.46 \%$ | 7 |
| 2. Chilton | $23.08 \%$ | 12 |
| 3. Harrison | $17.31 \%$ | 9 |
| 4. Hilbert | $15.38 \%$ | 8 |
| 5. New Holstein | $23.08 \%$ | 12 |
| 6. Potter | $9.62 \%$ | 5 |
| 7. Sherwood | $17.31 \%$ | 9 |
| 8. Stockbridge | $17.31 \%$ | 9 |

Total Respondents: 52

# Q2 Please select the entity/business type that you most commonly associate yourself with 

Answered: 52 Skipped: 0



| ANSWER CHOICES | RESPONSES |
| :--- | :--- |
| 1. Business | $40.38 \%$ |
| 2. Community Services Organization | $19.23 \%$ |
| 3. Developer/Contractor | $15.38 \%$ |
| 4. Realtor | $13.46 \%$ |
| 5. Rental Housing Owner/Manager | $11.54 \%$ |
| TOTAL |  |

## Stakeholder Survey

## Business

# Q3 Is our company currently looking for employees or hope to hire more than one employee in 2020 



| ANSWER CHOICES | RESPONSES |
| :--- | :--- |
| Yes | $77.78 \%$ |
| No | $22.22 \%$ |

Total Respondents: 18

| \# | IF YES, HOW POSITIONS WOULD YOU LIKE TO FILL IN 2020 ? | DATE |
| :---: | :---: | :---: |
| 1 | 2 | 12/18/2019 10:16 AM |
| 2 | 20 | 12/17/2019 3:43 PM |
| 3 | 1 | 12/17/2019 10:24 AM |
| 4 | 2 | 12/17/2019 9:12 AM |
| 5 | 20 | 12/17/2019 9:11 AM |
| 6 | 4 | 12/17/2019 7:44 AM |
| 7 | 3 | 12/17/2019 6:28 AM |
| 8 | 3-5 | 12/13/2019 8:05 AM |
| 9 | 15 | 12/11/2019 5:32 PM |
| 10 | 3 | 12/11/2019 1:50 PM |
| 11 | 0 | 12/11/2019 10:12 AM |
| 12 | 5 | 12/11/2019 10:08 AM |
| 13 | 3 | 12/11/2019 10:03 AM |
| 14 | 1-2 | 12/11/2019 9:52 AM |
| 15 | 1 | 12/11/2019 9:51 AM |

# Q4 Describe the typical employee that is applying for a job at your business (check all that apply) 



## Calumet County Housing Survey

| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Male | $88.89 \%$ |  |
| Female | $61.11 \%$ | 16 |
| High School Graduate | $50.00 \%$ | 11 |
| 2 yr Technical College Graduate | $44.44 \%$ | 9 |
| 4 yr College Graduate | $33.33 \%$ | 8 |
| First Job Out of School | $22.22 \%$ | 6 |
| Experienced Within Field of Work | $55.56 \%$ | 4 |
| Family | $22.22 \%$ | 10 |
| No Family | $27.78 \%$ | 4 |
| Other (please specify) | $5.56 \%$ | 4 |
| Total Respondents: 18 |  | 5 |
|  |  |  |
| \# |  |  |
| 1 | OTHER (PLEASE SPECIFY) |  |

Q5 What is the average age of individuals applying for work


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| $18-29$ | $61.11 \%$ | 11 |
| $30-55$ | $38.89 \%$ | 7 |
| $55+$ | $0.00 \%$ | 0 |
| TOTAL |  | 18 |

## Q6 Have any potential employees commented on the difficulties finding housing with the community?



| ANSWER CHOICES | RESPONSES |
| :--- | :--- |
| Yes | $27.78 \%$ |
| No | $72.22 \%$ |

Total Respondents: 18

## Q7 What types of housing are potential employees looking for?



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Studios units? | $5.56 \%$ | 1 |
| 1-Bedroom units? | $5.56 \%$ | 1 |
| 2-Bedroom units? | $33.33 \%$ | 6 |
| 3-Bedroom or more units? | $5.56 \%$ | 1 |
| Single Family Homes | $61.11 \%$ | 11 |
| Town Homes? | $11.11 \%$ | 2 |
| Senior Housing | $0.00 \%$ | 0 |
| Assisted Living | $0.00 \%$ | 0 |
| Nursing Home | $0.00 \%$ | $16.67 \%$ |
| Other (please specify) |  | 0 |
| Total Respondents: 18 |  |  |


| $\# \#$ | OTHER (PLEASE SPECIFY) | DATE |
| :--- | :--- | :--- |
| 1 | none | $12 / 13 / 20198: 05$ AM |
| 2 | Why would new hires be looking for senior assisted our nursing home living? | $12 / 11 / 20195: 32$ PM |
| 3 | they are not looking | $12 / 11 / 20199: 52$ AM |

## Q8 Have potential employees turn down a job offer because of a lack of housing choice in the Community?



# Q9 Have any potential employees commented on any aspects of the community they liked or felt was lacking? 



## Q10 Have you considered supplying housing to your employees?

Answered: 18 Skipped: 34


| ANSWER CHOICES | RESPONSES |
| :--- | :--- |
| Yes | $0.00 \%$ |
| No | $100.00 \%$ |

Total Respondents: 18

## Q11 In your opinion, what is the biggest housing need in your community?

Answered: 14 Skipped: 38

| \# | RESPONSES | DATE |
| :---: | :---: | :---: |
| 1 | Single family homes. We suggest a step up from the Van's Homes in Forest Junction. Perhaps we could be the 2nd home option for young families. Better homes-better people. | 12/18/2019 10:16 AM |
| 2 | not sure | 12/17/2019 3:43 PM |
| 3 | easily accessible no maintenance "baby boomer" housing | 12/17/2019 10:24 AM |
| 4 | Lack of housing | 12/17/2019 9:12 AM |
| 5 | We definitely need housing for residents over 55. People are moving out of the community because we don't have housing to suit their needs. They want smaller units (duplexes/condos/townhouses/apt units), 0 entry/few steps, lawn and snow removal service, with good amenities. | 12/17/2019 8:23 AM |
| 6 | single family homes | 12/17/2019 7:44 AM |
| 7 | Single family homes | 12/17/2019 6:28 AM |
| 8 | apartment | 12/13/2019 8:05 AM |
| 9 | Single family | 12/11/2019 5:32 PM |
| 10 | 1 or 2 bedroom apartments | 12/11/2019 2:03 PM |
| 11 | Collaboration among businesses | 12/11/2019 1:50 PM |
| 12 | Single family homes in new developments. Apartments or duplexes for our workers at Sargento to bring people into Hilbert and surrounding communities. | 12/11/2019 10:12 AM |
| 13 | Single Family homes for middle class families. We do not need any more low income or subsidized housing in this community. | 12/11/2019 10:08 AM |
| 14 | Developments that cater to 55+, with services included | 12/11/2019 10:03 AM |

## Stakeholder Survey

## Community Services

## Q12 Does your organization provide financial assistance to offset housing costs?

Answered: 8 Skipped: 44


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Yes | $0.00 \%$ | 0 |
| No | $100.00 \%$ | 8 |
| Total Respondents: 8 |  |  |

## Q13 How many families do you provide housing assistance to on an annual basis?

Answered: 8 Skipped: 44

| \# | RESPONSES | DATE |
| :---: | :---: | :---: |
| 1 | 0 | 12/18/2019 2:47 PM |
| 2 | n/a | 12/17/2019 3:14 PM |
| 3 | none we are school district | 12/17/2019 11:21 AM |
| 4 | NA | 12/17/2019 10:39 AM |
| 5 | 0 | 12/17/2019 9:28 AM |
| 6 | 0 | 12/17/2019 9:04 AM |
| 7 | 0 | 12/17/2019 7:38 AM |
| 8 | 0 | 12/12/2019 1:08 PM |

## Q14 How many individuals do you provide housing assistance to on an annual basis?

Answered: 8 Skipped: 44

| $\#$ | RESPONSES | DATE |
| :--- | :--- | :--- |
| 1 | 0 | $12 / 18 / 2019$ |
| 2 | n/a | 17 PM |
| 3 | none | $12 / 17 / 20193: 14 \mathrm{PM}$ |
| 4 | NA | $12 / 17 / 201911: 21 \mathrm{AM}$ |
| 5 | 0 | $12 / 17 / 201910: 39 \mathrm{AM}$ |
| 6 | 0 | $12 / 17 / 20199: 28 \mathrm{AM}$ |
| 7 | 0 | $12 / 17 / 20199: 04 \mathrm{AM}$ |
| 8 | 0 | $12 / 17 / 20197: 38 \mathrm{AM}$ |

## Q15 What percentage of your recipients are



| $\#$ | DISABLED ADULTS | DATE |
| :--- | :--- | :--- |
| 1 | 0 | $12 / 17 / 20197: 38 \mathrm{AM}$ |
| 2 | 0 | $12 / 12 / 20191: 08 \mathrm{PM}$ |

# Q16 In your opinion, what are some of the underlying reasons resulting in people seeking housing assistance? (Please select all that apply) 



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Unemployed | $57.14 \%$ | 4 |
| Underemployed | $28.57 \%$ | 4 |
| Medical related | $42.86 \%$ | 3 |
| Mental illness | $71.43 \%$ | 5 |
| Divorce | $42.86 \%$ | 3 |
| Fixed incomes | $28.57 \%$ | 2 |
| Drugs or Alcohol | $28.57 \%$ | 2 |
| Affordable or limited housing options | $71.43 \%$ | 5 |
| Total Respondents: 7 |  |  |

## Stakeholder Survey

## Developer/Contractor

## Q17 Does your organization manage or own housing units



## Q18 What types of homes are you building/renting (check all that apply)



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| One Story Single Family | $66.67 \%$ |  |
| Two Story Single Family | $50.00 \%$ | 4 |
| Twin Homes | $33.33 \%$ | 3 |
| Town Homes | $0.00 \%$ | 2 |
| Multi-Family | $33.33 \%$ | 0 |
| Senior Housing | $33.33 \%$ | 2 |
| Assisted Living | $16.67 \%$ | 2 |
| Nursing Home | $0.00 \%$ | 2 |
| Total Respondents: 6 |  |  |
| OTHER (PLEASE SPECIFY) |  | 0 |
| There are no responses. |  |  |

## Q19 What are your clients looking for in a rental unit or new home? (lot size, price range, amenities, etc.)



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Larger Sized Lots | $20.00 \%$ | 1 |
| Smaller Sized Lots | $40.00 \%$ | 2 |
| $2+$ Bathroom | $60.00 \%$ | 3 |
| $3+$ garage | $40.00 \%$ | 2 |
| Open Concept Floor Plan | $60.00 \%$ | 3 |
| ADA Accessible | $40.00 \%$ | 2 |
| Slab on Grade | $0.00 \%$ | 0 |
| Finished Basement | $0.00 \%$ | 0 |
| Formal Dining Room | $0.00 \%$ | 0 |
| Total Respondents: 5 |  | 2 |

# Q20 What types of amenities in a subdivision or community are your clients looking for when looking for housing? 

Answered: 6 Skipped: 46


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Parks/Playgrounds | $16.67 \%$ | 1 |
| Schools | $50.00 \%$ | 3 |
| Sidewalks/trails | $50.00 \%$ | 3 |
| Retail options | $66.67 \%$ | 4 |
| Restaurant Choices | $16.67 \%$ | 4 |
| Larger Sized Lots | $33.33 \%$ | 1 |
| Smaller Size lots | $33.33 \%$ | 2 |
| Total Respondents: 6 |  | 2 |
| OTHER (PLEASE SPECIFY) |  | DATE |
| Social connectivity, events, outdoor patio |  | $12 / 17 / 2019$ |
| 1 | $10: 37$ PM |  |

# Q21 Generally speaking, are there zoning district requirements or subdivision ordinance requirements that, if changed, would reduce the cost of housing in the community? 



| ANSWER CHOICES | RESPONSES |  |  |
| :--- | :--- | :--- | :--- |
| Yes | $50.00 \%$ |  |  |
| No | $50.00 \%$ |  |  |
| Total Respondents: 6 |  |  |  |
|  |  |  |  |
| $\#$ | LF SO, WHAT ARE THEY? | DATE |  |
| 1 | building permit costs are highest in area. | $12 / 17 / 2019$ | $1: 26$ PM |
| 2 | Estimated cost of street assessment for Kimberly Heights. Increased amount with buffer for |  |  |
| estimate has turned away dozens of buyers in the subdivision. | $12 / 17 / 2019$ 4:28 AM |  |  |
| 3 |  | $12 / 11 / 2019$ | $1: 22$ PM |

## Q22 Are there any public/private partnerships that you believe would result in housing being made more affordable?

Answered: 4 Skipped: 48

| $\#$ | RESPONSES | DATE |
| :--- | :--- | :--- |
| 1 | Municipal financial incentives, housing vouchers, other gap funding likely needed | $12 / 17 / 2019$ 10:37 PM |
| 2 | no | $12 / 12 / 20196: 07$ PM |
| 3 | no | $12 / 11 / 20191: 22$ PM |
| 4 | no comment | $12 / 11 / 2019$ 10:51 AM |

# Q23 Have you experienced any interest in accessory dwelling units from your clients? (Allowing secondary dwelling units on a single-family lot). 

Answered: 5 Skipped: 47

| $\#$ | RESPONSES | DATE |
| :--- | :--- | :--- |
| 1 | no | $12 / 17 / 2019$ 10:37 PM |
| 2 | no | $12 / 17 / 20194: 28$ AM |
| 3 | no | $12 / 12 / 20196: 07$ PM |
| 4 | yes | $12 / 11 / 2019$ |
| 5 | I have not been approached on this but $I$ believe it is something that should be explored | $12 / 11 / 2019$ 10:51 AM |

# Q24 Are you seeing any trends in housing types, amenities, energy, floor space, accessibility, etc. that people are asking about or you believe will be in demand in the future? 



| ANSWER CHOICES | RESPONSES |  |  |
| :--- | :--- | :--- | :--- | :--- |
| Yes | $40.00 \%$ |  |  |
| No | $60.00 \%$ |  |  |
| Total Respondents: 5 |  |  |  |
|  |  |  |  |
| $\#$ | IF YES, PLEASE SPECIFY |  |  |
| 1 | condo, attached twindo | Most of our buyers right now are looking for first floor master bedrooms. A lot of them are |  |
| looking for more "stuff" than space, trying to get their home to look like it's from HGTV. |  |  |  |

## Q25 Do you build single family, multiple family or both



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Single Family | $16.67 \%$ | 1 |
| Multi-family | $16.67 \%$ | 1 |
| Both | $66.67 \%$ | 4 |
| Do Not Build Housing | $0.00 \%$ | 0 |
| Total Respondents: 6 |  |  |

## Q26 For Single Family Homes, what is the average asking price for a home you construct/develop?

Answered: 1 Skipped: 51

## Q27 Do you build "spec homes"?




# Q28 How important is lot size to someone who wants to build a new home? 

Answered: 1 Skipped: 51



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Extremely important | $0.00 \%$ | 0 |
| Very important | $0.00 \%$ | 0 |
| Somewhat important | $100.00 \%$ | 1 |
| Not so important | $0.00 \%$ | 0 |
| Not at all important | $0.00 \%$ | 0 |
| TOTAL |  | 1 |

# Q29 Is there a particular age group that is looking for single family housing? 

Answered: 1 Skipped: 51



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Yes | $0.00 \%$ |  |
| No | $100.00 \%$ |  |
| Total Respondents: 1 |  |  |
|  |  |  |
| \# Y YES, PLEASE SPECIFY |  |  |
|  | There are no responses. |  |

# Q30 How many units do your currently own/manage in the community 

Answered: $0 \quad$ Skipped: 52

# Q31 How many buildings are these units located in? 

Answered: $0 \quad$ Skipped: 52

## Q32 What year was/were the building(s) constructed?

Answered: $0 \quad$ Skipped: 52

## Q33 How many of the units are:

Answered: $0 \quad$ Skipped: 52

A No matching responses.

| ANSWER CHOICES |  |  | TOTAL NUMBER |  | RESPONSES |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Studios |  | 0 |  | 0 |  | 0 |
| 1-Bedroom |  | 0 |  | 0 |  | 0 |
| 2-Bedroom |  | 0 |  | 0 |  | 0 |
| 3-or more Bedroom |  | 0 |  | 0 |  | 0 |
| Total Respondents: 0 |  |  |  |  |  |  |
| \# | STUDIOS |  |  |  | DATE |  |
|  | There are no responses. |  |  |  |  |  |
| \# | 1-BEDROOM |  |  |  | DATE |  |
|  | There are no responses. |  |  |  |  |  |
| \# | 2-BEDROOM |  |  |  | DATE |  |
|  | There are no responses. |  |  |  |  |  |
| \# | 3-OR MORE BEDROOM |  |  |  | DATE |  |
|  | There are no responses. |  |  |  |  |  |

# Q34 What is the average monthly rent charged for these units? 

Answered: $0 \quad$ Skipped: 52

A No matching responses.


# Q35 Are utilities included in the monthly rent? 

Answered: $0 \quad$ Skipped: 52

A No matching responses.

| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Yes | $0.00 \%$ | 0 |
| No | $0.00 \%$ | 0 |
| Total Respondents: 0 |  |  |

# Q36 How many of the units are charged a monthly rent based on renter incomes? 

Answered: 0 Skipped: 52

# Q37 How many of the units are handicap accessible? 

Answered: $0 \quad$ Skipped: 52

# Q38 Are there any age restrictions for any of the units? 

Answered: 0 Skipped: 52

A No matching responses.

| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Yes | $0.00 \%$ | 0 |
| No | $0.00 \%$ | 0 |
| Total Respondents: 0 |  |  |

## Q39 Do you accept housing vouchers

Answered: $0 \quad$ Skipped: 52

A No matching responses.

| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Yes | $0.00 \%$ | 0 |
| No | $0.00 \%$ | 0 |
| Total Respondents: 0 |  |  |

## Q40 What is the average vacancy rate for all units?

Answered: $0 \quad$ Skipped: 52

## Q41 Is there a waiting list for these units?

Answered: 0 Skipped: 52

A No matching responses.

| ANSWER CHOICES | RESPONSES |  |  |
| :--- | :--- | :--- | :--- |
| Yes | $0.00 \%$ |  |  |
| No | $0.00 \%$ |  |  |
| Total Respondents: 0 |  |  |  |
|  |  |  | 0 |
| \# IF YES, WHAT IS AN AVERAGE LENGTH OF TIME FOR A UNIT TO BECOME AVAILABLE? | DATE |  |  |
|  | There are no responses. |  |  |

# Q42 Based on the needs of your renters and potential renters in the community, do you believe there is a need for more of the following, Check all that apply 

Answered: 0 Skipped: 52

A No matching responses.

| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Studio | $0.00 \%$ | 0 |
| 1-Bedroom | $0.00 \%$ | 0 |
| 2-Bedroom | $0.00 \%$ | 0 |
| 3-Bedrooms or more | $0.00 \%$ | 0 |
| Senior Housing | $0.00 \%$ | 0 |
| Assisted Living | $0.00 \%$ | 0 |
| Nursing Home | $0.00 \%$ | 0 |
| Total Respondents: 0 |  | 0 |

## Q43 For Single Family Homes, what is the average asking price for a home you construct/develop?

Answered: 2 Skipped: 50

| $\#$ | RESPONSES | DATE |
| :--- | :--- | :--- |
| 1 | $\$ 300,000$ | $12 / 17 / 20198: 55$ AM |
| 2 | 450,000 | $12 / 11 / 20191: 50$ PM |

# Q44 How many of the units are handicapped accessible? 

Answered: 2 Skipped: 50

| $\#$ | RESPONSES | DATE |
| :--- | :--- | :--- | :--- |
| 1 | 0 | $12 / 17 / 20198: 55 ~ A M ~$ |
| 2 | 0 | $12 / 11 / 2019 ~ 1: 50 ~ P M ~$ |

## Q45 Do you build "spec homes"?



| ANSWER CHOICES | RESPONSES |  |  |
| :--- | :--- | :--- | :--- |
| Yes | $100.00 \%$ |  |  |
| No | $0.00 \%$ |  |  |
| Total Respondents: 2 |  |  |  |
|  |  |  |  |
| $\#$ | IF NO, WHAT ARE THE RISKS OR CHALLENGES? |  |  |
| 1 | Holding costs while marketing, | DATE |  |

# Q46 How important is lot size to someone who wants to build a new home? 

Answered: 3 Skipped: 49


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Extremely important | $33.33 \%$ | 1 |
| Very important | $33.33 \%$ | 1 |
| Somewhat important | $33.33 \%$ | 1 |
| Not so important | $0.00 \%$ | 0 |
| Not at all important | $0.00 \%$ | 0 |
| TOTAL |  | 3 |

## Q47 Is there a particular age group that is looking for single family housing?

Answered: 2 Skipped: 50



| ANSWER CHOICES | RESPONSES |  |  |
| :--- | :--- | :--- | :--- |
| Yes | $0.00 \%$ |  |  |
| No | $100.00 \%$ |  |  |
| Total Respondents: 2 |  |  |  |
|  | IF YES, PLEASE SPECIFY |  |  |
| \# | There are no responses. |  |  |

Q48 How many units do your currently own/manage in the community

Answered: 2 Skipped: 50

| $\#$ | RESPONSES | DATE |
| :--- | :--- | :--- |
| 1 | Developing 31 units currently. | $12 / 17 / 20198: 55$ AM |
| 2 | 4 | $12 / 11 / 20191: 50$ PM |

# Q49 How many buildings are these units located in? 

|  |  | Answered: 2 | Skipped: 50 |
| :--- | :--- | :--- | :--- |
|  |  |  |  |
| \# | RESPONSES | DATE |  |
| 1 | 23 | $12 / 17 / 20198: 55$ AM |  |
| 2 | 2 | $12 / 11 / 20191: 50$ PM |  |

# Q50 What year was/were the building(s) constructed? 

Answered: 2 Skipped: 50

| $\#$ | RESPONSES | DATE |
| :--- | :--- | :--- |
| 1 | 2020 | $12 / 17 / 20198: 55$ AM |
| 2 | $2015-2016$ | $12 / 11 / 2019 ~ 1: 50 ~ P M ~$ |

## Q51 How many of the units are:

Answered: 2 Skipped: 50




# Q52 What is the average monthly rent charged for these units? 

Answered: 1 Skipped: 51


| ANSWER CHOICES | AVERAGE NUMBER |  | TOTAL NUMBER |  |
| :--- | :--- | :--- | :--- | :--- |
| Studio | 0 | 0 | 1 |  |
| 1-Bedroom | 0 | 0 | 1 |  |
| 2-Bedroom | 0 | 0 | 1 |  |
| 3-or more Bedrooms | 1,600 | 1,600 | 1 |  |
| Total Respondents: 1 |  |  | 1 |  |


| \# | STUDIO | DATE |
| :---: | :---: | :---: |
| 1 | 0 | 12/11/2019 1:50 PM |
| \# | 1-BEDROOM | DATE |
| 1 | 0 | 12/11/2019 1:50 PM |
| \# | 2-BEDROOM | DATE |
| 1 | 0 | 12/11/2019 1:50 PM |
| \# | 3-OR MORE BEDROOMS | DATE |
| 1 | 1600 | 12/11/2019 1:50 PM |

## Q53 Are utilities included in the monthly rent?

Answered: 1 Skipped: 51


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Yes | $0.00 \%$ | 0 |
| No | $100.00 \%$ | 1 |
| Total Respondents: 1 |  |  |

# Q54 How many of the units are charged a monthly rent based on renter incomes? 

Answered: $1 \quad$ Skipped: 51

$\#$
1

0

# Q55 How many of the units are handicap accessible? 

Answered: 1 Skipped: 51

| $\#$ | RESPONSES | DATE |
| :--- | :--- | :--- |
| 1 | 0 | $12 / 11 / 20191: 50$ PM |

Q56 Are there any age restrictions for any of the units?


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Yes | $0.00 \%$ | 0 |
| No | $100.00 \%$ | 1 |
| Total Respondents: 1 |  |  |

## Q57 Do you accept housing vouchers



| ANSWER CHOICES | RESPONSES |
| :--- | :--- |
| Yes | $0.00 \%$ |
| No | $100.00 \%$ |
| Total Respondents: 1 |  |

## Q58 What is the average vacancy rate for all units?

Answered: 1 Skipped: 51

| $\#$ | RESPONSES | DATE |
| :--- | :--- | :--- |
| 1 | 0 | $12 / 11 / 20191: 50 ~ P M ~$ |

## Q59 Is there a waiting list for these units?



| ANSWER CHOICES | RESPONSES |  |  |
| :--- | :--- | :--- | :--- |
| Yes | $0.00 \%$ |  |  |
| No | $100.00 \%$ |  |  |
| Total Respondents: 1 |  |  |  |
| \# IF YES, WHAT IS AN AVERAGE LENGTH OF TIME FOR A UNIT TO BECOME AVAILABLE? | DATE |  |  |
| There are no responses. |  |  |  |

# Q60 Based on the needs of your renters and potential renters in the community, do you believe there is a need for more of the following, Check all that apply 

Answered: 1 Skipped: 51



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Studio | $0.00 \%$ | 0 |
| 1-Bedroom | $0.00 \%$ | 0 |
| 2-Bedroom | $0.00 \%$ | 0 |
| 3-Bedrooms or more | $100.00 \%$ | 1 |
| Senior Housing | $0.00 \%$ | 0 |
| Assisted Living | $0.00 \%$ | 0 |
| Nursing Home | $0.00 \%$ | 0 |

Total Respondents: 1

## Stakeholder Survey

## Realtor

Q61 What types of housing are people looking for in the Community?


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| One Story Single Family | $100.00 \%$ | 7 |
| Two Story Single Family | $57.14 \%$ | 4 |
| Twin Homes | $28.57 \%$ | 2 |
| Town Homes | $0.00 \%$ | 0 |
| Multi-Family | $14.29 \%$ | 1 |
| Senior Housing | $28.57 \%$ | 2 |
| Assisted Living | $0.00 \%$ | 0 |
| Nursing Home | $0.00 \%$ | 0 |
| Other | $0.00 \%$ | 0 |
| Total Respondents: 7 |  |  |

## Q62 Is there a particular age group that is looking for housing now in the community?

Answered: $7 \quad$ Skipped: 45



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| $18-30$ | $42.86 \%$ | 3 |
| $31-50$ | $100.00 \%$ | 7 |
| $50-65$ | $57.14 \%$ | 4 |
| Over 65 | $42.86 \%$ | 3 |

Total Respondents: 7

# Q63 Are people finding what they want for housing? 



| ANSWER CHOICES | RESPONSES |  |  |
| :--- | :--- | :--- | :--- |
| Yes | $28.57 \%$ |  |  |
| No | $71.43 \%$ |  |  |
| Total Respondents: 7 |  |  |  |
|  |  |  |  |
| $\#$ | IF NOT, wHAT HOUSING TYPES ARE LACKING? | DATE |  |
| 1 | Homes for sale | $12 / 18 / 2019$ 11:39 AM |  |
| 2 | Not enough ranch homes | $12 / 17 / 2019$ | $11: 13$ AM |
| 3 | we need condos, affordable new construction and more county properties | $12 / 17 / 2019$ 9:29 AM |  |
| 4 | 1-Family Homes \& Condos | $12 / 11 / 2019$ | $10: 01$ AM |

# Q64 What types of amenities in a subdivision or community are your clients looking for when looking for housing? 



| ANSWER CHOICES | RESPONSES |  |
| :---: | :---: | :---: |
| Parks/Playgrounds | 71.43\% | 5 |
| Schools | 57.14\% | 4 |
| Sidewalks/Trails | 0.00\% | 0 |
| Retail Options | 42.86\% | 3 |
| Restaurant Choices | 28.57\% | 2 |
| Larger Sized Lots | 28.57\% | 2 |
| Smaller Sized lots | 0.00\% | 0 |
| Total Respondents: 7 |  |  |
| \# OTHER (PLEASE SPECIFY) |  | DATE |
| 1 they want to walk to a convenience store, grocery |  | 12/17/2019 9:29 AM |
| 2 Varies |  | 12/11/2019 10:01 AM |

Q65 Do you have clients that are selling their homes to move into an apartment?

Answered: 7 Skipped: 45


| ANSWER CHOICES | RESPONSES |
| :--- | :--- |
| Yes | $71.43 \%$ |
| No | $28.57 \%$ |
| Total Respondents: 7 |  |

Q66 Those clients that are selling their homes and moving to apartments, are they staying in the Community?


| ANSWER CHOICES | RESPONSES |
| :--- | :--- |
| Yes | $66.67 \%$ |
| No | $33.33 \%$ |

Total Respondents: 6

## Q67 In your opinion, what is the biggest housing need in the community?

Answered: $7 \quad$ Skipped: 45

| $\# \#$ | RESPONSES | DATE |
| :--- | :--- | :--- |
| 1 | Single family homes | $12 / 18 / 2019$ 11:39 AM |
| 2 | single family and elderly housing | $12 / 17 / 2019$ 11:13 AM |
| 3 | more affordable new construction and cities need to help developers develop | $12 / 17 / 2019$ 9:29 AM |
| 4 | Single family one story. | $12 / 16 / 20198: 09$ PM |
| 5 | 125000 to 200000 | $12 / 11 / 2019$ 4:03 PM |
| 6 | single family homes | $12 / 11 / 2019$ 11:23 AM |
| 7 | Single Family Homes | $12 / 11 / 2019$ 10:01 AM |

## Stakeholder Survey

## Rental Housing Owner/Manager

## Q68 How many units do you currently own/manage in the community?

Answered: 6 Skipped: 46

| $\#$ | RESPONSES | DATE |
| :--- | :--- | :--- |
| 1 | 47 | $12 / 17 / 2019$ 11:15 AM |
| 2 | 46 | $12 / 15 / 20199: 30 \mathrm{AM}$ |
| 3 | 44 | $12 / 12 / 20192: 40 \mathrm{PM}$ |
| 4 | 64 | $12 / 11 / 2019$ 11:59 AM |
| 5 | 290 | $12 / 11 / 201910: 33 \mathrm{AM}$ |
| 6 | 6 | $12 / 11 / 20199: 56 \mathrm{AM}$ |

## Q69 How many buildings are these units located in?



## Q70 What year was/were the building(s) constructed?

Answered: 6 Skipped: 46

| $\#$ | RESPONSES | DATE |
| :--- | :--- | :--- |
| 1 | 1969 for 8 of the buildings and 1986 for one of the buildings | $12 / 17 / 2019$ 11:15 AM |
| 2 | 1979 | $12 / 15 / 20199: 30$ AM |
| 3 | 1981 | $12 / 12 / 20192: 40$ PM |
| 4 | 2009 and 2019 | $12 / 11 / 2019$ 11:59 AM |
| 5 | $2014-2019$ | $12 / 11 / 201910: 33$ AM |
| 6 | $2014,2015,1940$ | $12 / 11 / 20199: 56$ AM |

## Q71 How many of the units are:

Answered: 6 Skipped: 46



| ANSWER CHOICES | AVERAGE NUMBER |  | TOTAL NUMBER | RESPONSES |
| :--- | :---: | :---: | :---: | :---: |
| Studios | 0 | 0 |  |  |
| 1-Bedroom | 39 | 231 | 3 |  |
| 2-Bedroom | 49 | 247 | 6 |  |
| 3-or more Bedroom | 4 | 19 | 5 |  |
| Total Respondents: 6 |  |  | 5 |  |


| $\#$ | STUDIOS | DATE |
| :--- | :--- | :--- |
| 1 | 0 | $12 / 17 / 2019$ 11:15 AM |
| 2 | 0 | $12 / 11 / 201911: 59$ AM |
| 3 | 0 | $12 / 11 / 201910: 33$ AM |
| $\#$ | $1-B E D R O O M$ | DATE |
| 1 | 32 | $12 / 17 / 2019$ 11:15 AM |
| 2 | 24 | $12 / 15 / 20199: 30$ AM |
| 3 | 32 | $12 / 12 / 2019$ 2:40 PM |
| 4 | 26 | $12 / 11 / 201911: 59$ AM |
| 5 | 116 | $12 / 11 / 201910: 33$ AM |
| 6 | 1 | $12 / 11 / 20199: 56$ AM |

Calumet County Housing Survey

| \# | 2-BEDROOM | DATE |
| :---: | :---: | :---: |
| 1 | 15 | 12/17/2019 11:15 AM |
| 2 | 15 | 12/15/2019 9:30 AM |
| 3 | 38 | 12/11/2019 11:59 AM |
| 4 | 174 | 12/11/2019 10:33 AM |
| 5 | 5 | 12/11/2019 9:56 AM |
| \# | 3-OR MORE BEDROOM | DATE |
| 1 | 0 | 12/17/2019 11:15 AM |
| 2 | 7 | 12/15/2019 9:30 AM |
| 3 | 12 | 12/12/2019 2:40 PM |
| 4 | 0 | 12/11/2019 11:59 AM |
| 5 | 0 | 12/11/2019 10:33 AM |

## Q72 What is the average monthly rent charged for these units?

Answered: 6 Skipped: 46


| ANSWER CHOICES | AVERAGE NUMBER | TOTAL NUMBER | RESPONSES |
| :---: | :---: | :---: | :---: |
| Studio | 0 | 0 | 2 |
| 1-Bedroom | 474 | 2,844 | 6 |
| 2-Bedroom | 615 | 3,073 | 5 |
| 3-or more Bedrooms | 97 | 387 | 4 |
| Total Respondents: 6 |  |  |  |


| \# | STUDIO | DATE |
| :---: | :---: | :---: |
| 1 | 0 | 12/17/2019 11:15 AM |
| 2 | 0 | 12/11/2019 11:59 AM |
| \# | 1-BEDROOM | DATE |
| 1 | 316 | 12/17/2019 11:15 AM |
| 2 | 50 | 12/15/2019 9:30 AM |
| 3 | 303 | 12/12/2019 2:40 PM |
| 4 | 775 | 12/11/2019 11:59 AM |
| 5 | 850 | 12/11/2019 10:33 AM |
| 6 | 550 | 12/11/2019 9:56 AM |


| \# | 2-BEDROOM | DATE |
| :---: | :---: | :---: |
| 1 | 353 | 12/17/2019 11:15 AM |
| 2 | 50 | 12/15/2019 9:30 AM |
| 3 | 825 | 12/11/2019 11:59 AM |
| 4 | 1020 | 12/11/2019 10:33 AM |
| 5 | 825 | 12/11/2019 9:56 AM |
| \# | 3-OR MORE BEDROOMS | DATE |
| 1 | 0 | 12/17/2019 11:15 AM |
| 2 | 50 | 12/15/2019 9:30 AM |
| 3 | 337 | 12/12/2019 2:40 PM |
| 4 | 0 | 12/11/2019 11:59 AM |

## Q73 Are utilities included in the monthly rent?



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Yes | $83.33 \%$ | 5 |
| No | $50.00 \%$ | 3 |
| Total Respondents: 6 |  |  |

# Q74 How many of the units are charged a monthly rent based on renter incomes? 

Answered: 6 Skipped: 46

| $\#$ | RESPONSES | DATE |
| :--- | :--- | :--- |
| 1 | 47 | $12 / 17 / 2019$ 11:15 AM |
| 2 | 46 | $12 / 15 / 20199: 30$ AM |
| 3 | 44 | $12 / 12 / 20192: 40$ PM |
| 4 | 64 | $12 / 11 / 2019$ 11:59 AM |
| 5 | 0 | $12 / 11 / 201910: 33$ AM |
| 6 | 0 | $12 / 11 / 20199: 56$ AM |

## Q75 How many of the units are handicap accessible?

| Answered: 6 Skipped: 46 |  |  |  |
| :---: | :---: | :---: | :---: |
| \# | RESPONSES |  | DATE |
| 1 | 5\% |  | 12/17/2019 11:15 AM |
| 2 | 3 |  | 12/15/2019 9:30 AM |
| 3 | 4 |  | 12/12/2019 2:40 PM |
| 4 | 64 |  | 12/11/2019 11:59 AM |
| 5 | 8 |  | 12/11/2019 10:33 AM |
| 6 | 0 |  | 12/11/2019 9:56 AM |

## Q76 Do you accept housing vouchers



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Yes | $33.33 \%$ | 2 |
| No | $66.67 \%$ | 4 |
| Total Respondents: 6 |  |  |

## Q77 Are there any age restrictions for any of the units?

Answered: 6 Skipped: 46

| \# | RESPONSES | DATE |
| :---: | :---: | :---: |
| 1 | RD property is elderly and or disabled | 12/17/2019 11:15 AM |
| 2 | Yes | 12/15/2019 9:30 AM |
| 3 | no | 12/12/2019 2:40 PM |
| 4 | 55+ | 12/11/2019 11:59 AM |
| 5 | No | 12/11/2019 10:33 AM |
| 6 | no | 12/11/2019 9:56 AM |

## Q78 What is the average vacancy rate for all units?

| Answered: 6 Skipped: 46 |  |  |  |
| :---: | :---: | :---: | :---: |
| \# | RESPONSES |  | DATE |
| 1 | HUD property 4\%, RD property 4\%-6\% |  | 12/17/2019 11:15 AM |
| 2 | 0 |  | 12/15/2019 9:30 AM |
| 3 | 98\% |  | 12/12/2019 2:40 PM |
| 4 | 2\% |  | 12/11/2019 11:59 AM |
| 5 | 1\% |  | 12/11/2019 10:33 AM |
| 6 | less than 5\% |  | 12/11/2019 9:56 AM |

## Q79 Is there a waiting list for these units?



| ANSWER CHOICES | RESPONSES |  |  |
| :--- | :--- | :--- | :--- |
| Yes | $83.33 \%$ |  |  |
| No | $16.67 \%$ |  |  |
| Total Respondents: 6 |  |  |  |
|  |  |  |  |
| $\#$ | IF YES, WHAT IS AN AVERAGE LENGTH OF TIME FOR A UNIT TO BECOME AVAILABLE? |  |  |
| 1 | $3-6$ months | DATE |  |
| 2 | $3-6$ minths | $12 / 17 / 2019$ 11:15 AM |  |
| 3 | 18 mo | $12 / 15 / 2019 ~ 9: 30 ~ A M ~$ |  |
| 4 | 4 years | $12 / 12 / 2019$ | $2: 40$ PM |
| 5 | $60-90$ days | $12 / 11 / 2019$ | $11: 59$ AM |

# Q80 Based on the needs of your renters and potential renters in the community, do you believe there is a need for more of the following: 

Answered: 5 Skipped: 47


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Studios units? | $0.00 \%$ | 0 |
| 1-Bedroom units? | $0.00 \%$ | 0 |
| 2-Bedroom units? | $60.00 \%$ | 3 |
| 3-Bedroom or more units? | $60.00 \%$ | 3 |
| Handicap Accessible units? | $0.00 \%$ | 0 |
| Assisted Living? | $20.00 \%$ | 1 |
| Nursing Home? | $0.00 \%$ | 0 |

Total Respondents: 5

## Appendix B

## Summary of Roundtables

## Appendix B:

## Round Tables

The information in this Appendix is a summary of the personal perspective of stakeholders who met with County Staff and Cedar Corporation in two roundtable events held on February 11, 2020. A series of questions were asked of the participants in order to gain an understanding of the housing market relative to the participants location and industry that they represented.

## The participants were:

| Tina Truehart | Uptown Commons Senior Housing, Senior Housing Manager |
| :--- | :--- |
| Dominick Madison | Brillion Public Schools, District Administrator |
| Steve Nothem | Premier Financial Credit Union, Credit Union |
| Colleen Connors | Chilton Housing Authority, Program Director |
| Larry Dietz | Professional Plating, Manager 100+/- employee manufacturing facility |
| Kendall Thiel | Thiel Realty, Realtor in Calumet County |
| Greg Landwehr | NAI Pfefferle, Realtor, Fox Cities, northern Calumet County |
| Dan Werbeckes | Vans Realty and Construction, Developer, real estate in Fox Cities area |
| Phil Sternig | Vans Realty and Construction, Developer, real estate in Fox Cities area |
| Travis Dudovick | Feathercrest Development, age-restricted residential developer, Sherwood |
| Brandon Smith | Silvertree Homes, LLC, small residential developer in Sherwood |
| Jerry Frazee | Atlas Developments, residential developers |
| Jeff Rooyakkers | Atlas Developments, residential developers |
| Tori Kolonich | Toonen Companies, Manager, multi-family properties |
| Bud Rusch | Rusch Construction, elderly and all-age residential developer |
| Mark Mommaerts | Village of Harrison, Planner |

## Multi-family demand and types of units being sought:

- All the participants are working on market rate projects
- There is a strong and even demand for 1- and 2-bedroom apartments
- A larger multi-family development was $100 \%$ full, with a waiting list
- There is hardly any advertising being done to attract tenants
- There is also a strong demand for 3-bedroom units, but most multi-family complexes do not offer 3-bedroom units, or only a have a few
- None of the participants had used or sought to use affordable tax credits to offset construction costs
- Strong demand from people over 55 years of age seeking 2-bedroom and 2-bath units on the first floor with attached garage
- Tenants are seeking health club and pool amenities, but most people don't use them
- Attached and detached garages are big requirement.
- Many banks still look for a 12-year payoff on multi-family investments, which is much harder to reach in today's environment


## Available land:

- The participants discussed that there are several developers seeking land for multi-family development, but that land is hard to find, especially as you get closer to the Appleton
- There was discussion that Harrison was ideally located to attract larger housing development due to its proximity to Appleton, however, there was still a need for housing further out from the Appleton urban core


## Single family:

- The participants felt that it is difficult to develop single family workforce housing housing below $\$ 250,000$
- Most buyers are looking for 2-3 bedrooms and 2+ bathrooms
- Several buyers are moving out of the urban core but still working within it. This enables them to afford more house thus driving up the rural home prices
- The individuals moving to the more rural communities are seeking existing homes
- The cost to build a house is running on average $\$ 130.00 \mathrm{SF}$, or $\$ 195,000$ for a $1,500 \mathrm{SF}$ home, plus $\$ 70,000$ a lot for a total price of $\$ 265,000$ plus infrastructure costs
- The average starter home price is coming in at around $\$ 280,000$
- Tax Increment Financing ("TIF") is good tool to help offset infrastructure costs, but many municipalities are still hesitant to use TIF in support of housing development
- It appears that more municipalities are looking to get involved in workforce housing and to potentially "carry" some costs, fund infrastructure
- Larger developers/builders can only build a certain amount of homes at a time due to staffing. Additionally, they don't want to get over extended and be caught with empty spec homes if the market changes course.
- Larger developers/builders are typically building 4-6-12 homes in one location at a time
- Some builders are building on speculation ("spec") and most are purchased before completion
- Smaller builders struggle to build homes for under $\$ 300,000$ and need to turn potential purchasers away as they lose the economies of scale
- Many builders could build more if they had the employees


## Infrastructure:

- Infrastructure costs have risen significantly over the past several years which drives up development costs and ultimately housing costs
- Road costs are the real problem
- The same length of road cost $30 \%$ more over last 2 years; in 2018 a linear foot of road cost on average $\$ 525$. This equated to an average additional cost of $\$ 13,000(50 \mathrm{ft} \mathrm{lot})$ to $\$ 26,000$ ( 100 ft lot) depending on the lot size
- Some communities are assessing homeowners for public infrastructure such as sidewalks or concrete, however this just shifts the burden for the homeowner from an upfront cost to one over time
- Many potential homeowners are not willing to pay the assessment fees later


## Lot size and development size:

- The participants were mixed on what the home buyer is seeking relative to lot size with some participants seeing home buyers seeking larger lots in the range of 125 to 155 lot widths and up to 2.5 acres
- Some builders have developed smaller lots, but they are a challenge to build on due to the tighter area that a builder has to work within which, in some cases, increases costs
- Many buyers are seeking multi-car garages, and they are very hard to build on, especially three car garages.
- Realtors hear that people are seeking smaller homes and do not want large mortgages, however the average size home is $2,000-2,500 \mathrm{SF}$ because people have a lot of belongings and decide they need bigger homes
- Larger tracks of land can make it easier to attract and facilitate development if they are priced correctly
- Sellers of large tracks of land set their price high thinking the developer/builder can maximize their return by building more homes, however, the land still needs infrastructure which is costly


## Senior home discussion:

- Some builders are trying to work on senior/empty nester style homes
- Multi-family representatives shared that everyone on their wait list wants lower level 2bedroom ADA units
- There are a few developers/builders working on senior/empty nester/retire-in-place developments that offer one story ADA homes with outdoor maintenance provided
- Empty nesters/seniors want maintenance free options including yard and attached garages
- There are a few 55 plus developments in the greater Appleton area with at least one more planning to come online soon
- The seniors are seeking housing near grocery stores, pharmacies, doctors, and related services


## Timing to bring product to market:

- Demand is strong in the Appleton market, so developers/builders don't feel the drive to look outside of the area
- Typically, it takes 110 - 180 days to construct a house
- Permitting is becoming longer and more difficult and there is a different process in each municipality; can we create a statewide standard?
- Many municipalities are "afraid" to approve housing projects, especially affordable housing


## Development in smaller communities:

- Spec homes are too risky in the smaller communities
- Not enough proven demand
- Concern that spec homes would sit on the market too long, tying up capital
- Bank financing is hard to get for spec homes, especially in smaller markets
- Rural communities need housing incentive programs to attract and support housing development
- Smaller communities are having to adjust to demographic changes, the hollowing out of their population, meaning young adults are leaving while older retired adults are staying and/or moving in
- Hard to find available multi-family units that do not have waiting lists
- The county housing voucher program is run by a company out of Minnesota which continues to cause issues for county residents seeking housing assistance
- Some renters are stuck between earning too much to qualify for low income units but not earning enough to afford the market rates
- Local developers are trying to build elderly housing for under $\$ 200,000$; in order to do this, the homes are designed as zero level entry, have no basements to reduce costs by $\$ 13,000+/$, the plumbing gets relocated into the attic, and the units meet ADA requirements
- Some companies are looking at ways to partner with local financial institutions to offer first time homebuyer support/programs
- Some businesses are looking into offering down payment assistance to employees
- Some communities have investors who are attempting to purchase 3-bedroom homes that can then be rented out as there is a high demand for 3-bedrooms units


## Key Takeaways from the Stakeholder Interviews:

Throughout the stakeholder interviews, several ideas or themes surfaced. Some of these help validate the American Community Survey data in previous chapters. The takeaways were derived from the stakeholder's experiences specific to their work. The takeaways include:

1. There is a need for housing or apartments with three (3) or more bedrooms to accommodate larger families.
2. Many of the multifamily developments have high occupancy rates.
3. There is a need for more rental units that are ADA accessible or have handicapped accessible features.
4. A larger percentage of new spec housing are sold or rented before they are completed.
5. Developers and contractors would like a faster and consistent process for reviews and approvals.
6. Properties are selling quickly and often above asking price.

## Appendix C

## Summary of Housing Programs and Funding

## Housing Programs and Funding Opportunities

## Community Development Block Grant (CDBG) - Housing Program/Small Cities Housing

## Program

Funded by HUD, the DOA receives an annual allocation of CDBG funds for distribution statewide to local units of government under 50,000 population. The housing program is used to benefit low and moderate-income households via: expansion of affordable housing stock for low/moderate-income persons; elimination of housing conditions detrimental to public health, safety, and welfare; conservation of existing housing stock; provision of an opportunity for low/moderate-income renters to become homeowners; and recover from natural or man-made disasters. The DOA provides funds for the following:

- Housing rehabilitation loans via no-interest, deferred payment home repair loans for low/moderate-income owner occupants.
- Rental rehabilitation loans via 0\% installment loans for repairing units rented to low/moderate-income tenants.
- Rental development loans via 0\% installment loans for creating new low/moderateincome rental units by converting vacant properties into rental units and/or converting large single- family homes to duplexes.
- Down payment and closing cost loans via no-interest deferred loans for down payment and closing costs to eligible low/moderate-income households.
- Grants to communities recovering from natural or man-made disasters via the CDBG Emergency Assistance Program (CDBG-EAP). Assistance may include housing rehabilitation, acquisition, demolition, relocation, floodplain housing replacement, public facilities, and business assistance.


## Community Development Block Grant (CDBG) Affordable Housing Programs

These grant funds help communities improve and expand the supply of affordable housing for low- to moderate-income families through no-interest, deferred loans. Eligible activities include housing rehab and homeownership assistance. Included within the Affordable Housing Programs umbrella are:

- HOME Homebuyer and Rehabilitation Program (HHR). This program provides funding for homebuyer assistance (acquisition, acquisition \& rehabilitation, or new construction) or owner-occupied rehabilitation (energy-related improvements, accessibility improvements, lead-based paint hazard reduction, and repair of code violations)
- Neighborhood Stabilization Program (NSP). This program provides assistance to acquire and redevelop foreclosed properties that might otherwise become sources of abandonment and blight within their communities.
- Housing Cost Reduction Initiative Program (HCRI). This program provides funds to provide housing assistance to low/moderate income households via acquisition assistance (i.e., down payment, closing cost, and/or gap financing) and foreclosure prevention (mortgage, property tax, principal, interest, and/or arrearage payments).
- HOME Rental Housing Development (RHD). This program provides funds via grants or loans to non-profit organizations, community housing development authorities, public housing authorities, local units of government, and for-profit developers. The funds must serve households at or below $60 \%$ of the County Median Income. Eligible projects receiving funds are subject to rent limitations for a specified period of time. Funds may be used for acquisition, rehabilitation and new construction activities. There is a firstcome, first-served set-aside for small (20 units or less), rural projects or supportive housing projects.


## Community Development Block Grant (CDBG) - CLOSE Program

Under this program, all locally held CDBG Economic Development Revolving Loan Funds (ED RLF) as well as current CDBG ED RLF accounts receivable will be held for the local units of government that administered the funds to have non-competitive access to as grants. Local units of government may use CLOSE program funds for the following authorized programs:

- Public Facilities;
- Housing Rehabilitation Conversion;
- Economic Development projects;
- Public Facilities for Economic Development projects;
- Planning projects

In addition to the programs identified above, the CDBG ED RLF Closeout Account can be used for the following special purposes:

- Broadband/high speed internet access for low and moderate income (LMI) residents. Grant funds can be used by the local unit of government for public infrastructure projects to expand broadband internet access. Examples of eligible expenses include the purchase of materials and installation.
- Mitigation measures specifically those that address natural hazard risks; must connect the mitigation development or action to address impacts on LMI residents.
- Public services.

CLOSE program eligible activities include:

- Comprehensive plans
- Downtown or redevelopment plans
- Housing plans
- Curb and gutter improvements
- Street and sidewalk expansion or improvement
- Wastewater treatment facilities
- Wells and other water facilities
- Sewer and water system improvements
- Community centers
- Libraries
- Senior centers
- Fire stations
- ADA accessibility improvements to public buildings
- Blighted building acquisition and demolition or rehabilitation
- Environmental remediation
- Business grants
- Workforce housing
- Job training
- Food pantries
- Drug rehabilitation
- Healthcare or dental clinics
- Literacy programs

The CDBG CLOSE program is limited to existing local units of government that hold a CDBG ED RLF fund.

## Community Development Block Grant - Public Facilities (CDBG-PF) Program

Grants are allocated by DOA to local units of government to help support infrastructure and facility projects for communities. Grants are capped at $\$ 1,000,000$ and there is a matching fund requirement. Funds must be used to primarily benefit low/moderate income individuals and must undertake at least three activities to support fair housing. Examples of projects that would indirectly support housing within a community are:

- Water towers, wells, and water systems
- Street, curb, and gutter improvements
- Wastewater treatment and sanitary system improvements.


## Community Development Block Grant (CDBG) - Rural Economic Area Development Initiative (READI) Program

Grant funds are awarded to local units of government (with a populations less than 50,000) that intend to grant funds to certified Community Development Organizations for economic development, housing, and job training projects that benefit low- and moderate income individuals.

Eligible projects must include both an economic development component as well as a housing component. Applicants are encouraged to include a job training component as well. Grantees may receive up to $\$ 1$ million ( $\$ 500,000$ for Economic Development, $\$ 300,000$ for Workforce Housing, and \$200,000 for Job Training).

## Tax Increment Financing (TIF)

Tax Incremental Finance (TIF) is a financing tool that allows municipalities to invest in infrastructure and other improvements, and pay for these investments by capturing property tax revenue from the newly developed property. Communities can use captured value to offset items that fall outside of the building shell, including land purchase, infrastructure needs, demolition, and environmental remediation. The goal of TIF is to reduce or offset the financial gap of a project that would not occur otherwise.

Residential housing may be included in project costs for a mixed-use development TIF district if the density of residential housing is at least 3 units per acre; the residential housing is located in a "conservation subdivision", as defined in Wis. Stats s. 66.1027(1)(a); or the residential housing is located in a "traditional neighborhood development", as defined in Wis. Stats. s.
66.1027(1)(c).

The "Affordable Housing Extension" under Wis. Stat. sec. 66.1105(6)(g) allows for municipalities to extend the life a TIF district for one year. The tax increments received during this year shall be used to benefit affordable housing within the municipality ( $75 \%$ or greater) and may be used to improve the municipality's housing stock ( $25 \%$ or less).

## Housing Tax Credit (HTC) Program

This program is administered by the Wisconsin Housing and Economic Development Authority (WHEDA). The program provides reduction of federal income taxes owed by owners/investors in qualified projects for tenants whose incomes are at or below $60 \%$ of County Median Income. HTC developments must remain affordable for a 30 -year period. At least $20 \%$ of all units in a development must be reserved for households at or below $50 \%$ of the area median income, or at least $40 \%$ of all units must be reserved for households at or below $60 \%$ of the area median income.

## National Housing Trust Fund (HTF)

Created by the 2008 Housing \& Economic Recovery Act and administered in Wisconsin by WHEDA. Designed to provide states with additional resources to construct and rehabilitate housing for extremely low-income families. Wisconsin uses this program to target rental housing development and rehabilitation. HTF resources allocated for rental housing/rehabilitation must be used to assist households at or below $30 \%$ of the area median income. HTF-assisted rental housing must meet a 30 year affordability period.

## WHEDA Mortgage Programs

- WHEDA Advantage Conventional - Home Loan
- Advantage Conventional HomeStyle Renovation
- First Time Home Buyer (FTHB) Advantage
- Veterans Affordable Loan Opportunity Rate (VALOR)
- WHEDA Tax Advantage
- WHEDA FHA Advantage - Home Loan
- Capital Access Advantage - Down Payment Assistance
- Easy Close Advantage - Down Payment Assistance


## United States Department of Agriculture (USDA) Multi-Family Housing Direct Loan Program

 This program provides financing for affordable multi-family rental housing for low-income, elderly, or disabled individuals/families in eligible rural areas. Program applicants may include individuals, trusts, associations, partnerships, limited partnerships, nonprofit organizations, forprofit corporations, consumer cooperatives, most state/local government entities, and federally recognized tribes. Funds may be used for construction, improvement, and purchase of multifamily rental housing for low-income, elderly, or disabled individuals/families. Funds may also be used for buying/improving land and providing necessary infrastructure.
## United States Department of Agriculture (USDA) Multi-Family Housing Loan Guarantee Program

This program works with private sector lenders to provide financing to qualified borrowers for the purpose of increasing the supply of affordable rental housing for low/moderate-income individuals/families in eligible rural areas and towns. In this program, private lenders apply for guarantee of up to $90 \%$ of the loan amount. Eligible areas for this program are rural areas and towns with 35,000 or fewer people or federally-recognized tribal lands. Funds may be used for construction, improvement, and purchase of multi-family rental housing for low/moderateincome individuals/families. Funds may also be used for buying/improving land and providing necessary infrastructure.

## United States Department of Agriculture (USDA) Rural Housing Site Loan Program

This program provides two types of loans to purchase and develop housing sites for low/moderate-income families. Program applicants may include private/public non-profit organizations and federally-recognized tribes. Funds may be used for the purchase/development of housing sites for low/moderate-income families.

## United States Department of Agriculture (USDA) Housing Preservation \& Revitalization Demonstration Loans \& Grants

This program restructures loans for existing Rural Rental Housing and Off-Farm Labor Housing projects to help improve and preserve the availability of safe affordable rental housing for lowincome residents. Program applicants may include current multi-family housing project owners with Rural Rental Housing and Off-Farm Labor Housing loans. Borrowers must continue to provide affordable rental housing for 20 years or the remaining term of any USDA loan, whichever is later. Funds may be used to preserve and improve existing Rural Rental Housing and Off-Farm Labor Housing projects in order to extend their affordable use without displacing tenants through increased rents.

## United States Department of Agriculture (USDA) Housing Preservation Grants

This program provides grants to sponsoring organizations for the repair/rehabilitation of housing owned by low/very low income rural residents. Program applicants may include most state/local government entities, non-profit organizations, and federally recognized tribes. Eligible areas for this program are rural areas/towns with 20,000 or fewer people or federallyrecognized tribal lands. Program applicants may provide grants or low interest loans to repair/rehabilitate housing for low/very low income homeowners. Rental property owners may also receive assistance if they agree to make units available to low/very low income families.


[^0]:    Source: U.S. Census Bureau, Wisconsin Demographic Services Center

[^1]:    Source: 2010 and 2018 ACS 5-Year estimate

[^2]:    Source: 2010 and 2018 ACS 5-Year estimate

[^3]:    Source: 2014-2018 ACS 5-Year estimate

[^4]:    Source: U.S. Census Bureau, Wisconsin Demographic Services Center 2013/12/10

[^5]:    Source: 2014-2018 ACS 5-Year estimate

[^6]:    Source: U.S. Census Bureau, Wisconsin Demographic Services Center 2013/12/10

[^7]:    Source: U.S. Census Bureau, Wisconsin Demographic Services Center 2013/12/10

[^8]:    Source: 2014-2018 ACS 5-Year estimate

[^9]:    Source: 2015-2018 ACS 5-Year estimate

